

The world's first 100% plastic-free & colourful pacifier



The world is increasingly aware of the massively harmful impact of plastic and is screaming for plastic-free solutions. At the same time, many parents are eager to find colourful products matching fashionable outfits. HEVEA has the perfect solution:

The colourful HEVEA pacifiers are made from natural rubber, which is completely plant-based. The colorful collection is plastic-free, non-toxic and coloured with FDA-approved natural mineral colours. The pacifiers come in a vast variety of trendy colours. Parents throughout the world can now follow trends and at the same time minimize their use of plastic!

The founder of HEVEA, Terese Hoffeldt, explains: "Since I started HEVEA more than 10 years ago, it has been the core of our business to do better. Better for the Planet, and better for future generations. As a company, HEVEA has developed this category continuously, and i am so proud to continuously deliver eco-friendly and non-toxic solutions to parents around the world".

Terese adds: "The colourful pacifiers are made in exactly the same way as our well-known classic pacifiers and in the same high quality. The only difference is that we've added natural colours, this way parents can match the trendy outfits for their kids".



Terese Hoffeldt
CEO & Founder

Images can be found [here](#)

For further information, please contact Communications Director, Torben Hoffeldt on press@heveaplanet.com