

UNIMATIC®
MADE IN ITALY

"So crisp and clean, so devoid of all the little doodads and questionable design decisions that seem to plague modern watches, that I can't stop staring."

GQ

"It's one of three iconic watches making history this week."

Esquire

"Italian-made timepieces that combine good design, iconic elements and the latest technical solutions."

designboom

"Unimatic have created a cult hero dive watch for fans around the world."

HYPEBEAST

"A watch that was sprung from the minds of designers. There is a maturity to its aesthetics and a coherence that drew the attention and interest of even seasoned collectors of watches."

HODINKEE

"If you want one, you're going to have to be quick."

HIGHSNOBIETY

"Their designs have always had a beauty in their simplicity while also being distinct and unique."

**A BLOG TO
WATCH**

"Unimatic is offering stylish and unique design, a sort of deconstruction of a dive watch."

Bloomberg



AT A GLANCE

Unimatic is an Italian contemporary watch brand, born as continuous watchmaking lab, blending our passion for vintage and contemporary design.

Our goal is to offer unique edition watches able to combine excellence design, high-quality standard at an affordable price.



ITALIAN DESIGN

Founded in 2015 by Giovanni Moro and Simone Nunziato, two Italian friends trained as product designers at Politecnico di Milano. Unimatic believes in the good design as a language and as the method.

"To complicate is simple, to simplify is complicated. ... Everybody is able to complicate. Only a few can simplify."

Bruno Munari



QUALITY

All the phases of assembly and testing are entirely made in Italy. Each watch is individually tested for water resistance. Together with our carefully selected partners and suppliers we guarantee the highest product quality standard possible.

We offer a 24 months warranty on each watch that leaves our premises.



UNIQUE EDITION ONLY

We produce limited quantities of pieces per reference, with no reissuing when sold out.

This allows Unimatic watches to preserve or increase their value in time and to become very sought after by collectors worldwide.



DISTRIBUTION

Our distribution network is carefully chosen among the best retailers and spreads across 13 nations.

We reach our customers worldwide through our direct e-commerce platform, with more than 70 countries served and counting.

colette:

END.

BIOTOP

VILLA D'ESTE
LAGO DI COMO

MR PORTER

LUISAVIAROMA

uncrate[®]



colette:



NASA



UNDEFEATED

COLLABS

We had the privilege of designing for some of the best brands of the world, to produce custom collaboration watches:

Among others we worked with Biotop, Colette, Luisaviaroma, Woaw, Goods, Mr. Porter, Mihara Yasuhiro, Nasa, SpongeBob SquarePants, Nigel Cabourn, Undefeated, Norwegian Rain, Massena Lab.

Our flexible production process allow us to develop custom project starting from just thirty pieces per edition.



WATCHES

Our line up includes four main product families:

Modello Uno, the automatic diver, Modello Due, the automatic field-watch, Modello Tre the mechaquartz chronodiver, and Modello Quattro, the automatic military watch.

For all the families we strive to improve design, execution, materials and finishing release after release.

UNIMATIC[®]
MADE IN ITALY

www.unimaticwatches.com
[instagr.am/unimaticwatches](https://www.instagram.com/unimaticwatches)
[fb.com/unimaticwatches](https://www.facebook.com/unimaticwatches)