



MEDIA RELEASE

Unique personalised gifts for male style seekers

London-based lifestyle brand, [Mantidy](#) - a best-kept secret shared by A-listers like George Clooney and Sam Smith - is this the destination for stylish personalised accessories designed for the ultimate organisation at home or on the move.

Founded three years ago by John McKenzie after he became increasingly frustrated with lost phone chargers and permanently tangled cables, he adapted the 'jewellery roll concept' to initially create luxury tech rolls with the modern man in mind, stylishly untangling a world of cable-frustration in the process.

These days the Mantidy range has expanded to grooming (rolls and wash bags), food and drink, a bijou women's line and now something for the pooch. Fans of the brand are even buying just the rolls and choosing what they put inside. "The original idea was to solve a modern-day annoyance via well-designed stylish, creative pieces. This has now rolled into almost every aspect of modern-day life," says John.

Each piece in the flagship collection - Herringbone - uses premium vegetable-dyed leather and is handmade in a family-run sustainable business preserving traditional skills and techniques, while providing sustainable livelihoods for local women.

Personal monogramming and gift boxing are now available on all the collection free of charge when ordered via the [Mantidy website](#) or their London store.

MANTIDY HERRINGBONE COLLECTION 2021 RANGE

Best for the techie, home office and making like Marie Kondo: TechRoll

All in one six-piece mobile phone accessories roll in 100% genuine vegetable tanned full-grain cowhide leather, handwoven in Mantidy's signature herringbone. Comes in a choice of seven colours - Racing Green, Tan, Navy Blue, Bordeaux Red, Black, Chocolate or Dusty Pink. Priced at £125 (roll only) or £199 (roll and choice of colour-coordinated accessories).

Best for staycations, remaining presentable in lockdown: Grooming roll

All in one six-piece manicure set rolled up in 100% genuine vegetable-dyed full-grain cowhide leather, handwoven in Mantidy's signature herringbone. Comes in a choice of seven colours - Racing Green, Tan, Black, Bordeaux Red, Navy Blue, Chocolate and Dusty Pink. Priced at £95 (roll only) or £149 (roll and manicure accessories).

Best for food and wine lovers: Wine & Cheese roll

All in one six-piece set including three brushed brass and steel knives, along with a bottle stopper and corkscrew. The roll is 100% genuine vegetable-dyed full-grain cowhide leather, handwoven in Mantidy's signature herringbone. Available in a special Christmas edition, Racing Green with Bordeaux Red elastic or in Bordeaux Red. Priced at £199.

Best for walkies: Pooch Pouch

The stylish of all treat and poo bag pouches, the Pooch Pouch features Mantidy's signature herringbone in handwoven vegetable-dyed cowhide leather with showerproof cotton canvas fabric. Comes complete with natural treats and biodegradable poo bags. Available in a choice of five colours - Racing Green, Tan, Navy Blue, Black or Bordeaux Red. Priced at £89.

The Mantidy range is available online at Mantidy.co.uk, Mantidy Shop - 11 Princes Arcade, London, St. James's, SW1Y 6DS.

Social Media - Instagram/ Facebook/ Pinterest/ Twitter: @themantidy

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