



### Camille Le Feuvre

- Passion for the universe of fragrances and botanic
- Change maker & visionary
- 25 years in Business and marketing
- Expert in fragrances strategy (500 launches of products for Givaudan, world leader of creation of fragrances)
- Ex COO, president of startups in luxury and board member
- Strong values for people and planet
- Teacher/ speaker/podcaster (Radio, TV, Ecole sup du parfum, Paris School of luxury, ISIPCA...)

### THE RANGE

Niche, Sustainable, Clean, Ethically sourced and Made in France



Fragrances

Personal care

Home care







« pH fragrances is the first niche & sustainable brand with exceptional scents in fine fragrances, personal care and home care ».

### 3 CATEGORIES

Perfume, Personal care, Home care

### Fragrances Personal care Home care





### THE SCENTS

8 scents







D E O

SHOWER GEL



HAND & BODY CREAM







CANDLES DIFFUSORS LAUNDRIES

TUBEROSE & YLANG

ORRIS & MUSK

GARDENIA & JASMINE

NEROLI & BERGAMOT

MAGNOLIA & PEONY

MISTRAL & FLOWER

VETIVER & SANDAL

PATCHOULY & CEDAR

pH fragrances

PARIS - GRASSE

PARIS - GRASSE

PARIS - GRASSE

Iris & Musc de Liberty

PARIS - GRASSE

pH fragrances pH fragrances

pH fragrances

PARIS - GRASSE Mistral & Fleur de Vichy

Vétiver & Santal de Cuir

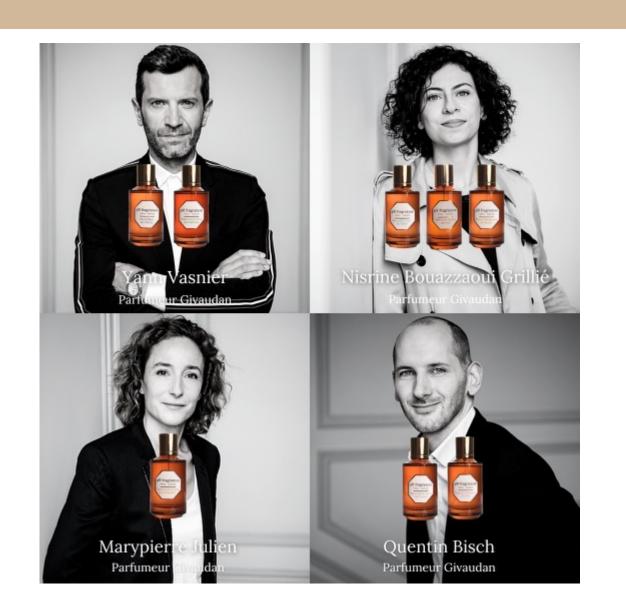
pH fragrances pH fragrances pH fragrances

### THE PERFUMERS

Master perfumers from Givaudan

Exceptional Natural fragrances created by the best perfumers into the world from Givaudan:

Yann Vasnier Quentin Bisch Marypierre Julien Nisrine Bouazzaoui Grillié



## THE FRAGRANCES RANGE 8 fine fragrances

Exceptional Natural fragrances, clean with the highest qualities of ingredients labelled Orpur®.

Our perfumery ingredients are sustainable, ethically sourced with more than 40 social actions with a program that helps local farmers into the world.



### MADE IN FRANCE

To gather 20 french industrials

# FRENCH PRODUCTION

5 laboratories20 industrials



### **OUR COMMITMENTS**

Better for: You, The Health, The Planet

Our commitments and transparency are at the heart of our products.



Better for: You The Health The Planet

### NATURAL & SUSTAINABLE

All categories

Our products are all naturals & sustainable in cross categories.























