



*Petronius 1926*

100% BETA  
100% SILK  
MADE IN ITALY  
STURMANS  
HAND MADE  
DRY CLEAN

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## *Who we are*

Petronius was founded in 1926 and is one of the very few luxury artisans still operating in Milan, Italy. We are a family-run company that today remains an important standard-bearer in the world of gentlemen's accessories.



## *Our team*

The tradition has been handed down for four generations in the Wollisch family, from Luigi to his son Gastone, on to his grandchildren, Gigliola, Luigi and Simona and also to the great grandchildren that have just entered the company.







## *What we do*

We handcraft essential components of a man's wardrobe: ties, scarves, pocket squares, smoking belts and bow ties. Petronius' tie is completely handmade. Whether it's a five- or seven-fold, unlined or lined, it must reach a standard of excellence that will leave the wearer extremely pleased. The impeccable cut of our ties is still made with Grandfather Luigi's tailoring scissors.



The Petronius philosophy is excellence rooted in quality, not quantity. The goal is to gain customers' trust, satisfy their demands and have their passion for fine workmanship shine through.



Petronius retains one of the highest ranking trademarks of companies belonging to the “Made in Italy” group. The production and artisan workmanship is purely and totally Italian. The essential feature of the Petronius style is the meticulous attention paid to design, material and craftsmanship. The fabric and workmanship that go into the making of Petronius make these among the most distinctive in the world. Petronius, in fact, creates some of its own fabrics from original XIII century Italian handlooms.

## *Where to find us*

