

LUXURY PERFUMES MANUFACTURER

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Strategy behind Logo for The Gate

LOGO STRATEGY



THE GATE

LOGO FOR THE GATE FRAGRANCES PARIS IS CONNECTING DIFFERENT COMMUNITIES IN AN INFINITE RELATIONSHIP WITH ITS UNIQUE SMELLS AND PROTECTING THERE ASSOCIATION TO BE PRO LONG.

THE BASIS



THESE ARE BASIS FOR OUR LOGO. THESE TWO PILLARS ARE TWO ENTITIES OF DIF-FERENT NORMS, STANDING TO MEET EACH OTHER WITH COMMON VALUES.

THE INFINITY



THIS INFINITY SIGN IS CONNECTING THE TWO **ENTITIES IN INFINITE RELATION WITH ITS UNIQUE** SMELLS.

THE UMBRELLA



UMBRELLA SIGN IN OUR LOGO IS TO COVER/ PROTECT THE PILLARS (PEOPLES) IN-FINITE RELATIONSHIP FROM THE TOP.



INTRODUCTION

THE GATE FRAGRANCES PARIS is a French registered brand name owned by:

Mr. Fady Adwan

CEO of Perfumery Solutions LLC, UAE. The brand was registered in Paris on Feb-2016 and launched its first Collection named "Love Collection "on March -2016 at Esxence exhibition, Milan - Italy.

The Gate brand was created as a natural development of the owners' experiences and passion to luxury perfumes and fragrances.

The brand has an exceptional appreciation for persistence, courage and cultural diversity; it is committed to produce expensive unique fragrances of exclusive formulas made from the most luxurious ingredients.

The Gate Fragrances Paris is aiming to connecting the world's humanity, culture, music, arts, heritage by its smells.





DEBUT LINE:

THE GATE OF LOVE

At the very end of an enchanted garden you will nd the GATE of Love. With the key anchored in your heart you will open the gate and embark yourself on a journey of passionate romance and sensual desire. The GATE of Love fragrances are visionary compositions of alluring depth and precious ingredients. Our rst six fragrances known as the LOVE COLLECTION:

To feel the emotions, you have to pass from The Gate of Love.

- 1. First Sight
- 2. Duet
- 3. Inside Out
- 4. Sensual Dream
- 5. Precious Moments
- 6. Memories
- 7. Ivory Temptation
- 8. Secret Encounter

LOVE COLLECTION

FIRST SIGHT

Family

Floral Woody Musk

FIRST SIGHT is a woody floral perfume that celebrates a cocktail of citrus flowers, and warm musky base notes. It is created for brave people who refuse math equations when love comes by first sight.



LOVE IS A REFLECTION OF COURAGE

THE GATE OPENED. THE EYES MET. IT WAS LOVE AT FIRST SIGHT.



Tope Notes:

Citrus cocktail, Citrus cocktail, crushed leaves, citrate mint pear sorbet, green lemonade



Heart Notes:

Sage elderberry (flower & berry)



Base Notes:

cedar wood Musk





DUETEAU DE PARFUM

DUET is a woody spicy perfume that refreshes your senses by a clean nutmeg scent, and a rich blend of musk and absolute vanilla. It complements the power of being close to devoted duets and presents tenderness in every sense of the word.

Flyer copy, tagline, and slogan:

LOVE IS THE POWER OF BEING TENDER.

AS THE GATE CLOSES A RARE ALCHEMY BETWEEN TWO SOULS FILLS THE AIR.



Family

Woody Spicy



Tope Notes:

nutmeg, jasmine, Olibanum



Heart Notes:

Tonka beans, suede tobacco absolute



Base Notes:

Base Notes: Cedar wood, musk vanilla absolute



AS THE GATE CLOSES A RARE ALCHEMY BETWEEN TWO SOULS FILLS THE AIR

W W W . T H E G A T E P A R I S . C O M

INSIDE OUT EAU DE PARFUM

Family

Oriental

INSIDE OUT is an oriental perfume that stunts your reality with waves of exotic iced mandarin and passion fruit. The base of the vanilla ice cream note is a bold touch conquers your emotions and turns your hidden secrets inside out.

Flyer copy, tagline, and slogan: LOVE IS TRUE HONESTY.

JUST LIKE A TRUE MAGICAL FORMULA, THE GATE OPENS THE DOORS TO SEDUCTION, FIRE AND AUDACITY.



Tope Notes:

Iced Mandarin, Passion Fruit Sorbet, Thai Basil, Black currant Buds.



Heart Notes:

Rosemary, Absinthe, Frangipani Wormwood, Magnolia Flower



Base Notes:

vanilla ice cream





SENSUAL DREAMS

EAU DE PARFUM

Family

Floral Fruity

SENSUAL DREAMS is a floral fruity perfume of a refreshing bergamot and nectarine summer scent; the unique base notes infusion of patchouli, vanilla and musk is similar to mans' dreams of ungrouped images but of high sensual effects.

