



PITTI IMMAGINE UOMO

Pitti Immagine Uomo 101 Florence, Fortezza da Basso 11-13 January 2022

Welcome back to Florence!

Pitti Immagine Uomo 101 and **Pitti Immagine Bimbo 94** take place in conjunction with one another at the **Fortezza da Basso** in **Florence** from **11 to 13 January 2022**. We meet together in Florence to learn about the latest novelties and speak about fashion and trends with international guests, emerging designers, and established brands. There are lots of events and special participations which we started revealing over the last few weeks, projecting exhibitors and visitors into the middle of the fashion scene in a rich atmosphere of stimuli and highlights for the coming season.

“We are ready to make our contribution to the recovery of Italian fashion and international commerce”, **says Raffaello Napoleone, CEO of Pitti Immagine**. “The entire structure of Pitti Immagine is working to open up the show in complete safety – an attentiveness that was much appreciated by visitors this past summer, and especially by those arriving from abroad, representing a bona fide competitive factor in this phase – and with a renewed exhibition format that is in any case always based on the same characteristics of selection, curatorship, and communicative impact which, together with the program of special events, have made Pitti Uomo a point of reference worldwide in men’s fashion and lifestyle. So, we also attribute a symbolic value to this 101st edition. Companies have responded with enthusiasm, and even if they do not hide their difficulties, they express a great energy at the same time, and a clear desire to return to representing themselves with their very best qualities. We will have numbers clearly on the rise from the last edition, both in terms of exhibitors and buyers, from Italy, Europe and from the Middle East.

The MAECI and the ICE AGENCY support Pitti Uomo and the winter editions of the fairs

The Italian Ministry of Foreign Affairs and International Cooperation (MAECI) and the ICE –Italian Foreign Trade Promotion and Internationalization Agency which works for Italian companies valorize Florence’s role in the fashion sector on the international scene by supporting the Pitti Immagine winter fairs. An essential contribution to the physical and digital versions of the fairs, the programs of incoming delegations of foreign members of the trade, the events and the promotion. Moreover, the ICE Agency, in partnership for the fourth edition with the Pitti Tutoring & Consulting management for the YOUNG ITALIAN STARTUPS AROUND THE WORLD project, will be supporting a special area at the Fortezza da Basso to valorize *Made in Italy* startups.

INTERNATIONAL BUYERS who have already confirmed their participation

The buyers from the most important international department stores, experimental shops and boutiques and the online retailers who have confirmed their attendance at Pitti Uomo 101 include names like: **Abseits** (Germany), **Allard** (France), **Alshaya** (Kuwait), **Amicis** (Austria), **Apropos** (Germany), **August Pfueller** (Germany), **Auzmendi** (Spain), **AW Rostamani** (Emirates), **Bloomingdale’s** (United States), **Braun** (Germany), **Breuninger** (Germany), **Browns** (United Kingdom), **Bungalow** (Germany), **CNTRBND** (Canada), **Daniels** (Germany), **Dantendorfer** (Austria), **Doshaburi** (Spain), **End Clothing** (United Kingdom), **Galleries Lafayette** (France), **Globus** (Switzerland), **Hannover** (Spain), **Harvey Nichols Londra** (United Kingdom), **Harvey Nichols Riyadh** (Saudi Arabia), **Hionidis** (Grecia), **Hirmer** (Germany), **Illum** (Denmark), **ITK** (Latvia), **La Maison Simons** (Canada), **La Samaritaine** (France), **Le Bon Marché** (France), **Le Gray** (Saudi Arabia), **Level** (Emirates), **Lodenfrey** (Germany), **Moeller & Moeller** (Germany), **Nino Alvarez** (Spain), **Peek & Cloppenburg** (Germany), **Pompeu** (Spain), **Printemps** (France), **Rialto Living**

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(Spain), **Rosa & Texeira** (Portugal), **Sagmeister** (Austria), **Santa Eulalia** (Spain), **Selfridges** (United Kingdom), **Silver Deer** (Mexico), **Sinteks** (Azerbaijan), **Smets** (Luxembourg), **Soer Bonavest** (Germany), **Stijl** (Belgium), **Stockmann** (Finland), **Strolz** (Austria), **The Business Fashion** (United Kingdom), **The Optimist** (United States), **The Webster** (United States), **Tom Greyhound** (France), **Trunk** (United Kingdom), **Tsum** (Russia), **Voo Store** (Germany), **YME** (Norway).

