

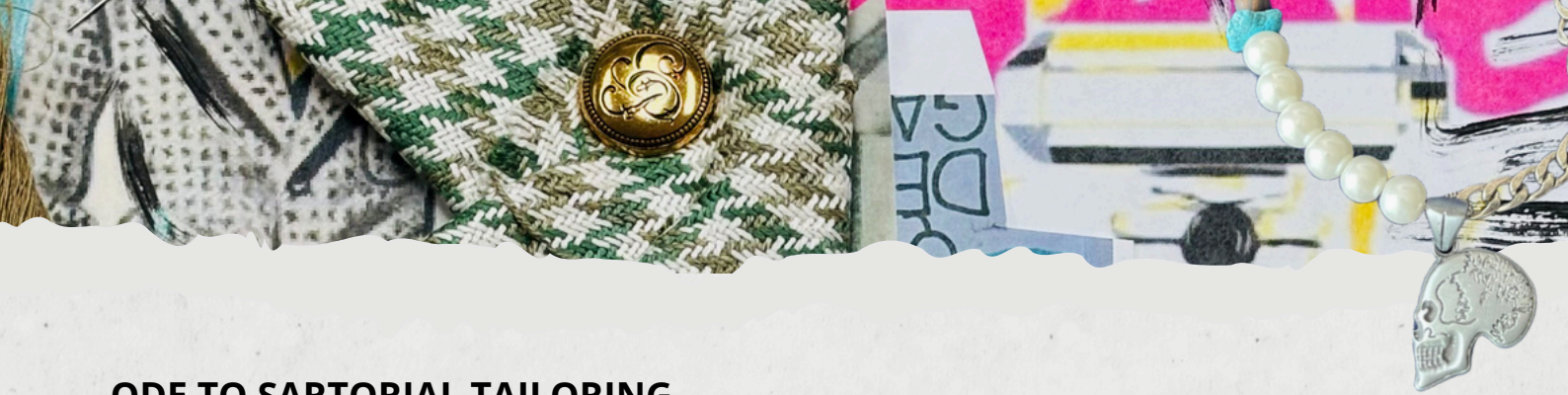


GABRIELE PASINI

STORYTELLING SS25

ODE TO SARTORIAL TAILORING





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The new Pasini Spring/Summer 2025 menswear collection is a true celebration of sartorial tailoring. This concept is central to Gabriele Pasini and his brand, with the Italian phrasing echoing important terms such as "arte" (art) and "reale" (real) through harmony.

*<< I like to play with words, and I believe that this assonance is no coincidence; art has permeated my background since I was young. Having studied art, I naturally incorporate artistic creativeness into everything I do. My love for art, and the inspiration it provides, are absolutely essential. Art is woven into the DNA of my brand, and serves as a common thread throughout all my work. Discussing art requires some in-depth knowledge. Those who know about art can truly experience and appreciate it. I recently visited a beautiful exhibition about the pre-Raphaelites, and highly recommend it! It was deeply emotional and incredibly inspiring. Working nearly four centuries after Raphael, these artists offered a fresh interpretation of his work, skilfully employing colour to infuse their paintings with his vibrancy and emotional impact. Combining innovation with a deep respect for tradition, these artists developed a highly recognisable style that left a lasting mark on contemporary painting and continues to influence art today. Far from simply copying or re-proposing existing works of art, they delved deep into the artistic language, forging their own artistic vision through well-defined codes." Their approach to work closely resembles Pasini's: both follow a rigorous, 'sartorial' method, adhering to the principles that characterise it. Skilled craftsmanship and meticulous attention to detail are hallmarks of exquisite tailoring. Precise cuts flatter the figure, while carefully selected fabrics elevate these creations to exclusive works of art. "The early days of my career are still vivid in my memory. In my workshop I used to work closely with an expert tailor who would model the prototypes directly on myself, **faithfully adhering to the time-honoured principles of traditional tailoring. Our jackets draped softly and followed the body's natural lines. This embodied the fundamental principle of proportions, a cornerstone of both art and fashion. While experimentation is both necessary and right, it requires careful thinking, analysis, and knowledge.***



***That first jacket, tailored specifically on my body for me, was the inspiration for all subsequent creations.** It was a black and white Glen check, with 45-degree notch lapels and a clean, linear silhouette. I am paying homage to the cut of that jacket, a garment I still feel a deep connection to. My collections are an ode to this garment: my very first jacket, the spark that has since ignited every creative process.>>*

The Spring / Summer 2025 collection **celebrates noble fabrics: jersey** (including shirt-weight versions), woven fabrics, **silk** and **linen** (the latter also blended with cotton); **bouclé fabrics** for a strong visual impact, and plain wool in several colours for natural softness and dynamism. There is also a **very lightweight cashmere-viscose blend, which produces characteristic knots and small slubs reminiscent of silk.** These tiny 'imperfections' actually serve a purpose, adding a sense of life, beauty and profound aesthetic significance. Lastly, the Tussah silk shantung jacket embodies the perfect combination of PURITY and TRADITION. "Just as great chefs respect the ingredients they work with, so too does this jacket celebrate the natural beauty of Tussah silk."



The collection celebrates the principles of **AUTHENTICITY** and **CONTEMPORARY RELEVANCE**, without distorting them: respect for sartorial tailoring tradition is paramount, ensuring it is not misrepresented but rather preserved for the modern era. Research should never compromise on the core principles of sartorial tailoring. Quality and tradition must be respected: without compromise.



PATTERNS AND COLOUR PALETTE - Classic houndstooth and Glen checks go alongside checks, overchecks, damier checks and macro stripes. These patterns come in a selection of colours, creating either bold contrasts or tonal harmonies. The colour palette expands beyond blue, white, grey and brown to incorporate natural earthy tones such as sand. It also ventures into the floral world with pops of green and peachy pink. **Black emerges as a powerful theme**, explored through a range of captivating variations: its inherent sophistication and contemporary edge ensure its constant relevance and trendiness, carving a well-defined space within the collection.

Denim makes a welcome comeback, featuring trousers and a shirt with a reverse print and contrasting patch pockets. Fine, extremely lightweight knitwear is represented by classic polo shirts. Heavier knitwear features three iconic pieces: a shawl-collar cardigan with luxurious bouclé yarns, a knitted college-style bomber jacket, and a 'work shirt'.

This tribute to sartorial tailoring wouldn't be complete without key complementary pieces and accessories, such as **shirts** and **ties**. **The ties are crafted from pure Indian silk** in a range of colours, with a slubbed texture that adds a touch of movement and dimension for a truly authentic look. Lastly, to tie the look together, **clutch bags and large bandanas** (that can be worn as handkerchiefs or scarves) are offered in the colours and prints of the collection. Necklaces and a bracelet, handcrafted in the Vicenza tradition, are transformed from simple ornaments to storytelling elements, blending with the collection's narrative: customised with skull and heart-shaped charms that echo the brand's signature themes, these pieces are a captivating interplay of black and white pearls, turquoise stones, and natural gemstones.

