



YARNS UNITED the new theme of the **SPAZIO RICERCA** of **Pitti Filati 86**

The Spazio Ricerca, in the Salone M, is the fair's creative lab and experimental observatory where the trends for future seasons are launched. At this edition, with "Yarns United", the theme of the flag is proposed – the same as the Pitti Immagine winter shows – presenting it from six different perspectives: Orient, Wave, Twinning, Heraldic, The Moon And The Stars, and NGO.

Over 100 flags on show, one for every exhibition reality that gravitates around the great United Nations of Yarn. Lit up by the sun and blown by the wind, they will transform primary colors into new solar tones that are less clear-cut and in constant interaction with one another. The concept of shading and a scale of colors will once again be confirmed as the most suitable chromatic approach for the coming season, which will not only mute colors, but also include them without visual discordances.

A unique exhibition project that is always surprising, and produced under the artistic direction of the fashion designer **Angelo Figus** and knitwear expert **Nicola Miller**, with layout by **Alessandro Moradei**.

Six themes will develop in a playful and light way the most interesting visual aspects of flags:

ORIENT, inspired by maritime flags, in the search for a new basic of shapes and colors.

WAVE, where flags are broken down with lightness and freshness into colored geometries, folds and layerings in transparency;

TWINNING, flags as a combined sign of sharing, in which colors and traces of different cultures overlap, traditional textiles are updated, in an unusual and surprising vision;

HERALDIC, flags are animated by legendary and symbolic figures that enliven micro and macro patterns both playful and modern;

THE MOON AND THE STARS, dedicated to some of the most recurring symbols in the graphics of flags that will animate the most romantic and valuable knits of the summer season.

NGO, a focus for strongly underlining the need for constant commitment towards the environment and work, merging the chromatic visions of NGO graphics with those of an environment to be defended and supported.

Florence, 22 January 2020

Pitti Immagine srl
Via Faenza, 111 - 50123 Firenze
T +39 055 369 31
F +39 055 369 32 00
www.pittimmagine.com