

Nicole Miller Launches International Childrenswear Line with E-Star Brands

New York, January 18th, 2022 - Nicole Miller has partnered with E-Star Brands to develop and distribute her childrenswear lines available only in the UK, Europe, and the Middle East. The debut collections will launch in Autumn/Winter 2023. Known for her creatively feminine looks with a twist, Nicole combines her signature design details and E-Star's focus on quality and product consistency to create a longstanding partnership.

The inaugural collection offers head-to-toe looks and seasonal must-haves, including branded puffer coats, winter dresses, cozy winter knits, hosiery, and co-ords that can be styled separately or together. Sizing will range from ages 4-14 yrs. Nicole's creative aesthetic inspires the two capsules for the perfect on-trend matching mommy & mini looks. The Moody Garden capsule features easy pastels and delicate floral graphics, while the Rock and Roses collection will emulate Nicole's edgy yet playful side featuring fun, bold patterns, and animal prints.

"We at E-Star are delighted to represent and launch the Nicole Miller Childrenswear range as E-Star's specialty in producing quality clothing pairing it with Nicole Miller's art and innovative silhouettes creates an outstanding collection that echoes a dynamic body of consciousness. Our eye for beauty within the intricacies of our designs hopes to make our wearers' days that little bit more special. We aim to spread the joy of Nicole Miller fashion to everyone!" said Sun Zhen, Director of E-Star.

"We are eager to present these two fantastic collections to new and loyal followers. E-Star brings elevated design elements inspired by the brand and maintains the high-quality standard for which Nicole Miller products are known. Both teams are genuinely inspired by our customers across all categories.," said Zina Zegans, Chief Brand Officer.

Nicole Miller will continue to evolve as a one-stop shop for women who like to style their little ones as they would themselves, embracing Nicole's brand ideology of dressing for your attitude. The Nicole Miller childrenswear line will continue to develop throughout the year to meet customers' seasonal needs and will be offered in select department stores.

About Nicole Miller

Nicole Miller launched in 1982 and became well-known in the fashion industry for popularizing the little black dress. For 40 years, the global, eponymous fashion and lifestyle brand has partnered with leading licensees in numerous lifestyle categories, including apparel, footwear, accessories, eyewear, kids, beauty, home, and wine. Nicole is a Council of Fashion Designers of America Inc. member and has been the recipient of numerous industry awards, such as the Legend of Fashion Award (2006), Fashion Group International Lifetime Achievement Award (2012) and the Visionary Woman Award (2014). She was named Fashion Designer of the Year at Hamptons Fashion Week (2022).

About E-Star

E-star Brands is the home of exciting kids' wear and adult clothing brands with design & sales headquarters in London Waterloo. Our company houses a strong team with over 30 years of manufacturing and design experience within the fashion industry. At E-star Brands, we always aim to push the boundaries with on-trend, fashionable, and commercial designs across Men's, Women's, and Kids' apparel. We take pride in creating premium, sustainable quality clothing

Alexandra Lenchinsky
Nicole Miller
alenchinsky@nicolemiller.com

driven by crucial fashion trends and product innovation. We believe in building a lifestyle, not just a brand.

For more information, please contact publicrelations@nicolemiller.com.