# FERRØNATO

SWITZERLAND



# We Are Ferronato

Ferronato is a brand built on the promise of luxury with a strong purpose.

We're a Swiss company that marries technological innovation with fine Italian craftsmanship to create fashion accessories that protect privacy and well-being.

We envision a world where our customers have freedom of choice.

## **Our History**



Giovanni Ferronato in 1906

Alessia Ferronato with her father Sandro Ferronato

Ferronato's parent company The Ferronato KGS Group boasts a legacy stretching back more than 117 years.

The group has developed for over 30 years a constantly evolving shielding technology for our corporate clients who operate in the sectors of defense, aerospace, and aeronautics among others.

In 2022, we decided to bring this technology MetaFab<sup>™</sup> to the retail space for the first time by embedding it in our range of luxury products so that everyone can take back control of what truly matters.

#### **Our Mission**

To craft the world's most exquisite luxury products designed to protect privacy and well-being.

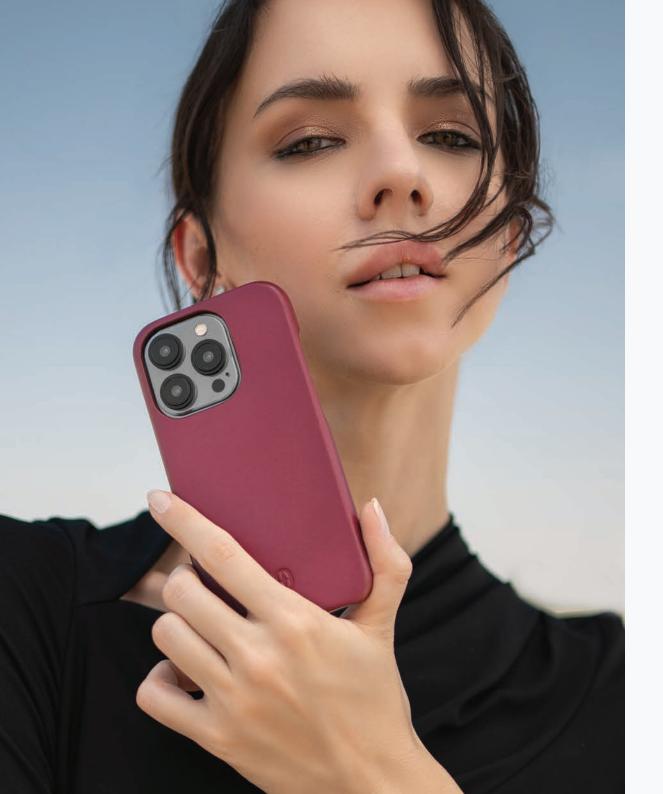
#### **Our Vision**

To pioneer a new era of innovation, where our products embody freedom and protection. Each creation stands as a beacon of empowerment, a testament to our unwavering commitment to excellence.

### Our Why

To challenge the norms and pioneer change. To envision a world where digital empowerment coexists with safety and security. We believe in reclaiming autonomy and embracing a safer, more liberated way of living. Together, we're forging a future where every interaction is not only secure but also filled with inspiration and boundless possibilities.





# Ferronato for Well-being

Each Ferronato accessory with well-being shielding harbors the capability to protect your health by attenuating Electromagnetic Frequencies, such as 2G, 3G, 4G, 5G, WiFi, and Bluetooth.

There is a growing body of scientific evidence that highlights a correlation between radiation exposure and several health issues such as the risk of headaches, poor sleep quality, and potential fertility problems.

# **Ferronato for Privacy**

Ferronato's privacy protection products keep 5G, Cellular, WIFI, Bluetooth, GPS, GSM, and other extremely low frequencies at bay. Once your device is placed inside a Ferronato product, your camera or data cannot be accessed, your location cannot be tracked, and your conversations cannot be heard, creating a sanctuary of privacy. Some of our offerings also leverage RFID blocking to prevent financial data theft.



# MetaFab<sup>™</sup> Premium Shielding Technology

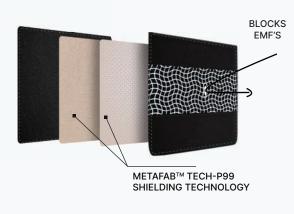
Not every lifestyle accessories brand is created equal. What truly sets us apart is our rigorously tested MetaFab<sup>™</sup> technology made of high-end metalized fabrics embedded in every product we make.

The continuously evolving innovation was created three decades ago for our B2B partners across various industries and was introduced to the direct consumer via Ferronato to help people protect their privacy and well-being.



#### **Well-being Shielding**

This primary level of shielding prevents up to 95% of harmful radiation. Our well-being products are designed to attenuate but not completely block signals so that your devices are reachable at all times, while preserving your health.



#### **Privacy Shielding**

In the case of our privacy products, we leverage MetaFab<sup>™</sup> Tech-P99 shielding technology and a hermetic closure which totally blocks all types of electromagnetic frequencies from entering the accessory. You can go completely off-grid thus ensuring your data security is never compromised.