### NATURAL & SUSTAINABLE

The best natural ingredients collected sustainably

Orpur® GIVAUDAN:
The best natural ingredients collected sustainably
40 sustainable ingredients, 40 social actions





### **CONCRETS ACTIONS**

40 Actions

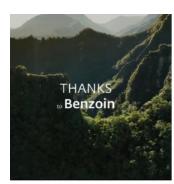
# THANKS TO OUR SUSTAINABLE INGREDIENTS OF PERFUMERY IN OUR PRODUCTS:

- CONSTRUCTION OF SCHOOLS
- CONSTRUCTION OF INFRASTRUCTURES, WATER ACCESS, ELECTRICITY ACCESS
- PRESERVATION OF FORESTS IN AMAZONIA

•••••

MORE THAN 40 SUSTAINABLE INGREDIENTS AND 40 ACTIONS FOR FARMERS

PARTNERSHIP ORPUR® INGREDIENTS
WITH GIVAUDAN



















### THE HIGHEST QUALITY OF NATURAL INGREDIENTS

Labelled Orpur ®



## Raw materials labelled Orpur ®

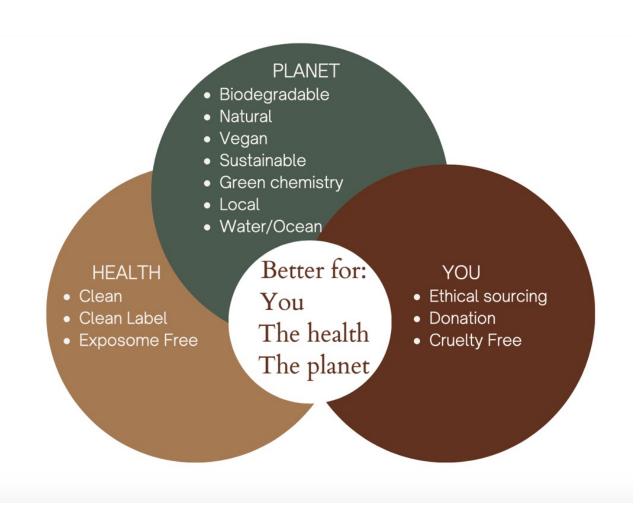
The highest quality of natural ingredients with the Orpur® label are the "crème de la crème", the "grand cru" of perfumery ingredients, that is why our perfumes smell so good.

#### **Perfume Concentrate**

- Benzoin Orpur® → Laos
- Ylang-Ylang Orpur® → Moheli
- Vetiver Orpur® → Haiti
- Neroli Orpur® → North Africa
- Mimosa Orpur® → Morocco
- Iris Orpur® → France
- Rose Orpur® → Turkey & Bulgaria
- Tuberose Orpur® → France (Grasse)
- Jasmine Orpur® → India & Egypt
- Vanilla Orpur $\mathbb{R} \to Madagascar$
- Patchouli Orpur® → Indonesia
- Cedar Orpur® → Morocco
- Sandalwood Orpur® → Australia
- Bergamot Orpur® → Italy
- ullet Orpur ${\mathbb R}$  Sage o France ..

### ACTIONS FOR THE PLANET, THE HEALTH, THE SOCIETY

Better for : You, the health, the planet



Better for:
You
The health
The planet

### SUSTAINABLE DEVELOPMENT GOALS

Goals 12, 13, 14, 15





Goal 12 : Responsible consumption and production



Goal 13 : Climate action



Goal 14: Life below water



Goal 15: Life on land

### MULTI AWARDS WINNER

French & International press

### pH fragrances is highly supported by the French and international press:

La presse parle de nous







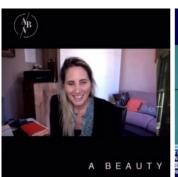




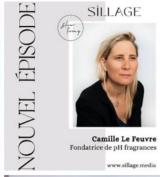


















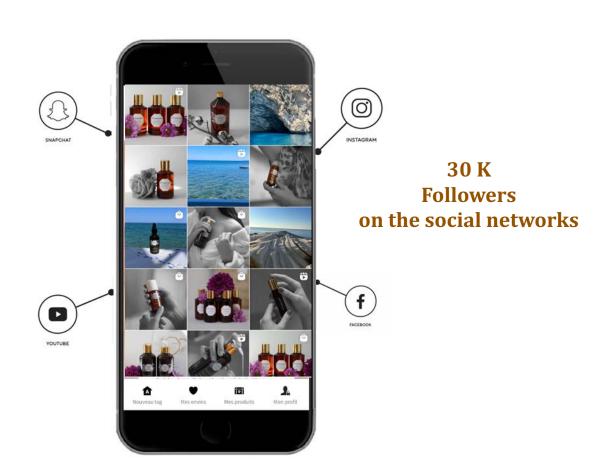






### SOCIAL NETWORK

Our marketing





+ 1500 customers reviews

98% of 5 stars reviews



### DIGITALE INNOVATION

Blockchain & Web3

- French digital innovation that link blockchain and environnemental impact.
- Strengthening traceability and transparency in perfumes which provide unique and secure information to our customers, especially on our commitments to health, the environment, society and our sustainable sourcing of ingredients.





