



PITTI UOMO 101 – Trends Report FW 22/23

FANTASTIC CLASSIC

A NEW TAKE ON CLASSIC STYLE

Contaminated masculine formal: tomorrow's man embraces the idea of a new kind of tailoring. From the sartorial to the smart casual, from college to street style, the wardrobe looks to good taste complemented by contemporary codes that strongly reference the everyday. Styling plays a fundamental role in the dialogue among the different looks: coats and jackets developed in a variety of textures drawn from classic checks, overchecks, pinstripes, regimental, and military patterns. The jacket stands out with more important volumes and lapels, the overshirts associate natural fabrics with neoprene or jersey. The hooded jacket shows off a plush or nylon bib in contrasting hues, the outerwear gets acquainted with a loose fit. Wools and overcheck herringbone fabrics for showpieces like the long belted overcoats, sometimes in patchworks, always adaptable to transformations. The trousers open out at the bottom and get baggy; the suits are soft and high-performing, the two-color jackets-and-trousers rethink pinstripes and checks. Balancing heritage, prep style, and streetwear, quilted and varsity jackets turn softer with wool and nylon.

A DELUXE URBAN WINTER

Knitwear lives a life of its own or sidles up to woven-fabric looks. Materiality is etched on voluminous but soft garments, rough or minimal knits, fine knits to wear against the skin. An active spirit permeates the precious outerwear, rain and snow resistant, as ideal for the city as for outdoor wear. Very fine wool with three-layer membranes, polyester, and stretch viscose with rainproof and windproof finishes, woolen cloths coupled with scuba jersey.

For leisure time, the sporty jacket-shirt and gym pants in exclusive yarns know how to reinterpret the must-haves of citywear with a sartorial twist. Varsity jackets, hooded overcoats in cashmere, teddy and oversized double-breasted jackets, but also bomber jackets and drawstring trousers. As knits appear on logoed sweats in a deluxe street climate, production's transition to sustainability embraces the concept of the circular economy. The natural fiber option acquires priority: the cashmere is hybrid, partially recycled, attentive to balances between absolute comfort and respect for the planet. Warm colors and neutrals are interspersed with greens and the Nordic winter blues.

INFORMAL TECHNO COOL

Dedicated to the metropolitan warrior, this wardrobe focuses on multifunctional, structured, and versatile garments for all day long. From the jacket to the parka, the field and down jacket, the outerwear is often conceived in a genderless key. Among the materials, nylon and water repellent organic cotton, but with a comfortable touch, while the Sensitive pieces combine elastic and technical properties.

While the goose jacket has eco-friendly padding, hot-stitching processes guarantee maximum protection against the rain and the wind. A mix of fabrics, cotton and nylon quilts create contrasts between glossy and opaque finishes. The voluminous and reversible down jackets in printed neoprene combined with nylon are ideal for the colder days. Trompe-l'oeil prints present a knitted effect featuring Nordic sweaters-inspired patterns.

DYNAMIC ATTITUDE

A PREPPY APLOMB

The elegance of the U.S. prep schools inspires coats and jackets and striped knitwear with logos and patches. The palette leans toward cream, camel, blue, dark brown, and various shades of gray. Orange, yellow, and sky blue color a discreet use of accessories and details in knits, sweatshirts, and vests, for a contaminated vision of the formal. The world of technical high performance enters into the wardrobe with stretch nylon fabrics on trench coats, parkas, and bomber, down, and puffer jackets. Jacket-and-trousers

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sets boast great performance by super-stretch fabrics and others that shun wrinkles and raindrops, alternating with denim total looks. Blatantly street nuances for varsity jackets with patches and sleeves in eco-leather. The inspiration comes from prep school uniforms supplemented by hoodies and crewnecks over cargo pants and doubled gabardine trousers.

DENIM LIFE

A timeless passe-partout evolving with the wearer's personality, day after day. The atmosphere is relaxed but energetic for denim lovers: often available in a comfortable version, with an adjustable closure, and a Japanese-inspired fit. The research focuses on fabrics such as Egyptian cotton, denim, cashmere, hi-tech fibers. The wardrobe includes cargo pants, flowing shirts, classic and straight jeans, or 70s style. A journey through the durability of high-performance canvases, contributions to environmental sustainability, and archive washes. Natural fabrics enriched with military details and workwear references tell the evolution of this timeless piece to customize through daily use. Details are revisited according to an eco-responsible sensitivity: buttons, rivets, and zips with low environmental impact in non-galvanized steel. And then green details such as labels in recycled leather and organic cotton linings treated with water washes.

SUPERSTYLING

BETWEEN SEA AND LAND, ECO-SUSTAINABLE RESEARCH

These garments share the mission of protecting the planet. The focus is on cutting-edge techniques for dyeing materials, with solutions capable of reducing water consumption. New, evolved knitwear capsules use yarns made from plastic bottles recovered from the sea.

The sustainable approach is fully expressed in garments such as the washable and antibacterial suit, as an alternative to the biodegradable one. And again, upcycling projects for unique sneakers. New must-haves made by recovering second-hand garments and waste products.

CONTEMPORARY VERSION ARCHIVES

The urban side of military inspirations is expressed through patchwork applications, hand-painted camouflage prints, archive-inspired—vibrant ideas drawn from art and tradition filtered by personal taste. Style meets the practicality and innovation of utility trousers. The focus is on velvets, cotton drills, moleskin, jersey as an alternative to denim. The evergreen garment is presented in a comfortable version, with an adjustable closure and a Japanese-inspired touch.

Original effects of innovative dyeing and washing methods break with traditional leather work processes. Jackets that combine fresh style and traditional materials are also reinvented through vintage treatments. And again, the knitwear rethinks archive designs: alternatives to polo shirts, elegant collar details, worn-out effects and mends alongside jacquard motifs. Subtle color harmonies on jacquard and inlays introduce geometries and floral traces or make eco-cashmere unique. Heritage inspirations are also reimaged through styling.

L'attenzione alla sostenibilità culmina su capi come l'abito washable e antibatterico in alternativa al completo biodegradabile. E ancora, via libera a progetti upcycling di sneakers uniche e irripetibili. Diventano pezzi must-have, realizzati recuperando capi usati e prodotti di scarto.

ARCHIVI IN VERSIONE CONTEMPORARY

Il lato urbano di nuove ispirazioni military detta applicazioni patchwork, stampe mimetiche dipinte a mano raccontano suggestioni d'archivio. Sono spunti ricchissimi tratti dall'arte e dalla tradizione filtrata da un gusto sempre personale. Lo stile incontra i concetti di praticità e innovazione propri dei pantaloni utility. È un inverno che punta su velluti, drill di cotone, fustagno, jersey in alternativa al denim. Il capo evergreen per eccellenza è virato in versione comfort, con chiusura regolabile e una mano di ispirazione giapponese. Effetti originali dati da metodi innovativi di tintura e lavaggio rompono con i processi tradizionali di confezione della pelle. Giacche che combinano young style e un materiale antico, da reinventare avvalendosi anche di trattamenti vintage. E ancora, i mood del knitwear ripensano disegni d'archivio: alternative alla polo, eleganti dettagli di colli, segni di usura e rammento accanto a motivi jacquard. Sottili armonie di colore su jacquard e intarsi introducono a geometrie e tracce floreali o rendono unico l'eco-cashmere. Ispirazioni storiche da reimaginare anche attraverso lo styling.