

## VINTAGE SELECTION no. 34 "Back to the Roots!"

The **34**<sup>th</sup> edition of **Vintage Selection**, the reference fair showcasing vintage design clothing, accessories and objects will once again be held inside the Medici Pavilion of the Fortezza Da Basso in a strategic position at the beginning of the Pitti Filati itinerary.

The protagonists will be around 20 of some of the most important Italian names in vintage fashion who will be proposing their latest ideas and most exclusive items.

On stage from Wednesday 26 to Friday 28 June, Vintage Selection confirms its close synergy with Pitti Filati, the event organized by Pitti Immagine at the Fortezza da Basso that presents excellences in yarn manufacturing on an international scale to its audience of top buyers, designers for the most prestigious *maisons*, creatives and fashion experts from all over the world. A successful combination, a complementary selection of opportunities and stylistic research as well as a synergy of communication: a success that, at the last summer edition, resulted in Vintage Selection registering an attendance of 3,400 (+13% visitors compared to 2018). A hyper specialized public for whom every time Vintage Selection provides a stimulating experience with a high creative content, assuming the role of a concept lab for the trends of the past as well as an extraordinary archive from which to draw inspiration for their research.

## THE THEME FOR THIS EDITION

**Back to the Roots** is the theme for this Vintage Selection inspired by the Pitti Filati Spazio Ricerca dedicated to Heritage. Also based on this theme will be the *Style Loops* exhibition which will, as usual, accompany next June's rendezvous.

So there will be a special layout in which the dummies will be displayed in couples, the first wearing an outfit with very vintage connotations while the second, more recent, will show how fashion is cyclic and is constantly inspired by the past. The signs, shapes, textures and colors of clothing and objects from the

1940s to the 1980s inhabit the urban and street environment in which we all move around daily, making up Vintage Selection's genetic patrimony.

EXHIBITORS:

A.N.G.E.L.O. – Lugo (RA) AGENDA VINTAGE – Pievepelago (MO) ANNA MARIA E MARGHERITA VINTAGE - Scandicci (FI) ARCHIVIO STORICO VINTAGE - Firenze (FI) ELIZABETH THE FIRST TRIBAL COUTURE - Roma (RM) ETOILE VINTAGE COUTURE – Empoli (FI) FERNANDA VINTAGE – Este (PD) GIRATEMPO VINTAGE FIRENZE – Signa (FI) ONLY ONE BRESCIA – Brescia (BS) RIGHE A POIS VINTAGE STORE FIRENZE – Firenze (FI) SHABBY CHIC VINTAGE – Castelnovo Bariano (RO) SP VINTAGE – Prato (PO) STREET DOING VINTAGE COUTURE FIRENZE - Firenze (FI) VENTURINO ARCHIVI – Asti (AT) VINTAGE DELIRIUM di FRANCO JACASSI – Milano (MI) VINTAGEART BOLOGNA – Bologna (BO) VINTAGE SELECTION is a STAZIONE LEOPOLDA srl production

> VINTAGE SELECTION NO. 34 Medici Pavilion – Fortezza Da Basso Viale Filippo Strozzi 1, Florence 26-28 June 2019 Hours: 26-27 June 9.00 a.m. – 7.00 p.m. – 28 June 9.00 a.m. – 4.00 p.m. Admission 5,00 € Reduced price coupon available at www.vintageselection.it Website: www.vintageselection.it and facebook.com/vintageselection Ph. +39/055-212622