UNICREDIT: PITTI IMMAGINE'S MAIN SPONSOR

Pitti Immagine's three-year collaboration continues with UniCredit, the pan European banking group which is determined to maintain strong roots in the territories and a wide-ranging relationship with the communities in which it operates, supporting them on multiple fronts. Concentrated on the themes of sustainability and innovation with a particular focus on supporting the internationalization of Italian companies, the collaboration with UniCredit is manifested at Pitti Uomo with the **Sustainable Style** project. There will also be a program of rendezvous at the **UniCredit Theatre**, the arena inside the Fortezza da Basso where, over the three days of the fair, talks and conversations will be dedicated to sustainability and innovation, encompassing fashion, economics, retail and lifestyle. "The partnership with Pitti is testimony to our commitment to supporting *Made in Italy* businesses" states **Livio Stellati, Head of Territorial Development UniCredit Centro Nord**, "of the production excellences that stand out for their ability to combine tradition, innovation and sustainability and to concretely respond to the challenges of this historic moment which require a strong effort on the part of every one of us to make the ecological transition. At UniCredit we are aware of this and long ago launched various initiatives in this direction. Our business strategy revolves around supporting our clients, communities, partners and the industry in general, doing our bit to finance the transition towards a more sustainable and inclusive economy".

PITTI REFLECTIONS

The new theme of the Pitti Immagine winter fairs

PITTI REFLECTIONS is the new theme of this edition of the fairs: the leitmotif of the Fortezza da Basso and Stazione Leopolda installations, created under the creative direction of Angelo Figus, and the creative impulse behind the advertising campaign shot by the Narènte duo in a high-impact photographic set. "The editorial theme is always very important at the various editions of Pitti, and we dedicate a lot of attention to it", **explains Agostino Poletto, General Manager of Pitti Immagine**. "For example, the 2020 theme 'Show your flags' was selected by the ADI Design Index for the Golden Compass Award, and we are very proud of that fact. PITTI REFLECTIONS means reflections in the sense of contemplations as well as in the optical sense, interior and exterior reflections, windows that open, glimpses that lead inside and make us look far away, references that go beyond our expectations to represent a new beginning, just like Pitti Uomo 101".

THE BRANDS

540 brands in total, of which 151 are from abroad (28% of the total)

All the brands participating in Pitti Uomo 101 at the Fortezza da Basso are also showcasing their collections on the PITTI CONNECT digital platform.

37 brands are participating in the show only through the Pitti Connect platform.

THE PATHWAY OF PITTI UOMO

The pathway of the collections at the Fortezza da Basso will be divided into 3 macro areas, 3 special pathways that recount the different souls of menswear today.

FANTASTIC CLASSIC

The evolution of classic wear in its most innovative and contemporary versions.

A selection of distinguished brands which, starting from the codes of classic menswear, seek out unusual details and combinations, while experimenting with a constant updating of timeless themes. From technical outerwear to sartorial trousers, from distinctive accessories to luxury knitwear, collections for looking beyond tradition, while also continuing to desire an impeccable wardrobe. The brands in *Fantastic Classic* include:

Alpha Studio, Amedeo Testoni, Berwich, Borriello, Briglia 1949, Bruno Manetti Cashmere, Bugatti, Caruso, Chapal, Cruciani, Daniele Fiesoli, Dekker, Doucal's, Filippo De Laurentiis, FTC, Germano, Gran Sasso, Guy Rover, Heinz Bauer Manufakt, Herno, Herno Laminar, Kired, KNT Kiton New Textures, Lardini, Latorre, L'Impermeabile, Luigi Borrelli Napoli, Manuel Ritz, Marco Pescarolo Napoli, Mario Portolano, Maurizio Massimino, Momodesign, P.M.D.S. Premium Mood Denim Superior, Pal Zileri, Paoloni, Paul & Shark, People of Shibuya, Phil Petter, Piacenza Cashmere 1733, Piquadro, Re - Hash, Richard J. Brown Italian Luxury Denim, Roy Robson, Roy Roger's, Sartorio, Schneiders,



Seraphin, Sonrisa Camiceria Uomo, Stefano Ricci, Stetson, Stile Latino, Tattras, Tbd Eyewear, TMB, TOF_Massimo Rebecchi, Tombolini e Xacus.

