

# ARYS

for daily use only

[arys-berlin.com](http://arys-berlin.com)



# the ARYSing

Since 2014 we create apparel that truly improves and complements the diverse lifestyles of our customers.

By combining functional, high-quality fabrics with futuristic sleek forms, we liberate people from short-lived fashion trends.

Our mission is to design products that are made to last and stay.

**ARYS**

since 2014



# our vision

We want to become the most fulfilling brand. The brand for a modern lifestyle, fusing function and fashion, work and play. We cross conventional fashion boundaries with progressive designs and smart materials .

**ARYS**

**progressive  
designs +  
smart materials**



# our pillars

ARYS

## / design

Progressive design from Berlin for an authentic urban look.

## / functionality

Use of weather resistant and high performance materials from premium suppliers with low impact on the environment.

## / versatility

Fusing function and fashion to fit multiple occasions and lifestyles.

## / sustainability

Clear and compact collections with long lasting statement products fairly manufactured in Europe.

# our products

Instead of massive collections, we rather believe in an exclusive range of versatile products with the highest quality requirements. Each product is created utilizing state of the art fashion and technology knowledge as a progressive statement against mass consumption.

## fashion + tech



**waterproof**  
**windproof**  
**thermo-padding**  
**made of recycled plastic**  
**anti-bacterial treatment**



**waterproof**  
**integrated notebook compartment**  
**thermo-padding**  
**made of recycled plastic**  
**light weight**



**ARYS**

# our production

We focus on an ethical and environment friendly production of our garments. Sourcing and manufacturing of our collections takes place in Europe.

We only work together with Europe's elite suppliers such as **Schoeller Textil AG** or **Limonta**, to guarantee the highest quality and functionality.

**full ethical  
responsibility**



# a selection of our partners



KaDeWe



BIKINI  
BERLIN

!SETAN

Oberpollinger  
MÜNCHEN



ARYS

# press echo

ARYS

“The brand has evolved from nobody to somebody and proves that innovation is indeed possible.”

“ARYS provides their customers a unique value that allows them maximum flexibility.”

“By utilizing state of the art fashion and implementing the latest technology in their clothing, ARYS creates a unique and special experience for the customer.”

Süddeutsche Zeitung

NEON

J'N'C

WGSN

Men'sHealth

TextilWirtschaft

SPORTSWEAR  
INTERNATIONAL

RUNNERS

TAGESSPIEGEL



# shop ARYS here:

## ARYS Stores

### Berlin

Kollwitzstraße 51

10405 Berlin, Prenzlauer Berg

Torstraße 138

10119 Berlin, Mitte



**ARYS**

## Japan

### Tokyo

Beams

### Fukuoka

Session

## Korea

### Seoul

Hyundai Department Store

## China

jd.com

## Germany

### Berlin

ARYS Store, Prenzlauer Berg

ARYS Store, Mitte

Trüffelschwein, Mitte

Homage Store, Kreuzberg

LNFA Bikini, Charlottenburg

KaDeWe (AW 19), Charlottenburg

### Munich

Oberpollinger (AW 19)

Sporthaus Schuster

## Online

arys-berlin.com

Zalando



# contact

ARYS GmbH  
Kollwitzstraße 51  
10405 Berlin

CEO Frederik Sturm  
[contact@aryswear.com](mailto:contact@aryswear.com)

+49 (0)30 4849 1488  
[arys-berlin.com](http://arys-berlin.com)

# ARYS