

**ATLANTA
MOCASSIN**

The commitment

Our devotion to the excellence and careful work with high-quality materials obtaining as a result, comfortable, durable and well-finishing shoes.



About Us

Atlanta Mocassin was founded in Porto in **1987**.

Porto is the city that gave the name to Portugal in the past 12th century and today is considered one of the best tourist destinations in Europe.

The Porto people are entrepreneurs, workers, and persistent, and this is the Atlanta Mocassin.

1991

The women's line is coming.

First quality leathers, fashion colors and guaranteed comfort in all the day, makes the Atlanta Mocassin shoes perfect for all the situations.

Since the classic colors to wear on the work in formal situations to the fashion colors for a more irreverent use, Atlanta Mocassin can be wear always.

Women's line





1998

Atlanta Mocassin is now available for kids.

The success of Atlanta Mocassin with the adults pushed the brand to manufacture kids' shoes and it was fascinating to develop the same models in so small sizes.

The moccasins in so small sizes are so cute!

2002

The new baby line 0-24 months.

All family wearing Atlanta Mocassin this is the proposal for the future.

Every style and color are available to manufacture in the sizes for baby, kids, and adult.



2008

The brand is now distributed all around the world.

Atlanta Mocassin is proud to be present in more than 1000 multi-brand stores and department stores, medium/high quality.



ATLANTA MOCASSIN
WORLD WIDE

2009

For all family, N&D slippers, comfortable moccasin to be at home is the new proposal Atlanta Mocassin.

Very soft suede leather with inside natural wool with sheepskin effect. Comfortable, warm, and 50 different suede leather colors.



2012

The “Ballerinas” line is launched following the concept “mothers and daughters”. All the colors and leathers are available to manufacture a large range of classic ballerinas.

And a groundbreaking article it is the first time that driving soles are used in ballerina shoes. This perfect combination produces a very original and comfortable shoe.



2013

It is created the “baby and mommy” gift packing.

In one very nice and luxury box, they are packed with one baby shoe and one similar shoe for the mother.

These two pairs made with the same very soft leather are the perfect gift for the pregnant or the recent mother and his baby.





2014

Personalized AM, this is the new Atlanta Moccasin concept.

In the participating stores, the customers will find the AM table corner with 50 different types of leather and color swatches and also sample shoes for size test.

Each customer can select and construct different combinations with all these colors and personalize his moccasins.

