

MARTIN ZELO



The Italian and Neapolitan identity combined with a production that, in respect of this identity, became the bearer of development and innovation. A harmonious alternation of stylish and fashionable details, lively and versatile, original in contrasts and excellent workmanship.





Brand Story

MARTIN ZEAL WAS FOUNDED IN 2005 IN NAPLES, TWENTY-YEARS EXPERIENCE OF ITS CREATIVE DIRECTOR : SABATINO SAVARESE, WHO WAS INSPIRED BY AN IDEA OF HIS GRANDFATHER .

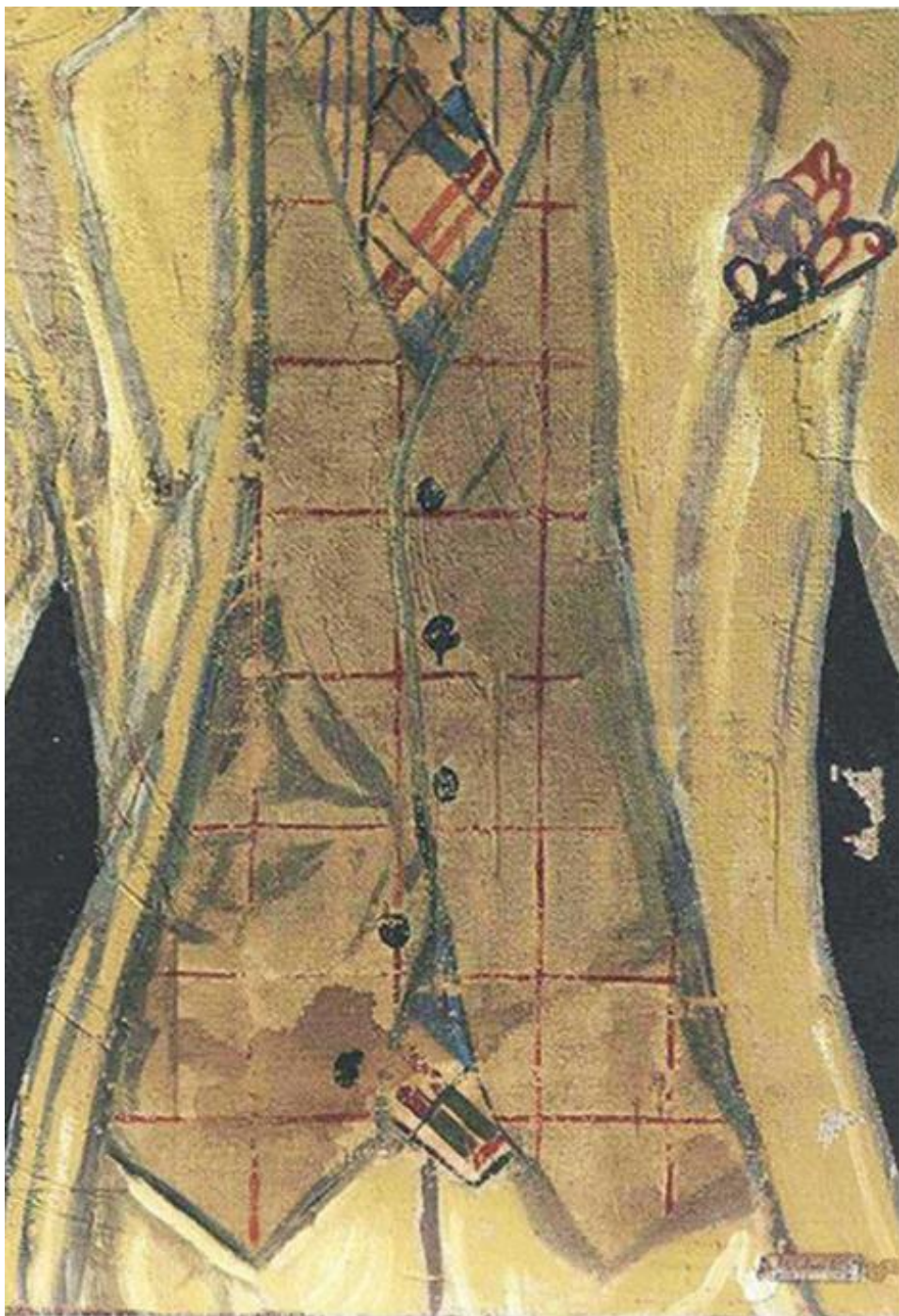
Grandfather Cyrus, in the 50s, in his tailoring shop in via Calabritto, number 21, created a pair of pants from the intriguing line. The flagship model of the collection is represented by Martin Zelo n21 pants, declined in different tissues. That is proposed today by the fashion house with the aspiration to evoke the style of the shop of via Calabritto 21 and pay tribute to the extraordinary intuition of grandfather Ciro. All lines of pants and outerwear are born with the intent to dress with elegance and creativity, and the man to leave nothing to chance. Even the inside of the pants and jackets are studied in detail; the lining comes from life-inspired contexts: travel, art, comics, to its symbols of Neapolitan culture. Martin Zelo is a leader able to stand out, to never go unnoticed.



The encounter between nature and technology in laboratories Martin Zeal, born a new project that is ready to revolutionize the old fabrics. It is 21 wet, a finish that gives the fabric weave a unique luster and makes the fit of the head very comfortable. The innovative treatment enhances the brightness of the fiber, allowing a soft fit.









MARTIN
ZELO



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