## How We Test

Shielding capabilities are tested by Attenuation against Frequencies (in Hz). We test each product at our state-of-the-art private laboratories in Switzerland using specially designed apparatus like our signal generator and analyzer, which feature three antennas, each corresponding to a different frequency range.





Signal generator antennas.

Ferronato's Faraday cage in our testing facility in Châtel-St-Denis, Switzerland.



Radiation reading of  $383,000 \mu$  w/m2 recorded without the Ferronato phone case.

Radiation reading of 2,160  $\mu$  w/m2 recorded with the Ferronato phone case, indicating over 95% attenuation.

## **The Result**

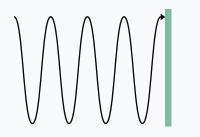
The results of our **MetaFab<sup>™</sup> Tech-P99** shielding tests at a frequency range between 200 MHz-40 GHz which covers all the common frequencies for mobile phone communications like WiFi, Bluetooth, 2G, 3G, 5G, GPS, etc. are evidence of unparalleled performance.

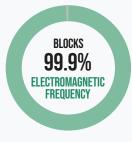
Our attenuation on average is 90 dB for frequencies between 200 MHz and 1 GHz. That equates to a signal reduction of 1,000,000,000:1 or 99.9999999%.

This also exceeds the minimum attenuation required to meet the MIL-STD-188-125-2 standard. MIL-STD-188-125-2 is a military standard that outlines the criteria for testing the shielding effectiveness of electronic components and systems.

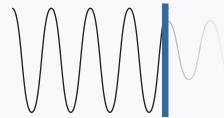
When it comes to our **MetaFab™ Tech-W95** developed for well-being shielding, test results indicate attenuation of up to 95% for similar frequency ranges so that your devices remain reachable, while protecting your health.

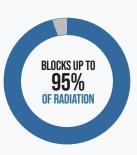
MetaFab<sup>™</sup> Tech-P99

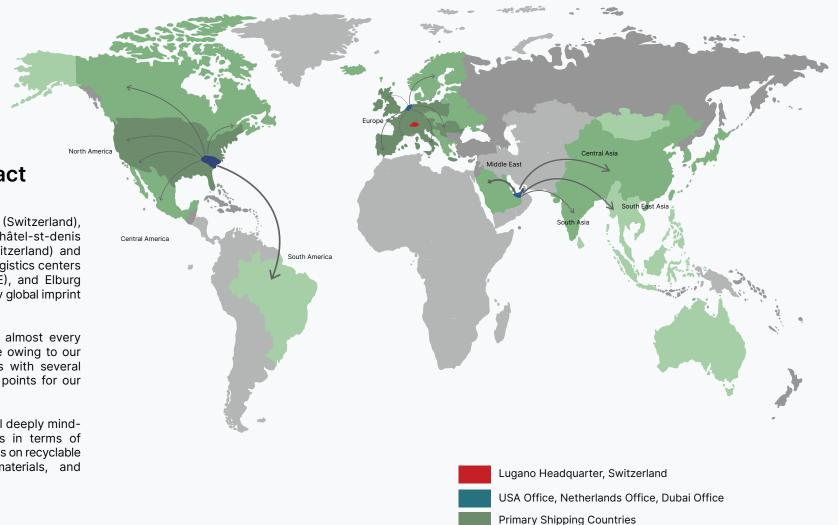




#### MetaFab<sup>™</sup> Tech-W95







#### Secondary Shipping Countries

## Making a Global Impact

With a Flagship Store in Lausanne (Switzerland), MetaFab<sup>™</sup> Manufacturing Unit in Châtel-st-denis (Switzerland), offices in Lugano (Switzerland) and Hergiswil (Switzerland), and offices+logistics centers in South Carolina (USA), Dubai (UAE), and Elburg (Netherlands), Ferronato has built a truly global imprint in a short span of time.

We're able to cater to customers in almost every region across the world in quick time owing to our robust logistics. We're in discussions with several premium retailers to add more sales points for our customers.

Despite our extensive reach, we're still deeply mindful of the impact our brand creates in terms of sustainability. We place special emphasis on recyclable packaging, ethically sourced raw materials, and reduced carbon footprint.

## A Commitment to the Extraordinary

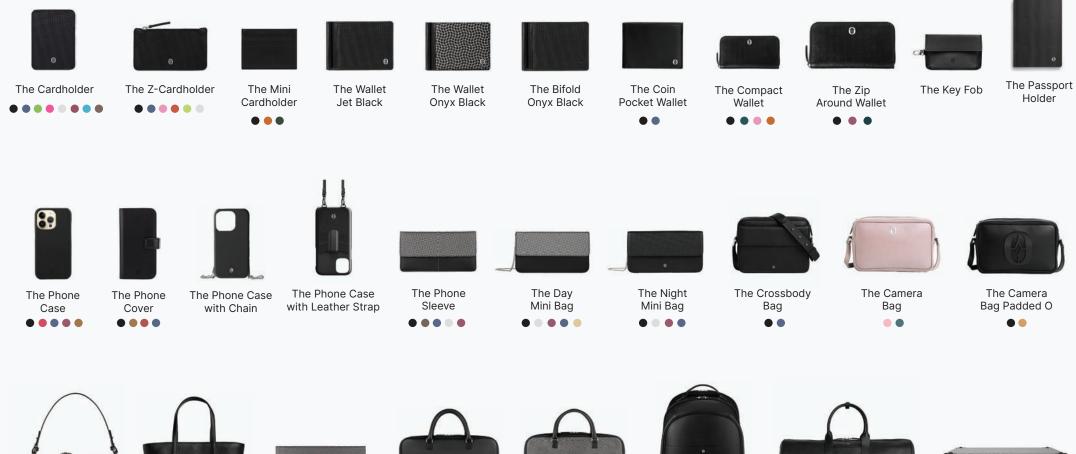
Ferronato's range of accessories is meant for those who appreciate the finer things in life. With products that appeal to travelers, luxury enthusiasts, privacy seekers, and those who value their well-being alike, we're at the confluence of several relevant niches.

