



## **MODA FUTURIBILE® @ PITTIFILATI 86**

**focus**

**Hi-Craft**

On the occasion of the 86th edition of Pitti Immagine Filati, 22-24 January 2020 in Florence - Fortezza da Basso, Dyloan Studio will propose the MODA FUTURIBILE® format with focus “Hi-Craft”.

As usual, MODA FUTURIBILE® wants to be the grounding of the synergy between the various players in the supply chain, it wants to make Italian know-how tangible, in this case with an emphasis on technological craftsmanship.

The result of this synergy will be state-of-the-art artifacts made by historical knitting mills, characterized by the use of innovative materials and personalized by the artist No Curves, a master in the use of tapes and new technologies, through the techniques of the technological manufacture Bond Factory.

This is the technological craftsmanship that Dyloan Studio promotes, unique products integrating the know-how of local companies with the technologies available today, tradition and innovation.

The search for know-how and tradition has led Dyloan Studio to involve four family-run knitting mills based in more than thirty years of history: Maglificio De Pietri, Maglificio Mely's, Maglificio Pini and Maglificio Cortese. Also the participating spinning mills are some of the most famous in Italy, they are Filmar, Filpucci, Filatura di Tollegno and Botto Giuseppe.

In order to make the synergy even more tangible, during the first two days of the Fair, No Curves will propose visitors the customization of the clothes live, thus applying some of the technologies of the Bond Factory live.