Flyer copy, tagline, and slogan: LOVE IS GROUPING THE ODDS.

LONGING FOR PASSION AND INTIMACY SENSUAL DREAMS ARE TAKING



Tope Notes:

bergamot, Nectarine, apple



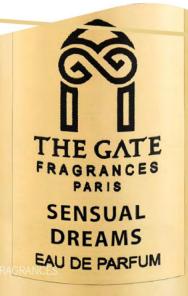
Heart Notes:

red pepper, tuberose, Ylang Ylang, cyclamen



Base Notes:

patchouli, benzoin, castoreum, tonka beans, vanilla, vetiver, musk



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PRECIOUS MOMENTS

EAU DE PARFUM

Family

Oriental Spicy

PRECIOUS MOMENTS is an oriental spicy perfume of simple classical cardamom and dried fruits; its tobacco flower and patchouli leaf are delivering a sense of divine richness and adultness. It is a mature enough scent to cherish every moment of love.

Flyer copy, tagline, and advertising slogan: OVE IS APPRECIATION.

PRECIOUS MOMENTS ARE UNIQUE EXPERIENCES THAT SHINES ETERNALLY LIKE STARS IN THE SKY.



Tope Notes:

Cardamom Dried fruits



Heart Notes:

Night blooming Tuberose, Saffron Flower, Tobacco Flower



Base Notes:

Patchouli Leaf





MEMORIES EAU DE PARFUM

MEMORIES is an oriental floral perfume of sweet cherries and dark berries; it shocks you in a pleasant manner when the tonka beans and maple syrup conquers your body skin. It is very much remembered scent just like love memories that never fade.

Flyer copy, tagline, and slogan: LOVE IS FAITHFUL.

ROMANCE AND TOGETHERNESS WILL REMAIN A BLISSFUL MEMORY FOR A LIFETIME.

Family

Oriental Floral



Tope Notes:

Dark cherry, Black Raspberry



Heart Notes:

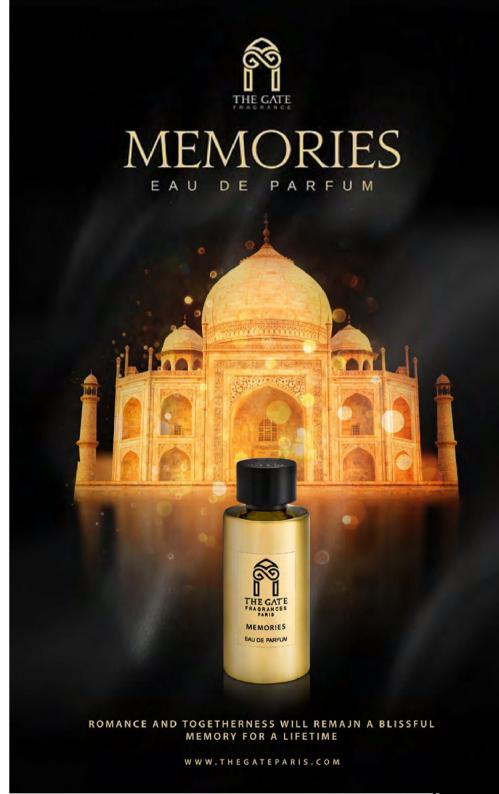
Dark Tobacco, Frangipane, Olibanum



Base Notes:

Maple Syrup, Tonka Bean





IVORY TEMPTATION

EAU DE PARFUM

Family

Oriental Spicy

IVORY TEMPTATION a scent that evokes feelings of love and desire with a fruity accord of narcotic nectarine, sweet mandarin, fleshy white peach and cardamom. The heart notes open mysterious world of devotion with spicy cinnamon, warm clove, aromatic rose and a vibrant touch of ylang-ylang. The fragrance leaves a remarkable blend of creamy sandal and cedar woods, cashmere musk and passion patchouli



Tope Notes:

Mandarin, Cardamom, White Peach, Nectarine



Heart Notes:

Cinnnamon, Clove, rose, Yalng-Ylang, Orange Flower



Base Notes:

Creamy Sandalwood, Cedarwood, Patchouli, Vetiver, tonka Bean, Cashmere musk





SECRET ENCOUNTER

EAU DE PARFUM

SECRET ENCOUNTER Touching tender skin brings forth memories of a Mysterious stranger, full of forbidden desire and trembling excitement.