New at Fantastic Classic:

The new FUTURO MASCHILE moves to the Upper Level

An extremely rich storytelling is that of Futuro Maschile, which has always been one of the most followed sections of Pitti Uomo and the new leading project of the January edition. On the Upper Level, the updated journey unfolds through the most evolved contemporary menswear styles. From an elegance that looks beyond formalwear and a crossover proposal reserved for the lifestyle of today's men. Futuro Maschile becomes more extensive and is renewed, presenting the laid back attitude of a well-appointed menswear collection developed in a mix & match between classic and sportswear. The Upper Level – with a layout that blends design, technology, and entertainment, conceived by Alessandro Moradei together with Archivio Personale – becomes the new home for a community of brands like **04651/, Ahirain, Alden New England, Alonpi Cashmere, Alto Milano, ANT45, Arma, Avant Toi, Baia, Barrett, Bernard Zins, Bourrienne Paris, Buttero, Buttertea, Chapal, Connolly, Cellardoor, D'Amico, East Harbour Surplus, Faliero Sarti, Felisi, Fortela, G.R.P., Green George, GMS75, Hand Picked, Hannes Roether, Hevò, Holden, Lodenfrey, Manikomio DSGN, Myths, Magazzino Ricambi, Mario Portolano, Maurizio Massimino, Maurizio Miri, Max Rohr, Naviglio Milano, Nine:Inthe:Morning, Pantofola D'Oro 1886, Paraboot, Pezzol 1951, Pierre Louis Mascia, Premiata, Roberto Collina, Rocco P., Royal Row, Ruffo, RUN OF Runwastable, Salvatore Santoro, Santaniello, Scaglione, Stefan Brandt, Sunhouse, Tela Genova, Utile4 and Zermatt.**

DYNAMIC ATTITUDE

A passion for the outdoors as a meeting point between sports and streetwear. Outdoor is the preferred territory, without borders or boundaries. Here is where symbolic brands move, capable of merging in their collections clothing that is absolutely contemporary between sports and streetwear. Freedom and comfort became daily dictates, but are developed in an elegant design, contaminated by vintage, which is also innovative and energetic, with a technological soul.

Here are some of the names: **032c WORKSHOP x sloggi, 24 Bottles, After Label, Alphatauri, Arthur Arbesser x Baldinini, ASFVLT, B. Tactical, Blauer USA, Brandblack, Caval, Cycle, Colmar Originals, Ecoalf, Filson, Fracap, Holubar, Husky, Invicta, Kangol, Liu Jo Men's collection, L10, Lois Jeans, Lotto, Marc O' Polo, Munich X, Palladium, Refrigiwear, Saint James, Save The Duck, Shu, Ten C, Topologie, SUN68, U.S. Polo Assn., Voile Blanche e W6YZ.**

SUPERSTYLING

The search for new stylistic standards that precede the latest trends. Ground-breaking aesthetic choices supported by sartorial ability and a constantly evolving vision, capable of intercepting new identities and replying to multiple expressive needs. A selection of international brands with a high level of creativity. Stylistic research and a study of materials become even more recognizable in agender cuts and in proposals that are cross-seasonal.

Among the brands at *Superstyling*: **Armor Lux, Collégien, C.O.F Studio, Griffin, Itoh, Knitbrary, Kleman, Legitimate Defiance, Maison Labiche, Manifattura Ceccarelli, Ma'ry'ya, National Standard, Noskra, Olow, Olovo, Peppino Peppino Denim, Raeburn, Red September, Rolf Ekroth, The Quartermaster, Transit e Zespà.**

The special exhibition project

SISTYLE sustainable style

At Pitti Uomo 101, on stage is the fourth edition of *S/Style sustainable style*, the exhibition project, which right from the beginning has attracted the attention of the press and top international buyers. Giorgia Cantarini, fashion journalist and curator of the project, will present a **new selection of brands**, which is fruit of scouting among young realities and the coolest designers that create and produce in accordance with eco-responsible criteria. *S/Style* is one of the projects made possible thanks to the collaboration between Pitti Immagine and **UniCredit**, which is based on the themes of sustainability and innovation.

The names of the 10 leading brands in a special area on the Lower Floor of the Central Pavilion:

Curious Grid, Figure Decorative, Junk, Ksenia Schnaider, Maxime, N Palmer, Philip Huang, Provincia, Umoja, Waste Yarn Project.



