



## The AW23 collections from Blade & Rose

The award winning family-run children's clothing brand Blade & Rose is excited to announce the launch of its latest collection, featuring a range of leggings, tops and socks inspired by the beloved animal characters Bella the Horse, Stella the Hen, Layla the Parrot, Wild Woodland and To the Moon and Back designs.

"Our Autumn Winter 23 collection is all about capturing the spirit of childhood and encouraging kids to explore their imaginations," said the Amanda Peffer, the founder of Blade & Rose. "Each design is inspired by the animals that children love and have a special place in their hearts."

All of the pieces in the collection are designed in the UK by a family-run business, ensuring that each item is of the highest quality.

"We're proud to be a family business, and we believe that our commitment to quality and attention to detail is what sets us apart from the rest. We hope that our Autumn Winter 23 collection will bring joy and happiness to children and their families this season."



Blade & Rose is a dynamic children's fashion brand, regularly creating wonderful new designs and product lines to light up little faces! The range is made with high-quality fabric that is durable, functional, washes well and is soft and kind to children's delicate skin. . Blade & Rose offer excellent quality products and creative designs without the hefty price tag.

For our AW23 collection we consistently strive to create colourful and original designs children will fall in love with, offering a huge array of new friendly characters and fun themes to suit every personality, including our timeless Peter Rabbit™ collection.



Each set features a long-sleeved top, matching leggings and socks and you can also mix and match with other sets, they all are designed to complement each other.

Another key information for EU trade accounts, all EU orders are shipped from our EU warehouse. So no duty on any trade orders.

For more information or to see the full Autumn and Winter range please visit

[www.bladeandrose.eu](http://www.bladeandrose.eu)

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#### Editor's Notes:

Blade & Rose is Britain's leading children's clothing brand specialising in trendsetting leggings featuring stylish and quirky designs on the bottom and accessories. The company founded by entrepreneurial mother of two Amanda Peffer during her maternity leave naming the company after each child's middle name 'Blade' and 'Rose'. Inspired by her then 3-month old daughter, who always had the bottom of her leggings on show, Amanda found herself constantly pulling down her daughter's dresses until she decided to embrace the beautiful bottom sticking out and design a fun range of leggings around this concept. A major component of the development was to ensure that the quality of the fabric was durable, functional, would wash well and most importantly, that was soft and kind to children's delicate skin. The initial range quickly sold out and now the British family business has stockists all over the world including Germany, France, Spain, Belgium, Italy, Netherlands, Greece, Japan, US, China & Dubai. Blade & Rose continues to go from strength to strength with an expanding product range including children's hats, tops, socks, bibs, rompers, bibs, blankets, booties, Eco Splashsuits, Eco ruck sacks & Eco Lunch boxes

Blade & Rose are always seeking new ways to lessen their environmental impact. Not only have we recently released a range of products using recycled polyester derived from plastic bottles, but also use Better Cotton Initiative (BCI) cottons on 80% of our products.