



# Abaton

EXCEPTIONAL LUXURY BRANDS





## ALL OUR SOUL IN OUR SIGNATURE

**ABSOLU:** the Absolute or "Absolu" in French is the signature of perfection which knows no concession. In perfumery "One Absolute" is the ultimate concentrate, the noblest expression of fragrant essences

**ABSOLUMENT:** this term extends this quest for the absolute by a determination to achieve perfection.

**PARFUMEUR:** perfume is our passion and our only metier.

**AIX EN PROVENCE:** an authentic terroir.

This profession is at the heart of Provence, a true paradise for the creator of perfumes, that we exercise it. We draw inspiration from an authentic terroir but also the noblest absolutes that make up our perfumed creations. (See the book: rare perfumes of Provence and Riviera with Equinox editions).

**CREATOR OF RARE PERFUMES:**

Our talent is to create new fragrant emotions with the absolutes we have found in this field of Provençal art craftsmen (farmers, distillers ...). Rare perfumes to offer YOUR olfactory signature.



Absolument Parfumeur  
AIX-EN-PROVENCE  
CRÉATEUR DE PARFUMS RARES

## ABSOLUMENT PARFUMEUR STORY

Pascal ROLLAND, founder of the Liquoristerie de Provence, is the visionary behind the return of Absinthe liquor. He launched Versinthe Absinthe in 1999, ending a century-old ban of absinthe started in France in 1915.

Always looking for new outlets of self-expression, Pascal stretched his creative wings and in 2005 produced the first perfume with absinthe, Absolument Absinthe, making him the first liquor-maker perfumer. Absolument Homme and Absolument Femme were next in the range, thus propelling Absolument Parfumeur into the select world of niche fragrances.

The mission of Absolument Parfumeur is to create exceptional perfumes with a dream: find the sublime perfume, the one that transcends all the others.

Our signature is to include a fresh sillage to all type of fragrance. We draw inspiration from an authentic terroir but also the noblest Absolutes that make up our creations.

The most recent creation by Absolument Parfumeur is LUXURY OVERDOSE, a fragrance imbued with mystery and secrecy, combines oriental and powdered top notes, initiating both chic and fresh notes. The brand top sellers are Absolument Absinthe, Absolument homme and LUXURY OVERDOSE.





## ABSOLUMENT ABSINTHE

51 essences enrich and highlight the Hesperides base of what has the reputation of being one of the most original and refreshing Eau de Parfums ever created. Characterized by an unparalleled cool sensation, the absinthe brings vibrant personality and excellent lasting power to the perfume on the skin.



## ABSOLUMENT FEMME

Soft, mesmerizing and mysterious... these are words that define the beauty and spirit of a woman and that have inspired us in this exquisite homage to femininity.



## ABSOLUMENT HOMME

A sensual fragrance originally designed for men, this elegant blend of white patchouli, musk, cedarwood and sandalwood has become a favorite of women who love patchouli and is the ultimate reference for patchouli fans across the globe.



## LA TREIZIÈME NOTE HOMME

An exclusive perfume, one for a man of mystery, character and strength. This innovative and complex fragrance is aromatic, fresh and spicy.



## LA TREIZIÈME NOTE FEMME

A unique, sensual and delicious gourmand perfume that creates within a woman an irrepresible desire to indulge. Floral, fruity, sweet and totally addictive!



## AQUA DI AIX

A mesmerizing unisex elixir, an homage to refinement, elegance and the purity of natural beauty. Discover the esprit and vitality of French perfume through this transcendent creation.





AP

Absolument Parfumeur

AIX-EN-PROVENCE

CRÉATEUR DE PARFUMS CARPÈ

# LUXURY OVERDOSE

*Le parfum*



## LUXURY OVERDOSE - LE PARFUM -

It is in 2016 that the quest for the absolute becomes true. For years Pascal Rolland seeks to complete the range with an extraordinary perfume.

He is fascinated by the powdery notes of perfumes but is always disappointed by their opulence. He dreams of a powdery perfume but which could end on a note of freshness to sublimate his sensuality. Once again this is Absinthe combined with the Ivy leaf which will allow this fresh final touch which makes Luxury Overdose the pioneer of a new trend: the fresh and powdery perfume.

There is no question, however, of trivializing such a feat. To emphasize the extreme refinement of this creation, a new box and a new signature were needed. It is in a restaurant in Saint Tropez that the click will occur.

A Photographer exposes his new creations somewhat provocative with an idea: to sublimate luxury to the extreme. The photos are all grouped on the slogan of

LUXURY OVERDOSE that he does not hesitate to tag on the neck of his models. The brand is necessary because it expresses our desire to go beyond the existing codes of luxury. Hence nothing is too good to sublimate the perfume and make it even more desirable.



**LUXURY OVERDOSE**  
**- PLUIE D'OSMANTHE -**

Luxury Overdose "Pluie d'Osmanthe"  
THE NEW TREND IN ARTISTIC PERFUMERY

The sweet sensuality of the Osmanthus absolute refreshed by the morning dew, the velvety note of the Davana of India, the intoxicating sweetness of the Jasmine mixed with roses and enhanced by notes of Myrrh, the animal power of Amber, Musk and Patchouli, make Pluie d'Osmanthe a unique, fresh and carnal fragrance.

Absolument Parfumeur launched in 2005 the first Absinthe perfume, based in the heart of Provence in the superb city of Aix-en-Provence. Our talent is to create new fragrant emotions, rare perfumes to offer your olfactory signature. Given the great success of LUXURY OVERDOSE we decided this year to expand the range with Pluie d'Osmanthe that has all the quality to become the new trend in Artistic Perfumery.

LUXURY  
OVERDOSE



*Pluie d'Osmanthe*



U.S. - NEW YORK

Abaton Corporation  
276 5th Avenue, Suite 704  
10001, New York, U.S.  
Ph. : (+001) 646 329 6711  
usa@abatonbros.us  
www.abatonbros.us

ITALY - SAVONA

Via Pia 2/9 17100 Savona  
Ph. : (+39) 019- 8335278  
Show Room: Via Paleocapa, 76 r Savona  
Ph : (+39) 019- 8387453  
italy@abatonbros.com  
www.abatonbros.com

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