



And go for social sneakers

N'go Shoes displays its new collections for Fall/Winter 2020

To discover our new sneakers, let's meet at **Pitti
Immagine Uomo show** by Jan, 7-10th in Firenze (Italy)



N'GO, ETHICAL SNEAKERS

N'go is a **social sneakers** brand enhancing the traditional know-how of **Vietnamese craftspeople** from ethnic minority that will accompany you everywhere! Above of being fashionable, each pair of shoes bought helps to finance **school constructions in Vietnam !**

« Combining fashion, craftsmanship et solidarity »

After its big success of **chrome-free leather** collection, N'go launches a new collection for Fall/Winter 2019.

For our end-customers, pre-orders for our 3 new styles will be opened end of August on our e-shop.

For our retailers, this new collection will be introduced during Who's Next Première Classe fair, in Paris (Porte de Versailles), from September 6th to September 9th 2019.



HA LONG



DA DIA



TAN DINH



LEATHER COLLECTION

Unisex models - *from 36 to 46* – 95,00€ TTC

For Fall/Winter 2019, N'go chose to use **suede leather material** to design its sneakers. N'go left the cream colour leather for three more colours, more trendies for the Fall/Winter season: Blue navy, black and pink colour. Also, Vietnamese craftswomen have been weaving new patterns for each style.



n'go

PROMOTING TRADITIONAL CRAFTS

N'go shoes was born to promote and protect the **hand weaving activity** in Vietnam. Grouped together in cooperatives, they jointly weave fabrics with **traditional and colourful patterns**, entirely **handmade**.



Being part of a cooperative gives them not only the opportunity to organize collectively their work association but set the final selling price that we do not negotiate. Today, N'go collaborates with three cooperatives of craftswomen located in the provinces of **Hoa Binh, Nghe An** and **Dien Bien**.



OUR SIGNATURE

Proudly sporting their colourful patterns, the back and side of our sneakers emphasize the traditional craftsmanship of Vietnamese ethnic minorities.



That is from these unique hand-woven fabrics that a **small factory** based in Ho-Chi-Minh-City **assembles the last elements** essentials to make our sneakers.



#NGOFOREducation

Our priority: **giving the opportunity to all the Vietnamese children to go to school.** Characterized by a severe lack of infrastructure to ensure the children's safety in the remote villages of North Vietnam, the gross enrolment is very low. Then N'go decided to work hardly with the non-profit organization Sao Bien to build appropriated schools to welcome the pupils.



« Making its own contribution »

For each sale, we donate part of our profits to Sao Bien non-profit organization.

Since 2017, **three schools have been built** in the provinces of Cao Bang, Nghe An and Lai Chau. Each of them welcome at least **60 pupils** aged from 6 to 11 years old.



CONTACTS

contact@ngo-shoes.com

+(33) 6 77 68 22 69

6 Place Eugène Livet

44100 Nantes, France



@ngoshoes

ngo-shoes.com