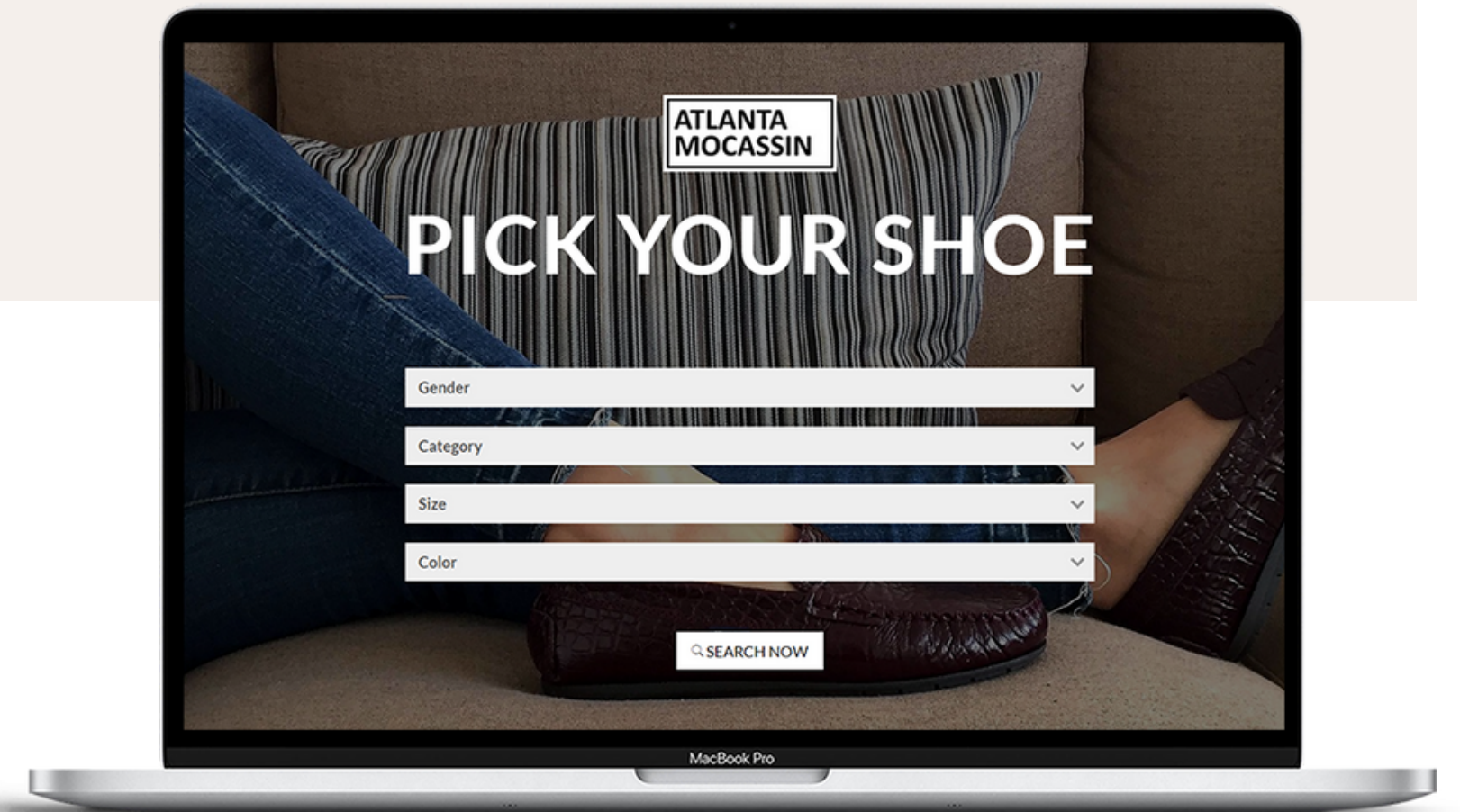
Atlanta Moccasin expert shoemakers will take care to manufacture it and send it to the store in 20 days.

2015

In order to better satisfy our customers, the B2B platform was launched, a shopping platform just so easy as an e-commerce one.

With a simple to use interface, the retailer can browse our models, color options and discover our collection in an intuitive way.

Placing orders and re-orders for the retailer's store has never been easier.



www.b2b.portocouro.com

2016

The Atlanta Mocassin Japan team organized a reception party at Mr. Farmer Omotesando bar in Tokyo. During the event, it was presented the new Spring & Summer 2016 footwear collection.

The event welcomed the attention of many fashion bloggers and retail buyers from the local Tokyo marketplace.



2017

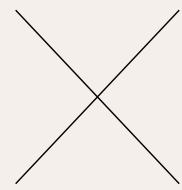
Digital Influencers event at our Head Quartes

We held an event and invited our favorite fashion bloggers to create their very own summer moccasin shoes.

The customization process was very simple and consisted of selecting their favorite moccasin model and choosing the color combinations.

It was a very pleasant moment.





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2017

Atlanta Moccasin partnered with Tabitus magazine on developing a new moccasin style featuring a more flexible outsole. Tabitus is a Japanese magazine that reviews products and travel tips to make your journey or business travel more pleasant. This successful launch has caught the attention of Monocle magazine editors and got a well-deserved feature on the May 2017 edition #103.

2018

Francisca Flores Collection and Campaign

We teamed up with Francisca Flores, a young fashion blogger from Porto - PT, to develop new models for the Women's collection winter season.

This collection had three different models and all came with special personalized details by Francisca and designed for a perfect look for the season.

The models were chosen by Francisca and developed collaboration with our product teams. A process that brought to life the best of both worlds: the classic shoe styles with premium details from best quality leathers.



2018



Thinking of the whole family, we made a limited collection in collaboration with the Portuguese fashion blogger Marta Carvalho.

"Mommy & Me" and "Daddy & Me" were the names chosen for this edition, which consisted of matched moccasins for parents and kids.



