
VIRŐN

3 MANIFESTO

8 REIMAGINE

10 NEW SYSTEMS IN PLACE

11 ENTER #VIRONWORLD



PAST THE POINT OF POLIT

ERNATIVE WAYS
→ THINKING
ODUCING — AND
NSUMING FASHION

NO "SUSTAINABLE" ANIMAL SKINS

A FUTURE-PROOF SYSTEM FOR FASHIO

NEW AGE OF MASS AWAKENIN

SYSTEMS IN PLA

RADICAL ACTION NOW



PAST THE POINT OF POLITNESS
We need radical action now. 2020 is a turning point for our planet. In a new age of mass awakening, counterculture is key in forging a new path with new systems in place. It's on us to define the world we want to live in. That's why we designed a future-proof system for a fashion industry that pollutes less. At the intersection of what the world needs and what you deserve. Shoes to storm the streets in.

SHOES TO STORM THE STREETS IN

CREATED IN PARIS, MADE IN PORTUGAL

SKINS

NOW

STEP INTO #VIRONWORLD
Join our social platform, a meeting point for alternative ways of thinking, producing and consuming. The path towards a more sustainable future won't be perfect or pretty. Raw, imperfect and unfiltered, without *unnecessary* marketing ****.

ETHICALLY SOURCED + PLANT BASED



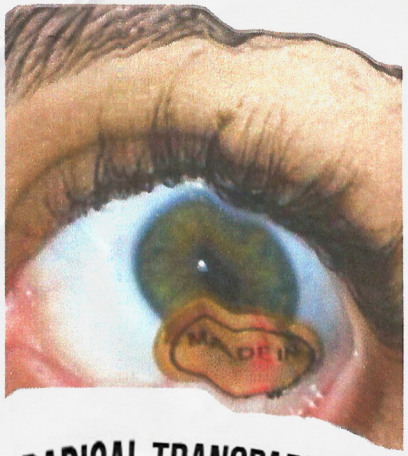
FUTURE-PROOF FOOTWEAR ·
NO to "sustainable" animal skins or useless "super ingredients"
YES to ethically sourced plant-based and recycled materials.
YES to a closed-loop system.
Proudly produced in the EU - Created in Paris, Made in Portugal.

VIRONWORL



ENVISION NEW WAYS

1



RADICAL TRANSPARENCY

2



NO MORE LANDFILLS

3



LIVE YOUR TRUTH.

4



TOGETHER FOR A BETTER SOLUTION.

5



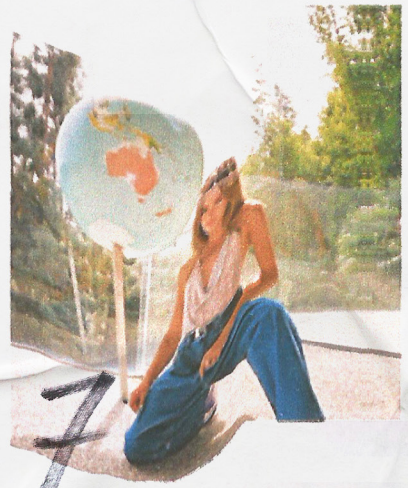
NATURAL RESOURCES

6



EXPRESS YOURSELF

7



FROM THE GROUND UP.

8



TAKE ACTION.

