



UNITY SPRING-SUMMER 2025  
"THE ELEGANCE OF NATURE"

Unity presents "The Elegance of Nature" at Pitti 106, a collection in which it explores the infinite beauty of nature through innovative fabrics and designs that reflects a timeless style. Inspiration comes to life through the use of natural materials that provide freshness and lightness on the skin and also embody the deep connection with the surrounding environment. Each product of this Spring-Summer 2025 collection was conceived with attention to detail. Clean lines and flowing silhouettes blend harmoniously with nature-inspired, creating a perfect balance between contemporary aesthetics and natural beauty. The color palette recalls the tones of the earth and nature, from the neutral shades of sand and stone tones to the delicate pastel tones of flowers, narrating stories of unity and equilibrium.

In the 'The Elegance of Nature' collection, experience the manufacturing of technical garments combined with the use of natural fibres, to create clothing with a City look and a technical soul to offer not only a refined look, but a way of live in harmony with the environment.

Unity is committed to sustainability, choosing eco-friendly and recycled fabrics and adopting responsible production practices to reduce environmental impact, such as creating garments that last over time and avoiding overproduction, in order to limit waste. The brand mission, which has now been 70% achieved, is to create garments that are 100% sustainable.

With the new Spring/Summer 2025 collection, Unity stands out even more for its accentuated excellence in pursuing a total look lifestyle - which harmonizes trend, comfort and optimal performance - conceived as the ideal uniform for the contemporary urban environment.

The "comm-unity" philosophy is further consolidated, fusing fundamental values such as ethics, design and sustainability. "Your Best Everyday Performance" is not just a slogan, but the very mission of the brand, it reflects the idea that every single garment is an opportunity to express the daily best performance of the wearer. Unity becomes a collector of its comm-unity, an amplifier of stories: experiences, challenges and daily successes.