2019

Re-born originals collection

Year in which special emphasis was placed on the Atlanta Mocassin originals that have been with us for over 30 years.

Available in various colors and leathers, the classics never go out of style!



“Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.”

- Mark Twain



www.atlantamocassin.com



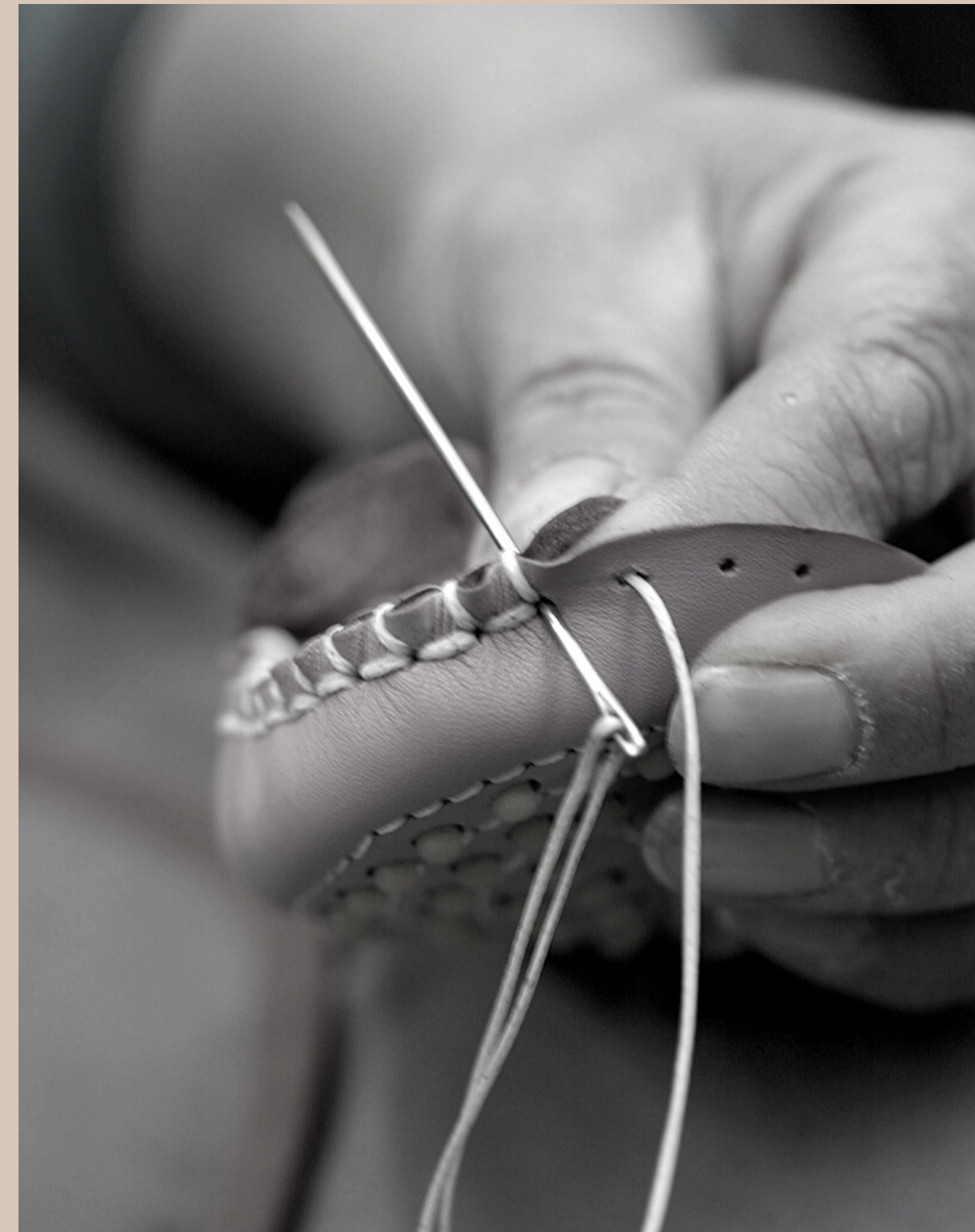
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