CHANGE THE SYSTEM FROM WITHIN

PROUDLY MADE IN THE EU
CREATED IN **PARIS**
MADE IN PORTUGAL

PLANT-BASED & RECYCLED
NO ANIMAL SKINS
WE USE CORN INSTEAD OF PETROL
UPCYCLED FRENCH ARMY TENTS

RADICAL TRANSPARENT
ETHICALLY SOURCED
RESPONSIBLY PRODUCED
OUR SOLE NEVER ENDS
CARBON NEUTRAL

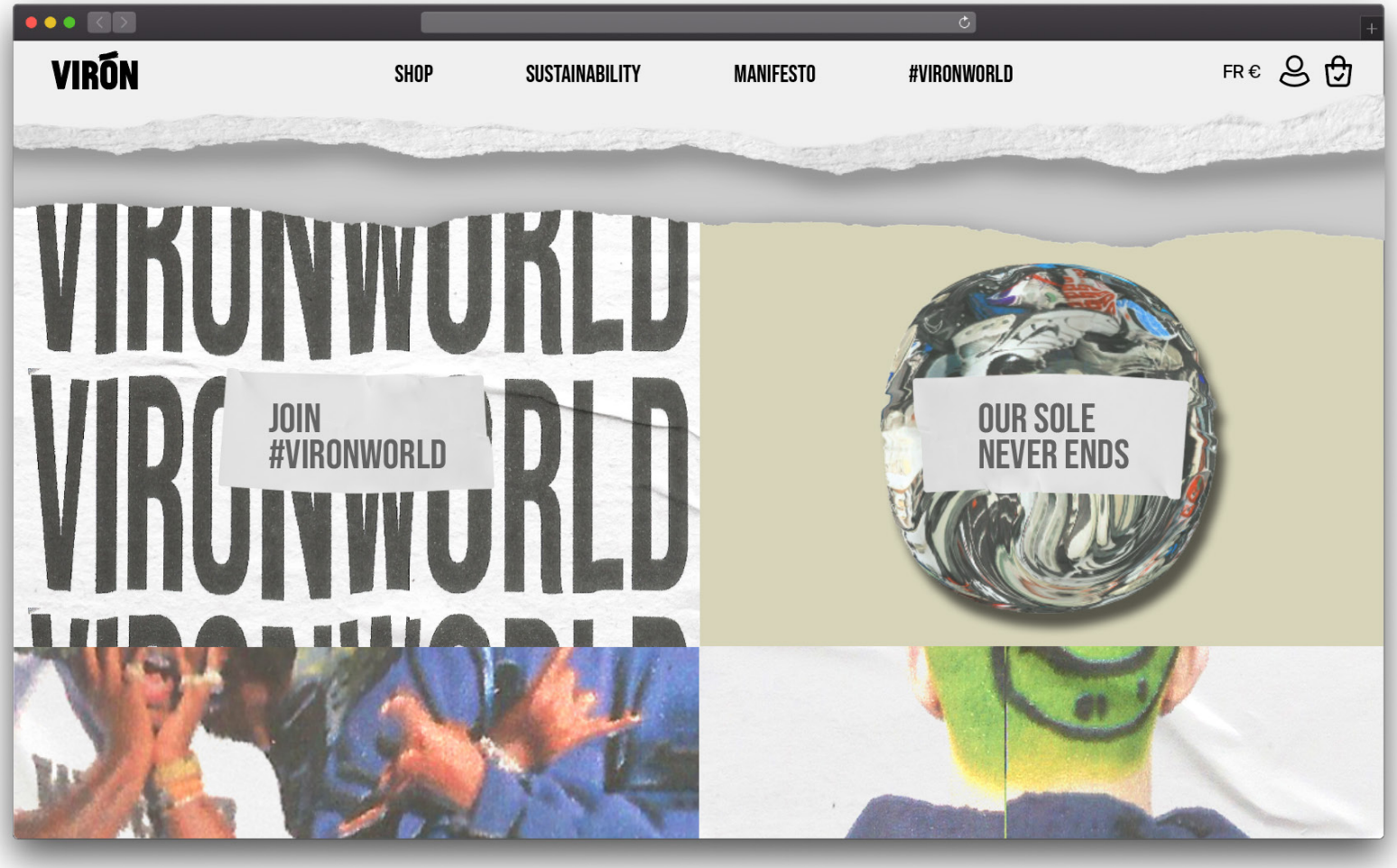


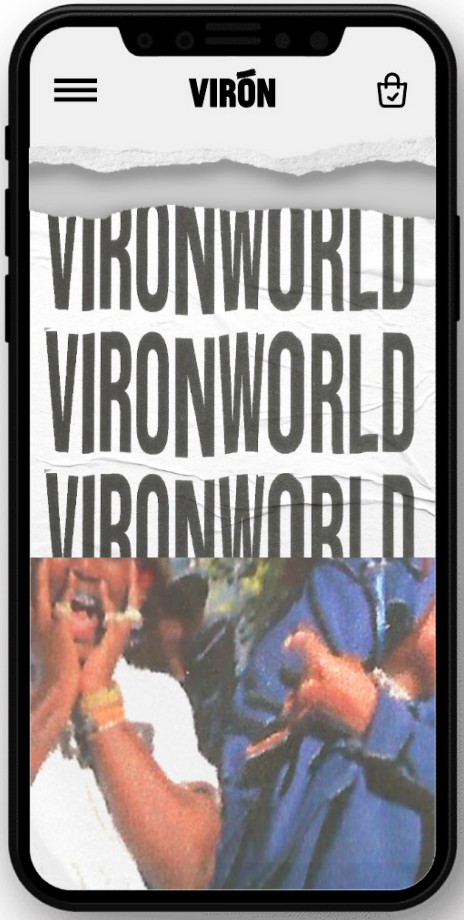
GREEN SHOES 4ALL

1% FOR THE PLANET

PATHWAY TO *PARIS*

PETA


VIRÓN
SHOP
SUSTAINABILITY
MANIFESTO
#VIRONWORLD
FR €
VIRONWORLD
VIRONWORLD
JOIN
#VIRONWORLD
OUR SOLE
NEVER ENDS


VIRÓN
VIRONWORLD
VIRONWORLD

2005





1968







1982


UPPER
70% RECYCLED COTTON
30% VISCOSE
LINING
70% RECYCLED COTTON
30% VISCOSE
OUTSOLE
70% RECYCLED RUBBER
30% RUBBER
VIRON WORLD




UPPER
100% UPCYCLED FRENCH
ARMY TENTS
LINING
70% RECYCLED COTTON
30% VISCOSE
OUTSOLE
70% RECYCLED RUBBER
30% RUBBER
A NEW WORLD
REIMAGINE

1992


UPPER
100% APPLE LEATHER
LINING
20% CORN POLYMER
40% RECYCLED PES
10% PIGMENTED PU
30% ADHESIVE FIBRES
OUTSOLE
70% RECYCLED RUBBER
30% RUBBER




UPPER
100% UPCYCLED FRENCH
ARMY TENTS
LINING
70% RECYCLED COTTON
30% VISCOSE
OUTSOLE
70% RECYCLED RUBBER
30% RUBBER
VIRON VIBE



VIRÓN

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