Among the brands participating at Pitti Uomo on PITTI CONNECT only are:

Aldomariacamillo, Alessandro Gherardi, Andrea Ventura Firenze, Baldessarini, Baracuta, Ben Sherman, Bikkembergs, Boot Black, Carlo Pignatelli, Closed, Colmar Originals, FPM Fabbrica Pelletterie Milano, Harrys Wharf London, Ikiji, Il Bussetto, Iris Von Arnim, Johnstons of Elgin, MC2 Saint Barth, Spiewak, Peserico Uomo, Tateossian London, Thompson of London, Treuleben, Varsity Headwear e Westley Richards.

**numbers and list of brands updated to January 10, 2022*

HIGHLIGHTS @ Pitti Uomo 101

The projects, events and highlights of this edition:

The Fortezza da Basso resume its role as the presentation platform for the new international menswear collections and the latest trends. A program of presentations, special participations, events, special projects and premieres which will take place live in the spaces of the Fortezza from 11 to 13 January, and which on the same days will be digitally amplified by Pitti Connect.

_ KNT

Kiton presents KNT for the first time in Florence in the Fortezza da Basso. A special preview at Pitti Uomo 101: on the spotlight "Metamorphosis", the new KNT collection - acronym of Kiton New Textures - the urbanwear brand created in Italy by the twins Mariano and Walter De Matteis, third generation of the family. From 11 to 13 January, in a special dedicated space in the Piazzale delle Ghiaia.

_ CARUSO

For the 101st edition of Pitti Uomo, the Caruso *maison* presents the FW22 collection at the Fortezza da Basso, with an atmosphere heavily inspired by the eclectic character of jazzman Miles Davis: his spontaneity, mixed with a precious and timeless flavor, is Caruso's core value of *playful elegance*.

_ LARDINI

Lardini returns to Pitti Uomo presenting special edition capsule collection for the FW22-23 season, realized especially for the occasion. The presentation no longer takes place in the historic stand inside the Main Pavilion, but with a special installation: a reproduction of a big winter garden in a space in the GIARDINO DEL GLICINE at the Fortezza.

_ PAUL & SHARK

This edition once again features the special participation of Paul & Shark with the new FW22 collection and its latest ideas on the sustainability front, together with a new episode of the *Paul & Shark x White Mountaineering* capsule collection, with which the Italian brand joins forces with the Japanese designer Yosuke Aizawa, in the name of design, functionality and technology.

_ ECOALF

The sustainable lifestyle brand Ecoalf returns to Pitti to showcase its latest innovations and sustainable practices. Ecoalf will presents the new timeless and premium Ecoalf 1.0 line which uses last generation technologies that make it possible to have the lowest environmental impact on our planet. Now, following 12 years of research and development, Ecoalf proves that there is no need to use our natural resources in a careless way.

_ TEN C

Fall Winter 22 Collection via a unique Phygital experience @Pitti Uomo

Ten C will present a phygital installation at the Fortezza da Basso. A unique immersive experience inside the Sala della Volta, the protagonist of which will be the HYBRID theme, understood as everything that is articulated, complex and structured: the collection was inspired by the combinations between materials that are incompatible for coloring, like polyester and nylon that, brought together with elements of military inspiration and elements of technical inspiration, blend to create a new project.



_ FILSON

On the occasion of the 125th anniversary of Filson, WP Lavori in Corso announces the license and European distribution of the brand made in USA, as well as the acquisition of a 10% share, with a special celebration of this important anniversary for a brand that represents one of the most authentic expressions of the made in USA craft tradition.

_ SAVE THE DUCK

Save The Duck, the brand specializing in 100% animal- and cruelty-free outerwear, confirms its participation in Pitti Uomo with a dedicated space to inaugurate the Fall / Winter '22 season and celebrate the first 10 years of the brand.

_ MARC O'POLO

The participation of the premium contemporary lifestyle brand from Stockholm, with a special space at Padiglione delle Ghiaia. The brand will showcase the FW22 collection "FROM THE LAND OF MARC O'POLO", a collection that equally represents the heritage and future of Marc O'Polo.

