



PITTI IMMAGINE BIMBO

PITTI BIMBO 90 TRENDS
Autumn - Winter 20/21 Collections

PITTI
BIMBO sport generation



THE
KIDS
LAB!

APARTMENT

ECOETHIC KidzFIZZ

THE NEST



Daily elegance: here is the new formula in a kids' version

Dressing well is the input for the coming fall/winter, a leitmotif that is presented in multiple versions. A vintage version recalls the Thirties and friendly roguish looks (oversized Coppola hats and shorts with knee-high socks) or the look of small lords with suits in plain velvet trimmed in lace and knickerbockers. A retro style is proposed also for her: dresses and pinafores in tartan fabric, with lots of Sangallo lace and crochet. The more urban, yet always sophisticated, variant calls for formal suits, cut with sporty details and sneakers, while mechanics overalls are revamped in a chic key for him. Instead, for her, is knitwear in precious yarns, personalized by handmade embroideries and floral jacquard. Accessories are also super elegant: vintage schoolbags, suspenders, bow ties, bags, patent leather slip-ons, penny collars and caps.

Outdoor: let's play at being explorers!

Functional and comfortable, created for exploring the world, outerwear in a kids' format once again begins from research onto technical and innovative materials borrowed from skiwear with temperature regulation, anti-rain and windproof features. Down jackets, parkas, trench coats, and jackets designed for experiencing city life and nature in maximum comfort, without foregoing a stylish look, present details that stimulate the imagination of the most adventurous kids, like the fully protective ergonomic hood with integrated goggles.

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Cocoon effect, outside and inside the bedroom

This is not a pajama! Or better, it is, but it looks so good it can be worn even if it's not time for beddy-bye. So, the passion for loungewear also arrives for little ones in its most comfortable and sophisticated variants. For him, elegant robes and pajamas suited to a little prince. For girls, romantic nightshirts that match mom's. For babies, tender kimono crossovers, onesies in pink and beige tones, and small accessories for completing the look: covers, slippers, and cotton crowns to be worn as headgear.

The party dress? Over-the-top

The new dress for important occasions will not pass unnoticed. Among oversized bows, balloon and multilayer skirts, sequins and glitter (also on accessories like headbands), the contemporary party dress aims to astound. To this end, it presents daring laminated fabrics, chiffon sleeves, maxi belts and animal print matchings. Lines design bona fide architectural structures, geometries with unusual volumes, or extremely simple tunics, but always with lots of irony and an injection of self-esteem for all little women.

Polar bears and foxes, ecological fibers and recycled fabrics: nature dresses kids

Attention to the environment redefines the philosophy of brands, which, once they have started down the road of eco-sustainability, do not fail to amaze for their constant research onto new fibers. Thus, next to organic cottons and recycled wool, appear beechwood, bamboo, and eucalyptus, alongside cruelty-free and recycled PET materials. However, the need to protect our fragile ecosystem fuels energy and inspiration in particular, transforming itself into a message that goes beyond the outfit. The colors revive the chromatic variety of nature, while prints become more realistic, depicting endangered animals or recalling the most untamed side of nature: polar bears, snow owls, squirrels, foxes, skunks, and mallards. Because a love for nature is learned from a young age.

Lifestyle: design that helps kids grow up (and simplifies the life of moms and dads)

Whether it's in the bedroom or on the kitchen table, at the playground or at school, the objects that fill the world of children find a new blending between beauty and practicality. The mission: to make everyday life sweeter. Room is accordingly made for evolutionist, stimulating, and revolutionary ideas that are naturally attentive to the environment. Like backpacks that become toys, reversible hats for disguising oneself, 100% biodegradable tableware, placemats with integrated dish so nothing slips away, teethingers in antimicrobial material and, finally, the cradle for co-sleeping that grows as the child grows up.

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