



Todd Snyder to be highlighted as *Designer Showcase* at Pitti Immagine Uomo 105

**The designer will return to the runway with a special event
on the opening day, on January 9th**

On the occasion of **Pitti Immagine Uomo 105** (Florence, 9-12 January 2024), **Todd Snyder** will be this edition's ***Designer Showcase*** with his eponymous brand. Already considered by industry insiders as one of the most influential American menswear designers of his generation, Todd Snyder will present the new collection in Florence, at the Stazione Leopolda, with a fashion show in his distinctive style.

"I met Todd Snyder in New York about a year ago, on the occasion of our traditional appointment with the American press – ***says Raffaello Napoleone, CEO of Pitti Immagine*** – and during that long and pleasant conversation we both spontaneously agreed that it would be perfect make his long-awaited return to the catwalk one of the special events of our international men's fashion and lifestyle event. Well, we succeeded: I am happy to announce that Todd Snyder, with the new collection, will be the protagonist of the Pitti Uomo 105 Designer Showcase. But this project is also Pitti's recognition of a long and brilliant career, characterized by the ability to constantly renew itself in tune with the spirit of the time, remaining faithful to an idea of modern elegance welded to the values of sustainability. And it is also a good wish: Todd Snyder's fashion show, scheduled for Tuesday 9 January, the opening day of the show, opens the calendar of events of an edition that we have built to be strong, dynamic and full of inspirations for the entire sector, inside the Fortezza and in the city."

"I'm incredibly excited to return to the runway and to do that at Pitti Uomo, one of the world's most iconic menswear destinations, is truly a dream come true. As much as I pride myself on being an American designer, I continue to draw so much inspiration from Italian style, and as a company we continue to partner with so many of Italy's legendary mills. I've always loved the sense of camaraderie, and the sense of discovery, at Pitti. . . . There is no better place to catch up with old friends and build new relationships as we talk about the best, next steps to expand the Todd Snyder brand globally. My team and I are grateful to Raffaello Napoleone and the entire Pitti Uomo 105 team for this incredible honor." - **Todd Snyder**

Brand profile

Todd Snyder is an American fashion designer based in New York City. Since launching his eponymous label in 2011, he has redefined how modern Americans can present themselves to the world in stylish, unexpected ways. From luxurious takes on essential items to bespoke tailoring, Todd's creations show that good style can be attainable and

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even playful. In addition to being one of the America's leading menswear designer, Todd Snyder is a trusted partner to iconic American brands. He has created collaborations with L.L.Bean, Champion, Converse, Timex and New Balance.

Prior to launching his own label, Todd held leading roles at Ralph Lauren, The Gap and J.Crew. He has also been recognized twice by the Council of Fashion Designers of America as a Menswear Designer of the Year nominee and a CFDA/Vogue Fashion Fund finalist.

Snyder currently operates fourteen stores: four located in NYC; one in Los Angeles, CA; one in Miami, FL; one in San Francisco, CA; one in Boston, MA; one in Chicago, IL; one in Washington, D.C.; one in Dallas, TX; one in East Hampton, NY; one in Greenwich, CT; and one in Manhasset, NY. In addition, Atlanta is scheduled for a fall 2023 opening.