



**VINTAGE SELECTION no. 42:
“SQUEEZE THE LEMON” the title of the new edition
staged in the Ghiaia Pavilion of the Fortezza Da Basso**

Vintage Selection no.42, the reference fair showcasing vintage design clothing, accessories and objects, will be held from Tuesday 25 to Thursday 27 June in the Ghiaia Pavilion of the Fortezza da Basso.

The fair, which has become known as one of the most authoritative and prestigious rendezvous in the world of vintage in Italy and in Europe, is aimed at a highly qualified public that is always very interested in experimentation.

Once again at this edition, **Vintage Selection** confirms its close ties with Pitti Filati, the event organized by Pitti Immagine at the Fortezza da Basso which presents excellences in yarn manufacturing on an international scale to its audience of top buyers, designers for the most prestigious *maisons*, creatives and fashion experts from all over the world.

Vintage Selection no. 42 will be held inside the Ghiaia Pavilion of the Fortezza da Basso - a strategic position, right at the beginning of the Pitti Filati itinerary – and will follow the same opening times as the event: from 9.00 a.m. to 6.00 p.m. for the first two days (Tuesday 25 and Wednesday 26 June), while on the last day (Thursday 27 June) it will be open from 9.00 a.m. to 4.00 p.m. Just like the last summer edition of the fair, **Vintage Selection 42** will only be open to Pitti Filati buyers who will mandatorily have to pass through the Ghiaia Pavilion in order to register and enter Pitti Filati.

The theme of **Vintage Selection 42** is *Squeeze the lemon!*. It is inspired by the theme of the Pitti Immagine summer fairs and will be applied to the layout elements of the event. PITTI LEMON will be a tasty theme (in terms of the flavors and colors), thirst-quenching (for those who are always on the lookout for new ideas), vitaminic (for anyone looking for energy), astringent (in order to refrain from saying too much) and anti-free radicals (for those who want to stay young). A purposely light theme, yet powerfully representative: kids with their spontaneous naivety are able to draw lemons and artists from Ghirlandaio to Manet, from Picasso to Lichtenstein have painted them.

THE EXHIBITORS AT VINTAGE SELECTION NO.42:

A.N.G.E.L.O., AGENDA VINTAGE, ANTIQUEANDVINTAGETREASURES, FERNANDA VINTAGE, GIRATEMPO VINTAGE FIRENZE, HUNTER VINTAGE FIRENZE, IOVINE VINTAGE STORE, OFFICINE LI VOLSI, PLUS VENTURINO ARCHIVI, SHABBY CHIC VINTAGE, SP-VINTAGE STREET DOING VINTAGE FIRENZE, VINTAGE DELIRIUM by FRANCO JACASSI.

VINTAGE SELECTION NO.42

Ghiaia Pavilion - Fortezza Da Basso
Viale Filippo Strozzi 1, Florence

Admission reserved for members of the trade

25-26 June: from 9.00 a.m. to 6.00 p.m.

27 June: from 9.00 a.m. to 4.00 p.m.

Website: www.vintageselection.it e [facebook.com/vintageselection](https://www.facebook.com/vintageselection)

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