

e-P SUMMIT INNOVATION CALL FLORENCE 18-19 APRIL 2023

e-P Summit Innovation Call organized in collaboration with Fashion Technology Accelerator (FTA), is an opportunity for valorizing the best fashion tech Start Ups.

What we are looking for

The e-P Summit Innovation Call is a request for innovation aimed at all the Start Ups and young companies involved in the study and design of intelligent solutions to the problems that apply to the various sectors of fashion and retail. The aim of our innovation call is to select those solutions that offer the most explosive and inventive business opportunities which are ready to be scaled up to an international level.

The Scientific Committee is looking for visionary ideas for high technology and high fashion fusions.

Thematic areas

- 3D Design & Production
- Social commerce
- KPI Stores
- Web3 & Metaverse
- Digital product passports
- Recycling solutions
- Digital distribution monitoring solutions

Who can take part: innovative Start Ups

Selection of the projects

The projects will be assessed by the e-P Summit Scientific Committee taking the following criteria into account:

1. Market potential
2. Innovativeness
3. Conformity with thematic areas
4. Commercial track record

During the assessment phase, candidates may be asked to provide further details about their projects by sending additional documentation and/or organizing video interviews for presenting more in-depth information.

After the assessment phase by the Scientific Committee, the best projects will be able to access the event on 18-19 April at the Stazione Leopolda where they can present their business idea in front of an audience of company managers and professionals from the fashion industry.

The e-P Summit call is not a competition but a way of getting to know some Start Ups from amongst which we will select those to be invited according to the character and criteria of our event program.

Terms of participation

Participants may present only one project.

Every participant should email all the material to this address

epsummit@pittimmagine.com in compliance with the terms of participation. The application should be made in Italian, the attached documents should be presented in the format requested (PDF format), and should be accompanied by a pitch of maximum 11 slides.

A specimen model may be requested to be used to construct the pitch by emailing epsummit@pittimmagine.com; the use of the model is recommended but not compulsory. By registering for the Call the participant declares that all the information supplied is true and accepts the conditions of participation in the event in the case of a positive assessment of the entrepreneurial project.

Pitti Immagine shall select the Start Ups to invite to its event, at its own discretion.

Participation in the call for the selection shall imply a commitment to accept the invitation if Pitti Immagine should select the Start Up for participation in its event and, in this case, a commitment to actually participate in the event, taking part in the presentation organized by Pitti Immagine and occupying the stand at the fair (which includes a table and 2 stools), for which it will be necessary to pay Pitti Immagine a one-off fee of € 600 + VAT. All participation expenses (any personalization of the exhibition space, travel, accommodation and similar costs) shall be charged to the Start Up invited.

Deadline for presentation of applications

The final deadline for the presentation of participation applications for the e-Summit Innovation Award is **15/03/2023**.

Release for utilization

By participating in the Award, invitees shall authorize Pitti Immagine and FTA, respectively the promoter organization and organizer and the technical partner of the e-P Summit Innovation Call, to publish a brief description of the project and publicize the name of the invitee for the purpose of promoting the same and making it known to the public, in any form and way it should deem opportune for the dissemination of the initiative.

Terms and conditions

Participation applications shall be sent exclusively by email.

The subjects responsible for assessing the proposals shall take all the necessary measures to preserve the confidentiality of the material received which shall be utilized exclusively for the purposes of assessment and communication. In any case, the organizer and partner subjects shall not be responsible for protecting the intellectual property or other rights of the participants. The protection of the intellectual property shall

remain the exclusive responsibility of the participants and is encouraged by the organizer of the Call. The organizer shall not be responsible for any failed deliveries, delays or problems with emails; therefore, the candidates are advised to organize themselves in good time with regard to the sending of the application and the documentation requested. The organizer shall reserve the right to change the dates or rules of the award at any time. The organizer shall undertake to notify any changes in good time.