## **APRVD** Contactless Approval

APRVD's style secures a wearable aesthetic that combines the utilitarian energy of street style with an artistic spirit.





### WE ARE READY TO SEE YOU IN LONDON PARIS &BERLIN

CABINAT London is delighted to invite you to APRVD AW 2020 collections this upcoming market.

Upholding the high qualified sportswear production experiences, APRVD creates contemporary RTW in thematic collections addressing conversational issues at the present time.

The style is defined by a wearable aesthetic that combines the utilitarian energy of street style with an artistic spirit. The illustrator artist and sportswear company teamed up to design a special label -APRVD.





## WE ARE CONNECTED

We would like to share our thought and questionnaires about interesting debate topics.

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Our garments aim to open the conversation regarding the fashion production chains and social responsibility we concern.

These are revamped as daily items beautifully Deconstructed and transformative arrangements are enough to deliver the creativeness and messages that sharing the idea beyond the style and quality.











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APRVD is not only addressing its "qualified approval" of the garments, rather began to add more creative ideas beyond that.













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#### AUTHORIZED SIGNATURE

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### Who's Behind the Brand? Creative Director Jin J.

APRVD is a journey to find his desire to find out the structure to find a voice, a space and an audience of his work in the broader field, the fashion world.

Expressing his own creativity as a form of clothing, he wants to address and share creative & cultural people's ideas and interesting debate issues with a good will. For instance, the designer is a great sort of patron and feels a social responsibility for IP and animal protection.

APRVD spreads out the word, "contactless approval" toward the international market, based on his career over a decade as an illustrator, animator, graphic artist, and a console game designer.

APRVD is ready to play the game within the fashion world, beyond the screen.





# WE ARE CONNECTED

For more information, please feel free to contact us





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