### **DISTRIBUTION**

30 countries



### **BOUTIQUE PH FRAGRANCES**





pH fragrances

### DISPLAYS OF PH FRAGRANCES

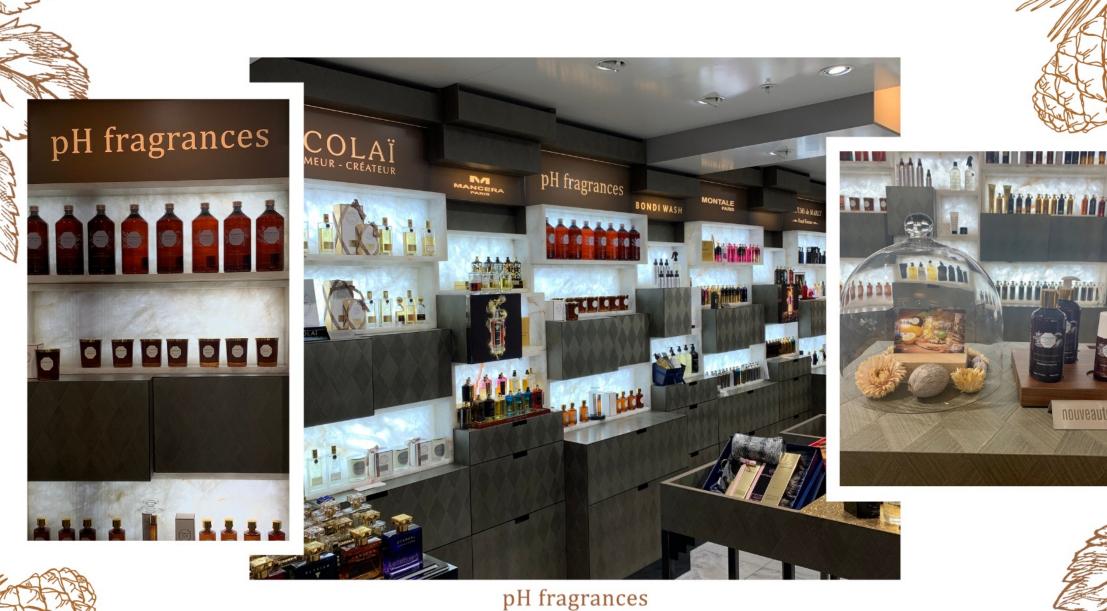
More than 200 points of sales

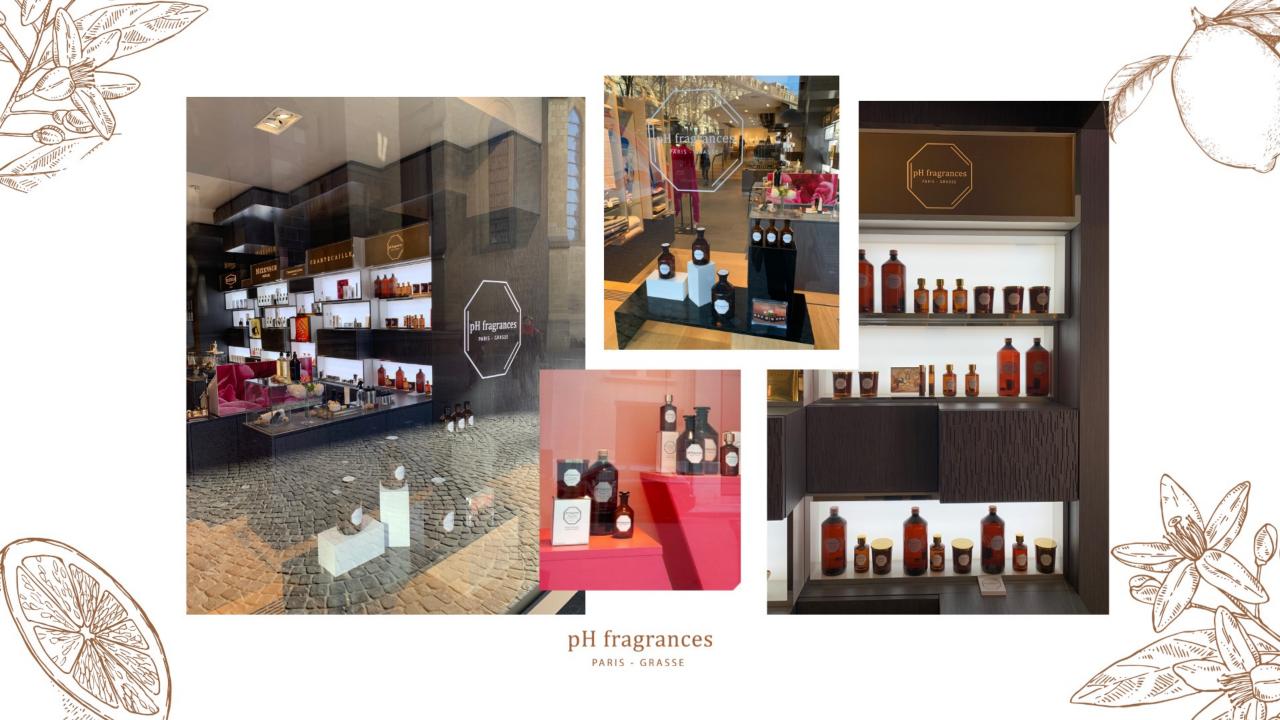






pH fragrances













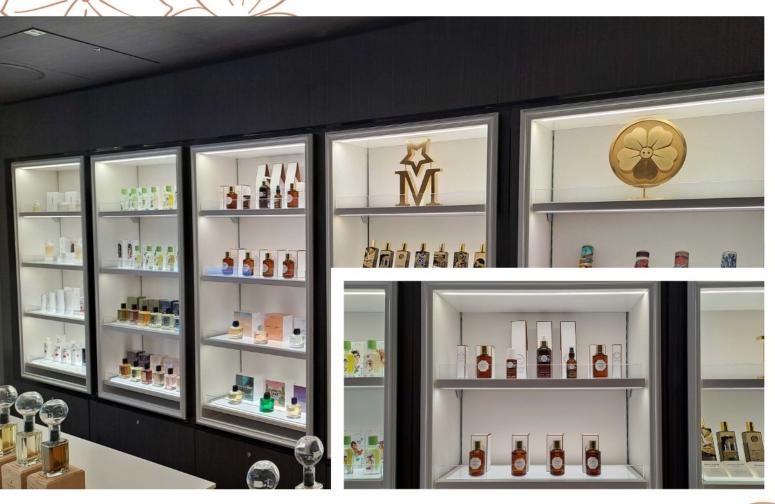








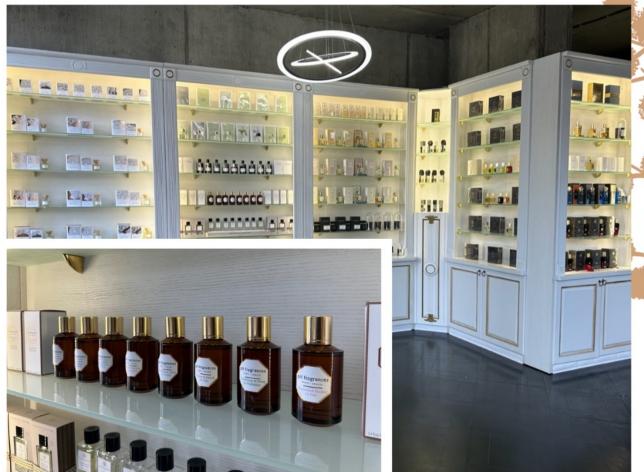






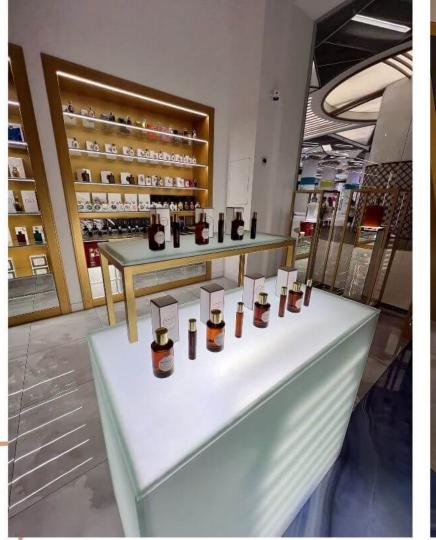






pH fragrances







pH fragrances







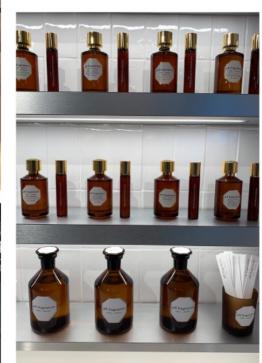








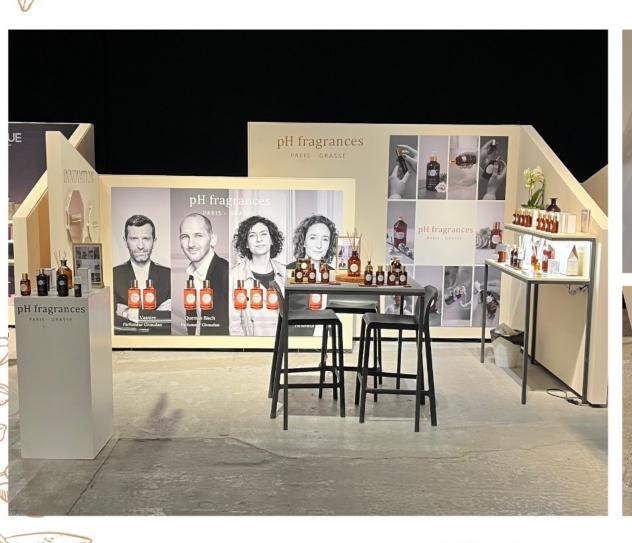


















### Our Collections

Fine fragrances

Home care

Personal care

### Fine fragrances range



Candles range



Laundries range



Personal care range



Reed diffusors range



#### **OUR PRODUCTS**



100 ml - 3,4 FL.OZ. EAN7061252446636 Price: 50 €



1000 ml - 33,33 FL.OZ. EAN7061256527461 Price: 40 €



250 ml -8,4 FL.OZ. EAN7061251013112 Price: 35 €



50 ml -1,7 FL.OZ. EAN7061251763932 EAN7061254787263 Price: 35 € Price: 35 €



50ml - 1,7 FL.OZ. EAN706125729262 Price: 35 €







50 ml - 1.7 FL.OZ. Price: 80 €



15 ml - 0.5 FL.OZ. EAN7061256134416 EAN7061253123024 Price: 48 €



180 gr - 6,3 OZ. EAN7061258277487 Price: 60 €



100 ml - 3,4 FL.OZ. EAN7061256809390 Price:50€



1000 ml - 33,33 FL.OZ. EAN7061253418243 Price: 40 €



50 ml - 1.7 FL.OZ. EAN7061256357051 EAN7061252221196 Price: 80 €



15 ml - 0,5 FL.OZ. EAN7061259555065 Price: 48 €



180 gr - 6,3 OZ. EAN7061251319771 Price: 60 €



100 ml - 3.4 FL.OZ. EAN7061256092211 Price:50€



1000 ml - 33,33 FL.OZ. EAN7061252270460 Price: 40 €



100 ml - 3,4 FL.OZ. **Price: 160 €** 



50 ml - 1.7 FL.OZ. EAN7061253360825 EAN7061258884166 Price: 80 €



15 ml - 0,5 FL.OZ. EAN7061257455350 Price: 48 €



