









Leaf 3. FAGUO

Leaf 4 . Responsibility

Leaf 6 . Collections

Leaf 7 . Collaborations

Leaf 8 . FAGUO stores

Leaf 9 . FAGUO retailers

Leaf 10. #WeAreFAGUO

Leaf 11 . FAGUO by figures

Leaf 12 . Contacts



FAGUO is a French positive carbon brand offering a urban outdoor clothing.

Aware of climate emergency, FAGUO is a benefit corporation which brings together fashion and responsibility.

Since its creation, FAGUO has measured its CO2 emissions with a carbon footprint, reduced them by using recycled materials and by implementing concrete actions.

Finally, FAGUO compensates them with a planted tree for each product made.







Recycled materials, responsible production, reforestation against global warming.

One FAGUO product emits 50% less CO2 emissions than 10 years ago.

Collection made with recycled materials.

Promote a more circular fashion.

Transparent and responsible production certified BSCI.

1 product made, 1 tree planted. 100% of CO2 emissions offset.





Collections

Thinked and designed in France. Recycled materials are our priority. Resolutely urban and outdoor identity. Transparent and responsible production in Vietnam, China and Portugal.

Sneakers



From casual sneakers to inspired one from sport and vintage fashion.

NEW! WILLOW: FLEXWAY sole, proprietary technology.

Urban shoes



Contemporary style line to complete an urban silhouette.

Clothes



Positiv carbon wardrobe for men, reduced range for women.

Luggage and accessories



Several ranges of luggage to move in town as in nature.

Collaborations







SAINT-JAMES

FAGUO







₱FAGUO | habitat[®]



FAGUO stores





FAGUO stores are the representatives of FAGUO's commitment.

In line with our commitment, the wood material continues to keep CO2. It also represents the tree we plant for each product made. The oak floor, birch wood and white lacquer complemented by touches of blue create an emblematic architectural model.

FAGUO stores use green energy supplied by ENERCOOP.

The recycling box by FAGUO is present in each shop in order to encourage a more circular fashion. They collect used textiles, shoes, luggage and accessories.

FAGUO stores are branding accelerators at the service of all distribution, and complements to specialist multi-brand resellers.

FAGUO creates its own retail network in France. The brand has 25 stores, including its own corners.

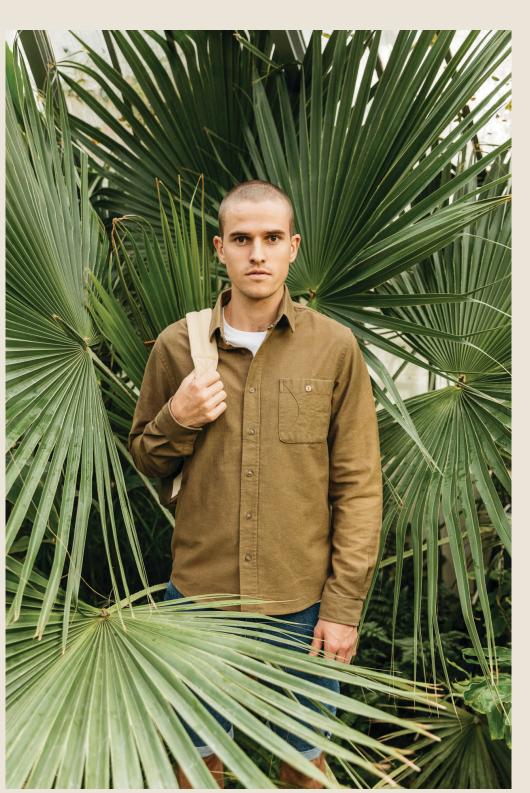




FAGUO retailers

In France

FAGUO has a network of 300 resellers and is represented in all the major French references such as L'Exception or Fleux, in department stores such as Les Galeries Lafayette or the BHV Marais in Paris.



Abroad

FAGUO is represented by 250 retailers in 24 countries.

United States (Anthropologie)
Germany (Galerie Lafayette Berlin)
Korea (Aka Plaza, Lotte Dpt Store et Mok-done Dpt Store).
Spain (Corte Inglés)
United Kingdom (John Lewis Store)
Benelux, Mexico...













FAGUO 12 000 followers

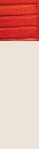


FAGUO 162 000 followers

















@FAGUO 57 000 followers





3

carbon footprints in 10 years



6 kg eg CO₂

the carbon footprint of one FAGUO product (50% less than 10 years ago)



65%

of FAGUO products made with recycled materials



+ 1,5M

Planted trees in 270 FAGUO forests



1 ton

of collected used clothes in FAGUO recycling box in the last 6 months



25

stores & corners



300

resellers in France + 250 resellers abroad in 24 countries



70 in FAGUO team



100%

of green energy supplied by ENERCOOP



<u>N</u>

Stores & contacts

PRESS

presse@faguo.fr

+33 6 99 51 12 73

Contacts

SHOWROOMS

Paris

29 rue du Commerce 75015 Paris +33 6 66 72 30 10

Nantes

3 place Albert Camus 44200 Nantes +33 1 84 17 14 67

Stores

PARIS

Marais

81 rue Vieille du Temple 75003 Paris

Abbesses

22 rue des Abbesses 75018 Paris

Courcelles

128 rue de Courcelles 75017 Paris

Commerce

29 rue du Commerce 75015 Paris

AIX-EN-PROVENCE

3 rue Méjanes 13100 Aix-en-Provence

ANGERS

3/5 rue Chaussée Saint Pierre 6 place du Raliement 49100 Angers

BORDEAUX

79 rue Sainte-Catherine 33000 Bordeaux

LA ROCHELLE

57 rue des merciers 17000 La Rochelle

LE TOUQUET

88 rue St Jean 62520 Le Touquet Paris Plage

LILLE

16 place des Patiniers 59800 Lille

LIMOGES

2 rue Ferrerie 87000 LIMOGES

LYON

29 rue de Brest 69002 Lyon

MONTPELLIER

52 Grand rue Jean Moulin 34000 Montpellier

NANTES

18 rue d'Orléans 44000 Nantes

PARLY 2

2 avenue Charles de Gaulle 78150 Le Chesnay

STRASBOURG

22 rue des Frères 67000 Strasbourg

Corners

BHV - STAND FAGUO

36 rue de la Verrerie 75004 Paris

GALERIES LAFAYETTE HAUSSMANN

40 Boulevard Haussmann 75009 Paris

GALERIES LAFAYETTE TOULOUSE

4 rue Lapeyrouse 31000 Toulouse

GALERIES LAFAYETTE BORDEAUX

12 rue de la Porte Dijeaux 33000 Bordeaux

GALERIES LAFAYETTE NICE

Centre commercial CAP 3000 Avenue Eugène Donadeï 06700 St Laurent du Var