SECRET ENCOUNTER a spicy teasing note of ginger, davana and pink peppercorn accord makes an accent on the contemporary modern origins of this new fragrance. The sweet narcotic scent of jasmine Sambac, savory aromatic sage, leather and bittersweet tonka beans force the hearth to beat faster and wake the memories of secrecy. Cozy, resinous amber woody cedar, sweet vanilla reminisces about the warmth of Secret Encounter .

Family

Oriental Floral



Tope Notes:

Ginger, Davana, Pink Peppercorn



Heart Notes:

Sage, Jasmine Sambac, Tonka Bean, Leather



Base Notes:

Cedar Wood, Patchouli, Vanilla, Amber



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Each fragrance is special on its own inspired by blazing, wild winds of the desert, indigenous spirits of the endless ad ventures and unique personalities of untiring nomads.

Rich oriental motives and addictive combination of classical Middle Eastern accords with a new breath of freshness evolve into unforgettable journey along the Silk Road though the winding desert sands.

OUD TONIC PURE OUDDICTION UNDER OUD DESERT CARAVAN

OUD TONIC

Oud is interwoven with tonic freshness, giving an impressive of unlimited freedom with borders and bounds.

As the journey starts, the first sign on the skin is a vibration of spectacular beginning filled with top notes of the light, refreshing lime zest, very sweet hesperidin mandarin, intoxicating juniper berries and delicate pears blossom. With each new step, overcoming miles, the heart of the traveler is beating faster unlocking an aromatic taste of clove buds, olibanum, bittersweet saffron and woody vetiver. The desired destination is getting closer, the traveler is moving further away. And when the traveler vanishes behind the horizon, the somber woody cedar, musky oud, sophisticated black leather and musk notes remind us of the presence.

Family

Floral Woody Musk



Tope Notes:

Lime Zest, Mandarine, Intoxicating Junifer Berries Pear Blossom



Heart Notes:

Clove Bud, Saffron, Cistus Olibanum, Vetiver



Base Notes:

Cedar Wood, Oud Black Leather, Musk





PURE OUDDICTION

EAU DE PARFUM

An addiction to go beyond and an eagerness to reach a tempting eventual infinity of the universe describe Pure OUDDiction fragrance in its original meaning.

Top notes of intensely sweet, resinous-aromatic and slightly spicy cardamom, dried hemp accord combined with savory sage and slightly bitter mate seduces the addiction. Licorice drop, classic coniferous fir balsam, sweet hay with soft vintage suede draws to the deeps of dependency. The base, which is compounded by animalic oud, exotic blush of patchouli, smoky vetiver and subtle to-uch of sensual musk, envelops in a Pure OudDiction

Family

Woody Spicy



Tope Notes:

cardamom, sage, dried hemp accord (Cannibas), mate



Heart Notes:

licorice drops, fir balsam, hay, vintage suede



Base Notes:

animalic oud, patchouli smoky vetiver, musk





UNDER OUD

EAU DE PARFUM

Family

Woody Spicy

A pure oriental flavor of sophisticated oud gardens brings us to the final destination of the golden treasures, enriched with authentic tastes of the Middle East soul.

The Under Oud fragrance combines the secrecy of the most expensive oud, which is translated into hot and bracing notes of pepper, aromatic olibanum, powdery geranium, soft sage and dark plum at the top, intimates saffron, fir balsam, Siberian fir needle and a mixture of cedar, vetiver and sandal wood vibrations in the heart refine the special, rich signature of the perfume. Sweet and daring vanilla, seductive tonka beans and oud, animalic musk and wet lichen enhances oriental authenticity.



Tope Notes:

pepper, olibanum, geranium, sage, dark plum



Heart Notes:

saffron, fir balsam, Siberian fir needle, patchouli, cedarwood, vetiver, sandalwood



Base Notes:

guaiacwood, oud, castoreum, vanilla, benzoin, tonka bean, wet lichen, musk





DESERT CARAVAN

EAU DE PARFUM

Family

Oriental Spicy

The road is long, but inspiring; hard, but involving; mysterious, but filled with the unexpected magic of the desert oasis, similar to the new fragrance Desert Caravan.

Evolving very sweet hesperidic scent of mandarin combined with an almost floral touch of yuzu, ambrette seeds and aromatic olibanum invites you on the unforgettable journey. Spicy yet sweet nutmeg, a woody dance of sedar leaves, fresh orange blossom and rose Damascena brings us to the vivid heartbeat of the fragrance. Contemporary patchouli and dark leather, essential aromas of cedar and guaiac woods, oud and musk at the base make the narrative background of this mysterious trip alive and lasting



Tope Notes:

mandarin,yuzu, ambrette seeds, olibanum



Heart Notes:

nutmeg, cedar leaves, orange flower, rose damascenia



Base Notes:

patchouli, cedarwood, oud, guaiacwood, castoreum, dark leather, musk







Contact Us