180 gr - 6.3 OZ. EAN7061259279930 Price: 60 €





100 ml - 3,4 FL.OZ. EAN7061253713119 Price: 50 €



1000 ml - 33,33 FL.OZ. EAN7061258924190 Price: 40 €



100 ml - 3,4 FL.OZ. EAN7061251129677 EAN7061254339806 **Price: 160 €** 



50 ml - 1.7 FL.OZ. Price: 80 €



15 ml - 0,5 FL.OZ. EAN7061255937643 Price: 48 €



180 gr - 6,3 OZ. EAN7061257477147 Price: 60 €

# **OUR PRODUCTS**



100 ml - 3,4 FL.OZ. EAN7061252188291 EAN7061255325242 **Price: 160 €** 



50 ml - 1.7 FL.OZ. Price: 80 €



15 ml - 0,5 FL.OZ. EAN7061254222979 Price: 48 €



180 gr - 6,3 OZ. EAN7061258322385 Price: 60 €



100 ml - 3,4 FL.OZ. EAN7061257961646 Price:50€



1000 ml - 33,33 FL.OZ. EAN7061254114380 Price:40€



100 ml - 3,4 FL.OZ. EAN7061258352917 **Price: 160 €** 



50 ml - 1.7 FL.OZ. EAN7061258673821 Price: 80 €



15 ml - 0,5 FL.OZ. EAN7061259471433 Price: 48 €



180 gr - 6,3 OZ. EAN7061252001262 Price: 60 €



100 ml - 3,4 FL.OZ. EAN7061256334083 Price: 50 €



1000 ml - 33,33 FL.OZ. EAN7061259680385 Price: 40 €



100 ml - 3,4 FL.OZ. EAN7061258338539 **Price: 160 €** 



50 ml - 1.7 FL.OZ. EAN7061252298402 Price: 80 €



15 ml - 0,5 FL.OZ. EAN7061259439785 Price: 48 €



180 gr - 6,3 OZ. EAN7061254510564 Price: 60 €



100 ml - 3,4 FL.OZ. EAN7061254540189 Price:50€



1000 ml - 33,33 FL.OZ. EAN7061253067694 Price: 40 €



100 ml - 3,4 FL.OZ. EAN7061252796311 **Price: 160 €** 



50 ml - 1.7 FL.OZ. EAN7061252896455 Price: 80 €



15 ml - 0.5 FL.OZ. EAN7061255961983 Price: 48 €



180 gr - 6,3 OZ. EAN7061259218205 Price: 60 €



100 ml - 3,4 FL.OZ. EAN7061253149512 Price:50€



1000 ml - 33,33 FL.OZ. EAN7061257764070 Price: 40 €

