



The 1st march 2020

Our parisian store named Station JAGVI is born around our JAGVi contemporary menswear brand, associated with some original “Art of Living” objects we love to share.

JAGVI was founded in 2011 in France when two people, one French, one Swedish, joined forces to pursue a shared passion: to create minimalist, refined and contemporary designs for men with a strong emotional core.

Contemporary design, the passion for photography, the mix of French and Scandinavian cultures, a love for high end fabrics and studied shapes are our values.

In our new parisian venue Station JAGVI, we're presenting you our new up-to-date collections with the below friendly objects brands :

- The Bread Lamps by our Japanese friend Yukiko MORITA : how to create an original mood object from an iconic French product like the baguette or the croissant.
- The Japanese accordions notebooks “+LAB” from the YAMAZAKURA will allow you to check your previous notes and write at the same time your latest idea of the day.
- The Swedish sustainable designed shaped Bottles GLACIAL, W.W.F certified : how to give up plastic bottles that pollutes our planet.
- The contemporary bags made in Italy and designed by the Danish MISMO brand, a nice combination of waterproof cotton/polyamide and leather.
- The MOONI bluetooth speaker lamps, Swedish designed that reminds us about the Scandinavian modernity mixing technology and wood.



«In 2011, we decided to break with our lives to launch JAGVI in France after experiences shared between France and Sweden. Inspired by these two cultures, our common passion is photography essential testimony refinement of our trips. Therefore, we wished to share with you an aesthetic heritage through our JAGVI contemporary, minimalist and urban menswear collections, combining high end fabrics with a well thought out fit. » The founders - April 2012

From April 2019, Station JAGVI, a new Parisian menswear and objects concept store, welcome you to 11 rue des Saints-Pères, Paris 6^{ème}, in the heart of Saint-Germain-des-Prés.