_ PREMIATA

Premiata returns to Pitti Uomo, where the success of its sneakers began, to launch a new challenge: Clothing. The collection was designed and realized with #APPAREL FOR A DEMANDING WORLD in mind, and which location could be more suitable for showcasing "*Clothing for a Demanding World*" than the new Futuro Maschile on the Upper Level of the Fortezza?

_ CONNOLLY

For the first time the British brand Connolly presents the Autumn-Winter *Sporting* collection at Pitti Uomo, with an exclusive launch at the home of global brands. *Connolly Sporting* is the essence of Connolly - best described as a contemporary style inspired by a rich heritage of classic motor racing coupled with a strong sense of British know-how, understatement and European flair.

_ HOLDEN

The US brand Holden will be presenting its original approach to outerwear that flows seamlessly between city life and outdoor adventure. Based in Venice, California, its collections blend luxury materials, cutting edge technology, modern proportions, and sustainable principles.

_ RÆBURN

The talented British designer Christopher Raeburn will bring to the fair the evolution of the pioneering and responsible design of his RÆBURN brand with a new FW22 collection that's more elevated and functional than ever before. The label has also worked on new special projects that will be unveiled soon.

RUN OF Runwastable

The upcycling project of unique and unrepeatabe RUN OF Runwastable sneakers will also be making its debut at Pitti Uomo. These are made from used motorcyclist jackets and other rejects which can be purchased by ordering them from the brand's online platform and in selected stores all over the world.

_ ALPHATAURI

Focus on the Heatable Capsule Collection, between sophisticated design and smart fabrics: a new integrated heating technology, managed by an app, ensures an adjustable temperature.

_ COLMAR ORIGINALS

Human evolution marks the line of the collection, nature suggests a sustainable approach. On stage, a synergy between the urban heart of the brand and its historical influence on the outerwear world.

_ 032C WORKSHOP X SLOGGI

Launch of the collab between Sloggi and 032c, Berlin's cult magazine and creative collective: a capsule developed by Maria Koch and focused on loungewear with basic styles and sophisticated garments.

_ HOLUBAR

Holubar celebrates 75 years of innovation, combining iconic style with modern techniques, on pieces designed for everyday travel.



_ AFTERLABEL

Contemporary urban trends, focus on the quality of materials and innovation, Afterlabel presents its avant-garde vision in terms of comfort and style.

_ ARTHUR ARBESSER X BALDININI

The footwear company celebrates its new course with the launch of the first collab with the Austrian designer, for a special capsule that combines the brand's heritage and a contemporary twist.

_ PIACENZA CASHMERE 1733

Balancing innovation and tradition, environmental harmony and human value, at Pitti Uomo the mix that made the Piacenza brothers' wool mills an example of Made in Italy excellence.

_ ALONPI CASHMERE

Cashmere Lifestyle for a luxury collection combining technology and the Biella-area craftsmanship. Designed by Alfredo Magliola and Gian Pietro Tonel, a home and ready-to-wear proposal spotlighting design **innovation and sustainability**.

_ Numero 8 presents

CYCLE, SUN68, and SOCKS BURGER & FRIES

The innovative Italian fashion company Numero 8 confirms and even triples its presence at Pitti Uomo. The spotlight turns on the new collections of its brands: the luxury jeanswear of Cycle; the daily casualwear spirit, the attention to detail and materials research of SUN68; and the preview of the Socks Burger & Fries line of socks brimming with color, irony, and creativity.

_ RED SEPTEMBER

For the first time at Pitti the brand launched by the Russian designer Olga Vasyukova, with her innovative approach mixing traditional aesthetics and contemporary artistic disciplines.

_ LIU JO MEN'S COLLECTION

The participation of Liu Jo with the debut at the Fortezza of his menswear collection.

_ ROY ROGER'S

Roy Roger's, historical brand of the Italian denim wear, begins at Pitti the celebration of its 70th anniversary.

Among the special participations at the Fortezza:

THE EXHIBITION BY ESQUIRE:

The Real Men Project. How we dress now

How are post-Covid fashion and male identity being redefined? Esquire has photographed and interviewed a selection of diverse and representative male figures from around the world to understand trends, tastes, clothes and accessories preferences, how they feel comfortable, what they believe represents them. "The Real Men Project," on show at the Cavendish of the Central Pavilion of Pitti Uomo was born. An international exhibition involving Esquire editorial staff in nine countries and coordinated by Nick Sullivan, creative director of Esquire USA. An initiative on multiple platforms and media: text, images, videos, web press, social media, and a series of events during the three days of the fair in Florence.