# **Olfactive Mapping**

# pH fragrances

MAGNOLIA & PEONY OF SILK	GARDENIA & JASMINE OF CASHMERE	ORRIS & MUSK OF LIBERTY	PATCHOULY & CEDAR OF TWEED	MISTRAL & FLOWER OF VICHY	NEROLI & BERGAMOT OF DENIM	TUBEROSE & YLANG OF PASHMINA	VETIVER & SANDAL OF LEATHER
Floral Musky	Floral Flower White	Aromatic Musky	Woody Musky	Fougere Marine	Citrus Floral	Floral Oriental	Woody Gourmand
Bergamot, Mandarin Rose, Orange Flower Vanilla, Musk, Vetiver, Honey	Bergamot, Pink Pepper, Peach  Jasmine, Broom, Orange Flower  Cistus, Peru Balsam, Vanilla	Juniper, Freesia Orris, Violet Leaves Tonka, Musk	Patchouly  Cedar  Patchouli, Musk	Cedrat, Marine accord, Lemon Sage Sclary, Coriander, Lily of the Valley Oakmoss, Styrax, Amber	Neroli, Green of Bergamot, Mandarin Petit grain, Mimosa, Rose Musk, Amber	Bitter Orange, Ginger, Bergamot Tuberose, Jasmine, Girofle Clove Leaf Ylang Ylang, Benzoin, Incense	Hot Milk Accord  Jasmine, Vetiver, Tonka  Sandal, Amber, Musk
Quentin Bisch	Marypierre Julien	Yann Vasnier	Quentin Bisch	Nisrine Grillié	Nisrine Grillié	Yann Vasnier	Nisrine Grillié
Magnolia & Peony of Silk is an explosion of sparkling top notes which bring lot of luminosity to the fragrance. The fragrance is designed like an infusion of fresh bouquet of delicate and subtle Peony & Magnolia scent enveloped by the captivating sensuality of the Vanilla absolute.	When the Gardenia flirts with the Jasmine, this is the expression of the seduction of the white flowers devilishly engaging. The perfect alchemy between the richness of the Jasmine Sambac and the sensuality of the Vanilla and Balm from Perou.	Orris & Musk of Liberty is built around a mysterious accord of Orris & Jasmine that provide a narcotic power of seduction, with its Floral trail. The freshness of the textured Orris is melt with harmony to the softness of the Musky notes underlined by Tonka bean for a true delight of the senses.	