As we evolve, we are continuously adding to our ever-growing catalog. Our recent triumphs include a line of products specifically dedicated to health preservation as an addition to our existing privacy-focused range.



# **Our Collection**

Ferronato promises to protect with a versatile range; from small leather goods for day-to-day use, to vaults to secure corporate board rooms. Our products are made in Italy by skilled artisans. We utilise the best materials and ethical sourcing to live up to our vision.





 $\bullet \bullet \bullet \bullet$ 

The Tote Bag Padded O 

The Laptop Sleeve

 $\bullet$ 

The Briefcase Jet Black



The Briefcase Onyx



The Backpack 



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The Vault







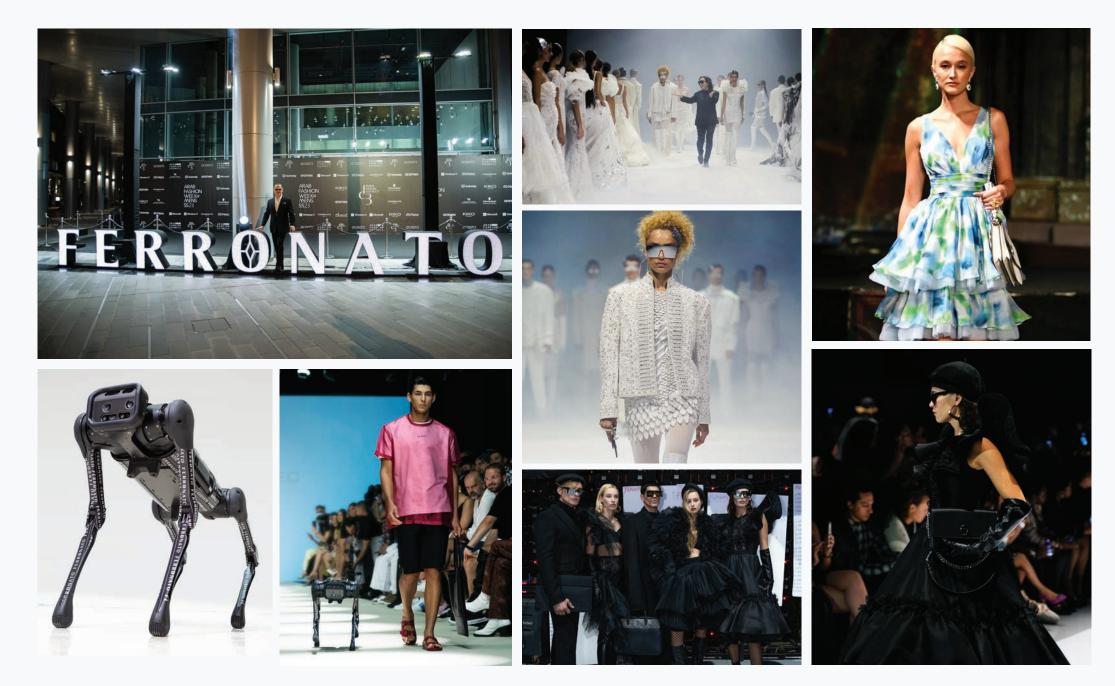


Ferronato captured the collective imagination of 300,000 visitors during our official launch at the **Swiss Pavilion at Dubai Expo 2020.** 





Ferronato opened its first flagship store in Place Saint-François, Lausanne, Switzerland. We captivate the audience with dynamic activations to showcase our technology and luxury leather goods.









Ferronato has been presented in major fashion catwalks, including New York Fashion Week, Arab Fashion Week, and Middle East Fashion Week.







Ferronato supports the international tennis events played in Switzerland by sponsoring **The EFG Swiss Open Gstaad and the Ladies Open Lausanne.** 





Hublot Polo Gold Cup Gstaad



Ferronato has a passion for Polo and throughout the years has supported and sponsored the Swiss Polo Association, including the sponsorship of the 2022 World Cup in Chantilly, France, and the Hublot Polo Gold Cup Gstaad.

### Press

Ferronato's journey has captured media attention through radio and television interviews, prestigious journals and magazine mentions, among others.



Your Protection. Our Mission.



# **FERRØNATO**

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