



CREATURES

The Shape of Existing

Han Kjøbenhavn Spring Summer 2021 studies the
breathing species.

It embraces the differences and evolution of
the living shape.

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Han Kjøbenhavn SS21 / Milano Fashion Week

Our catwalk presentation will be presented as an abstract co-ed fashion film – exclusively showed at the digital Milan Fashion Week, July 16th at 16:00.

In the film we're portraying a group of transhuman creatures, living in what could be the future, the past or a parallel dimension. The video is a mix of classic footage combined with 3D animation, and will be showing various designs, silhouettes and fabrics from the Han Kjøbenhavn SS21 collection. An additional series of still photos shot by Photographer Timothy Schaumburg will display the full “runway” collection.



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Show film

In the abstract show film, we portray a group of transhuman creatures. Through these creatures, we want to explore themes such as eco psychology, kinship and the transcendent experience. At first glance, these creatures appears scary, imperfect and primitive.

Their language seems basic and experience only immediate, but after penetrating this first impression, they reveal themself as spiritual creatures. In cult like scenes, we see them conduct rituals. They have the power to transcend their physical reality and enter another world. The mycelium network, to which they connect and become part of the hivemind of the elders. You follow the creatures work with fabrics, silhouettes and patterns that becomes the Han Kjøbenhavn SS21 collection.

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IG face filter

Inspired by our SS21 jewellery.

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IG face filter

We are creating a Instagram face filter, inspired by our SS21 jewellery collection. Through this filter we invite people to interact with the concept of the collection.

The face filter will be available July 10th.



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Alternative runway stills

In collaboration with photographer Timothy Schaumburg and stylist Simon Rasmussen, we are creating a photo series as an extension of our show film.

It will show the full Han Kjøbenhavn catwalk collection and should replace the usual runway photos.



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Thank you

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