HOUSE OF AMANDA CHRISTENSEN



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MAKER OF HATS & CAPS SWEDEN 1906



HOUSE OF AMANDA CHRISTENSEN

The House of Amanda Christensen company is Scandinavia's leading men's accessories supplier.

Together, these brands enjoy a unique market position: Amanda Christensen (founded in 1885) and Wigéns (founded in 1906). Its items are sold worldwide in leading clothing, department, and online stores.

Amanda Christensen can also call itself a Royal Court supplier.

Besides its primary market (Scandinavian countries), it exports extensively to countries such as Benelux, Germany, Japan, the UK, and the US.





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AMANDA CHRISTENSEN HISTORY

In 1883, Amanda Svensson, a 20-year-old farmer's daughter, moved to Stockholm to become a substitute teacher. Instead, she became a cravat (ascot tie) seamstress in 1884 and worked for the Edén company.

Amanda was extremely enterprising and creative. She launched her company in 1885 and employed two seamstresses in a tiny studio in the old city of Stockholm. At first, production involved only white and black bow ties – an appropriate accessory, because wealthy Stockholm gentlemen dressed in tailcoats, basically every evening.

In 1880, Amanda married and took the name Christensen. Inspired by what she saw and heard during a trip abroad in 1890, she expanded her cravats product line to include several colors and patterns – and employed about 10 seamstresses.



Foresight and attention to detail led to partnerships with Italian and French agents and suppliers. Some of them are still suppliers for the House of Amanda Christenson.

In 1909, the company moved into a large facility in the heart of Stockholm. That same year, her son Rudolf took over operations. The company continued to be run by two more generations of Christensen in Stockholm – before it was sold to Jens Engwall Inc., a small tie company.

With the same sense of quality and style that Amanda engendered, the company developed its 135-year-old brand with
n- the greatest respect for history, textile expertise, and style.
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In 1949, the company became a Royal Court supplier.
 Its headquarters are now in Ulricehamn, Sweden, while most production occurs in Italy.













Since 1949 Amanda Christensen is a purveyor to the Swedish royal court. An honorable appointment that reminds us every day about how big difference the love to our work, and dedication to quality makes.





WIGÉNS HISTORY

In 1906, Wigéns was founded in Tranås, Sweden. Then, Oscar Wigén worked as a hatter for his brother Carl, and because he showed great aptitude and feeling for the craft, he took over the business from his brother. In 1906, Wigéns was founded in Tranås, Sweden. The new, nearly 7000 square-meter factory was ready for occupancy in 1955. The same dedication to quality and detail in the spirit o

Oscar soon became known for his precision and attention to detail. Shortly thereafter, the company became one of Sweden's leaders in the sector.

In 1938, the company bought land to build a modern factory; unfortunately Oscar died before it was completed. Oscar had no children, so the entire company was bequeathed to all employees as co-owners – then and in the quarters in Ulricehamn, Sweden and its factory in Estonia.

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The same dedication to quality and detail in the spirit of Oscar, the founder, characterized the brand throughout forthcoming decades. Manufacturing remained in Tranås until the beginning of the 1990s, when our factory opened in Estonia. Machines and expertise were relocated – and here Wigéns hats and caps are still made by hand.













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