Build around a marriage of the Cedar & Patchouly woods, this sensual fragrance slightly magical and deliciously enigmatic expresses its insolent seductiveness A mysterious fragrance with Orient reflects, opulent and intense surrounded with a woody base that expresses all the elegance and the richness of the wood.	An elegant fragrance opening on fresh, invigorating Citrus top notes and on a heart of Marine notes for a splash effect and a fresh sweetness of the sea breeze on an ambery base.	Neroli & Bergamot is a fragrance with a luminous top opening on a zesty, sparkling and invigorating Citrus and Bergamot notes. The floral heart reveals a bouquet of Mimosa and Roses combined with an Ambery base note which gives a modern and colorful cologne character.	Tuberose & Ylang of Pashmina is a singular fragrance divinely mysterious offering in heart some notes from Tuberose, Jasmine which bring lot of elegance to the creation. We discover some base notes of Incense & Benzoin surrounded by Ylang Ylang that brings all the warmest of the East.	An armful of notes of Sandal & Ambery notes, unveil on a bed of Jasmine, Vetiver and Tonka. A fragrance from a rare intensity, divinely mysterious and devilishly enigmatic.

# PERFUMES COLLECTION

8 fine fragrances



# **NEROLI & BERGAMOTE DE DENIM**

# Citrus Floral



Sizes: 100 mL, 50mL, 15 mL

Perfumer: Nisrine Bouazzaoui Grillié

#### **DESCRIPTION**

Néroli & Bergamote is an exceptional natural perfume with a luminous top opening on a zesty, sparkling and invigorating Citrus and Bergamot notes. The floral heart reveals a bouquet of Mimosa and Roses combined with an Ambery base note which gives a modern and colorful cologne character.

#### **Top notes**

Neroli, green Bergamot from Italy, Mandarin

#### **Heart notes**

Petit grain from Paraguay, Mimosa from Morocco, Rose

#### **Base notes**

Musk, Amber

#### MADE IN FRANCE

French manufacturing in Grasse.

2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol) alcohol denat. parfum (fragrance) limonene linalool geraniol citral citronellol hydroxycitronellal pentaerythrityl, tetra-di-t-butyl hydroxyhydrocinnamate tocopherol

#### **NATURAL**

Perfume Natural, biodegradable, sustainable & clean. The Neroli & Bergamot perfume contains natural extracts of Bergamot, Lemon, Neroli, Petitgain, Rose, Mandarin, Orange, Mimosa. The ingredients are sustainable, ethically and responsibly sourced.

#### ORPUR®

The Neroli & Bergamot fragrance contains Orpur® natural labeled raw materials:

Neroli Orpur<sup>®</sup> from North Africa, Bergamot green Orpur<sup>®</sup> from Italy, Mimosa Orpur<sup>®</sup> from Morocco...

Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The exceptional perfume is 84% natural, 97% biodegradable and free of controversial ingredients.

The world's greatest perfumers created this perfume. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging.

FSC packaging (sustainable forests)















# **GARDENIA & JASMIN DE CACHEMIRE**

#### Floral White Floral



Sizes: 100 mL, 50mL, 15 mL Perfumer: Marypierre Julien

#### **DESCRIPTION**

Gardenia & Jasmin de Cachemire is an exceptional natural perfume. When the Gardenia flirts with the Jasmine, this is the expression of the seduction of the white flowers devilishly engaging. The perfect alchemy between the richness of the Jasmine Sambac and the sensuality of the Vanilla and Balm from Perou.



