



PROGETTIDIVINI

ITALIAN WINE STORIES

## ProgettiDivini Dosaggio Zero: story of a product innovation

### CANTINA PROGETTIDIVINI

In the heart of the Prosecco area, **Martina Curato and Cristian Piazzetta manage with passion and enthusiasm Cantina ProgettiDivini**. Every new wine carries emotion, both for those who taste it and those who create it.

The company specializes in the production of **high-quality wines** and celebrates flavours, aromas, and nuances of Soligo's wine tradition, within the Valdobbiadene Prosecco DOCG area. **ProgettiDivini develops each of its products according to a precise project** – which explains the naming of the company.

### DOSAGGIO ZERO

Right after taking over the wine production Martina Curato and Cristian Piazzetta **develop a new project called Dosaggio Zero**. The newborn has a **low residual sugar level** and is the first sign of a change that the owners of ProgettiDivini are carrying on throughout their journey in the wine industry.

It's not only an evolution in the image of the product, in the matter of labels and bottles, it's an **innovation in the sparkling winemaking**. This results in an innovative low sugar residue Prosecco, which is paving the way for a new wine trend.

*"The market is asking for a push towards the Classic method: this Prosecco is the perfect compromise. Although it is produced in a long Charmat Method, **flavours, nuances, and aromas are different from the concept of Prosecco consumers usually have.**"* says Martina Curato.

Prosecco, which is born as a Dry or Extra Dry wine, is nowadays **making a twist towards a Classic Method - Brut wine**. ProgettiDivini uses this innovative process to launch their new project.

**Awarded 92 points in the Falstaff Prosecco Trophy in 2020** - Dosaggio Zero is both following the standards of a Charmat Method and having the taste and notes of a Classic Method product.

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