The events and participations for this edition also include:

_ LATIMMIER - FOR THE PERFORMANCE OF MASCULINITIES

Premiere presentation of the collection from the Finnish brand with the special event "Palazzo Finlandese" scheduled for **Wednesday 12 January at Palazzo Pucci**.

Latimmier is a high-end ready-to-wear label and, at the same time, an experimental project on the concept of masculinity carried out through the fashion of Ervin Latimer, winner of the Finnish Young Designer of the Year 2020, a queer artist with an established career in the fashion world. Since being drafted as a womenswear designer for cult luxury label 1017 Alyx 9SM in 2018, his work has been recognized by important media like Vogue USA, Vogue Italia and I-D, and he has become a central figure on the 2020s Finnish fashion scene.



_ HISTORES at Pitti Uomo 101

The association that groups together around 40 Italian multi-brand stores, united by a common passion for beauty and high-quality products, will be in Florence at Pitti Uomo for the Estates General of the association and for a special cocktail party-event. "For a young association like Histores, made up of Italian multi-brand stores united by the same value" *stated the President of Histores, Michele Inzerillo* "this collaboration with Pitti Immagine is truly important: we are very pleased and content. We are certain, also thanks to the presence of all our members, assembled together in those days in Florence for the annual meeting, that it will be an important moment of enrichment and exchange". Histores is also present at the Fortezza da Basso with its own space in which the exclusive capsule collections with Herno and Paul & Shark will also be presented to members, the fruit of the collaboration between the brands and the Italian network.

_ The collaboration with THE BEST SHOPS - CAMERA BUYER ITALIA

Once again at this edition of Pitti Uomo the established collaboration of Pitti Immagine continues with the **Camera Buyer Italia**, the association that brings together and represents the best luxury multi-brand stores in Italy in order to offer members a series of welcome to the Fortezza da Basso services during their visit to the fair.

PITTI CONNECT, the special editorial content and live events:

The special editorial content and the live events

Taking place in conjunction with the physical format of the event, Pitti Immagine will once again be presenting a packed program of special projects, exclusive formats and online events on **The Billboard** in order to continue to maximize the exhibitors' proposals and initiatives on the global platform of Pitti Connect. The following are worth checking out:

_ 20 Exhibitor Spotlights: the series dedicated to the reference brands of this edition of Pitti Uomo presenting their new collections and the special projects they are working on.

_ 5 Buyers Select: the project in which top buyers from all over the world share their favorite proposals chosen from among the brands at Pitti Uomo.

_ 3 Pitti Predicts: a new editorial feature curated by the fashion editor Samutaro, presenting special forecasts about the trends for the next season, one for each of the 3 areas of Pitti Uomo.

_ 2 Pitti Fits: a gallery featuring the street styles and the most creative looks snapped during Pitti Uomo.

_ 2 Sustainability Itineraries at Pitti: a focus on the brands and designers selected for *S/Style sustainable style*, the special exhibition project with which Pitti Immagine turns the spotlights on the global promises of sustainable menswear.

Plus, online it will always be possible to relive the experience of the physical fair with daily Video Reports and special multimedia content published during the fair and after it has closed.

The collaborations linked to Pitti Reflections aimed at buyers and press:

_ The Consorzio Maestranze Artigianali brand has made the Pitti Reflections special shopping bags

Pitti Uomo 101 also showcases Pitti Immagine's collaboration with Consorzio Maestranze Artigianali, the Ama & Co. srl brand that was born with the spirit of valorizing and supporting small and medium sized Italian businesses whose *savoir faire* represents the excellence of Made in Italy. This collaboration has resulted in a special shopping bag inspired by this edition's theme which will become a welcome gift for a selection of buyers and journalists attending the fair.

_ Eight & Bob for REFLECTIONS

An exclusive collaboration with the niche perfumery brand **Eight & Bob** which, for this edition of Pitti Uomo, realized a special gift kit created for top buyers and the press inspired by the Reflections theme, interpreted through the identifying codes of the cult fragrance brand.

ECOALF dresses the Pitti Boys & Girls

Pitti Immagine would like to thank ECOALF for its contribution to dressing the Pitti Boys & Girls at this edition of the shows.

Main partner:

