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Pierre-Louis Mascia

Unpredictable classic

*Pierre-Louis Mascia presents PHILOCALIE
a special event that will take place during PITTI IMMAGINE UOMO N° 103,
11th January 2023 @ Palazzo Antinori*



Pierre-Louis Mascia will take part in PITTI IMMAGINE UOMO N° 103 with a special event; PHILOCALIE, that will be presented on 11th January 2023 from 6pm – 8pm in the setting of Palazzo Antinori, which will open its doors of the noble floor to guests for this special occasion.

Taking up the etymology from the Greek term - love for what is beautiful - PHILOCALIE wants to be an anthology that encompasses nature, culture, art and fashion and that finds expression on the fabrics made by Achille Pinto, whom in 2023 will celebrate fifteen years of partnership with the brand.

During the event - in which the Fall Winter 2023/24 collection will be presented - guests will have the opportunity to attend an experiential installation inside an extraordinary and intimate location like Palazzo Antinori.

The path is designed to amaze and involve guests in the search for natural beauty, free from any kind of artifice, to be discovered and experienced.

Pierre-Louis Mascia

Pierre-Louis Mascia, educated as an illustrator, comes from Toulouse in France. He created the Pierre-Louis Mascia collection in 2007, with the collaboration of the Uliassi brothers, owners of the Achille Pinto silk printing factory in Como, with almost ninety years of excellence in the field. The collection began with a series of scarves, and then grew into a real lifestyle proposal that includes apparel and accessories. Pierre-Louis Mascia uses collage to create intricate patterns of striking visual precision which he prints onto wearable objects. The cut-up is an integral part of his life, from the prints he elaborates to his constant commuting lifestyle between France and Italy.

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