



HEDONIK

CONFIDENTIAL!!!

LAUNCHING DATE: 17 SEPTEMBER @PITTI FRAGRANZE

Hedonik is the expression of our love for fine artisan tradition and the quality of materials, but also our passion for avant-garde fashion expressions, unconventional forms and transformative objects.

Hedonik was founded by Francesca Bianchi, a creator who gained international recognition for her artistic vision and sensual perfumes, with a brand that carries her name.

Hedonik is debuting with **one perfume and 5 models of leather jewels.**





DIVINE
PELVIS
HEDONIK



DIVINE PERVERSION

50 ml extrait de parfum

top: raspberry, pink pepper

heart: rose, iris, caramel

base: leather, amber, woody notes, animalic notes.

Launching day: 17 Sept. 2021

I dedicated this perfume to the leather note, being this material the central component of HEDONIK brand - as well as one of my favorite notes.

Leather is in fact crucial in this composition, by standing out from the opening to the drydown.

I like to play with contradictions, so I used sweet, fruity, caramel notes on one side, and intense leathery and ambery notes on the other as a contrast.

I also love to use animalic notes, that add intensity, a sense of humanity and carnality, that makes the perfume irresistibly sensual.

Pleasure, Leisure.

Hedonik's commitment is to create **objects of pleasure** in all possible variations.

They can be Pop-Fetish, Dark, Rock, Punk, Fun.

They enhance or transform your identity.

Our objects are unisex.





Luxury, Quality.

We love Quality.

It is the essential condition
for Luxury.

Each of our products is designed
with no compromise on cost,
offering the most refined materials
and employing the highest
craftsmanship for their realisation.

Our leather goods are designed by
Francesca Bianchi in Amsterdam,
and manufactured in Florence, Italy.

Transformative.

Our objects of pleasure are not simple accessories, but transformative tools.

Which mood are you looking for?
How would you like to represent yourself?

Find your own way by expanding the possibilities of your expression.













CATALOGUE



VIRAGO CORSET

Italian leather, metal studs and crystals.
Made in Italy



VIRAGO COLLAR

Italian leather, metal studs and crystals. Made in Italy



VIRAGO CUFF

Italian leather, metal studs and crystals. Made in Italy



SNAKE BELT

Italian leather, metal studs and crystals.
Made in Italy



VIRAGO MAXI BELT

Italian leather, metal studs.
Made in Italy





DIVINE PERVERSION

50 ml extrait de parfum

Mood: Sexy, intense, funny.

Notes: Leather, amber, raspberry.

As addictive as a toxic love.

head: raspberry, pink pepper

heart: rose, iris, caramel

tail: leather, amber, woody notes,
animalic notes.



PRODUCT PACKAGING

The large box (30x40cm) will contain the corset and the 2 belts, whereas the smaller box (15x15cm) is for the collar, the cuff and the perfume bottle.

Each leather accessory will have its own bag inside the box.

CONTACT US

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Follow us on Instagram:

[@hedonik_luxury](https://www.instagram.com/hedonik_luxury)

More info on:

www.hedonik.store