# Ciatua from Chain Dalm

Cistus from Spain, Balm from Pérou, Vanilla

#### MADE IN FRANCE

French manufacturing in Grasse. 2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol)

Alcohol denat. Parfum (Fragrance) Aqua (Water) Benzyl Salicylate Limonene Linalool Hydroxycitronellal Citronellol Hexyl Cinnamal Geraniol Benzyl Benzoate Citral Eugenol Cinnamyl Alcohol Benzyl Alcohol Farnesol Benzyl Cinnamate Tocopherol Pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate

#### NATURAL

Perfume natural, biodegradable, sustainable & clean. The perfume Gardenia & Jasmine of Cashmere contains natural extracts of Bergamot, Ylang Ylang, Benjoin, Jasmine and Orange. The ingredients are sustainable, ethically and responsibly sourced.

#### ORPUR®

The perfume Gardenia & Jasmine of Cashmere contains Orpur® natural labeled raw materials :

Bergamot Orpur® from Italy, Jasmine Orpur®, Broom Orpur® from Italy, Cistus Orpur® from Spain, Vanilla Orpur® from Madagascar...

Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The perfume is 88% natural, 97% biodegradable and free from controversial ingredients.

The world's greatest perfumers created this perfume. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging.

FSC packaging (sustainable forests)













# **IRIS & MUSC DE LIBERTY**

# Aromatic Musky



Sizes: 100 mL, 50mL, 15 mL Perfumer: Yann Vasnier

#### **DESCRIPTION**

Iris & Musc de Liberty is an exceptional natural perfume, is built around a mysterious accord of Orris & Jasmine that provide a narcotic power of seduction, with its Floral trail. The freshness of the textured Orris is melt with harmony to the softness of the Musky notes underlined by Tonka bean for a true delight of the senses.



MADE IN FRANCE French manufacturing in Grasse. 2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol).

Alcohol denat. Parfum (Fragrance) Limonene Alpha-Isomethyl Ionone Linalool Coumarin Citronellol Hexyl Cinnamal Geraniol Hydroxycitronellal Tocopherol

#### NATURAL

Perfume natural, biodegradable, sustainable & clean. The Iris & Musc perfume contains natural extracts of Orris, Lavender, Cardamom and Clary Sage. The ingredients are sustainable, ethically and responsibly sourced.

#### ORPUR®

Iris & Musc de Liberty fragrance contains Orpur® natural labeled raw materials :

Orris Orpur®, Juniper Orpur®, Tonka Bean Orpur®... Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The perfume is 89% natural, 96% biodegradable and free from controversial ingredients.

The world's greatest perfumers created this perfume. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging.

FSC packaging (sustainable forests)















# **MAGNOLIA & PIVOINE DE SOIE**

# Floral Musky



Sizes: 100 mL, 50 mL, 15 mL Perfumer: Quentin Bisch

#### **DESCRIPTION**

Magnolia & Pivoine de Soie is an exceptional natural perfume, is an explosion of sparkling top notes which bring lot of luminosity to the fragrance. The fragrance is designed like an infusion of fresh bouquet of delicate and subtle Peony & Magnolia scent enveloped by the captivating sensuality of the Vanilla absolute.

#### **Top Notes**

Bergamot from Italy, Mandarin from Italy, Rose Davana from India

#### **Heart Notes**

Rose from Trukey & from Bulgaria, Marrocan Orange Flower

#### **Base Note**

Vanilla, Musk, Vetiver from Haïti, Honey

# MADE IN FRANCE French manufacturing in Grasse.

2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol).

Alcohol denat. Parfum (Fragrance) Limonene Citronellol Linalool Geraniol Citral Eugenol Farnesol Tocopherol

#### **NATURAL**

Perfume natural, biodegradable, sustainable & clean. Magnolia & Pivoine de Soie perfume contains natural extracts of Bergamot, Mandarin, Patchouli and Rose. The ingredients are sustainable, ethically and responsibly sourced.

#### ORPUR®

Magnolia & Pivoine de Soie contains Orpur® natural labeled raw materials :

Rose Orpur® from Turkey, Rose Orpur® from Bulgaria, Orange Blossom Orpur® from Morocco, Vanilla Orpur® from Madagascar, Vetiver Orpur® from Haiti...

Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The perfume is 88% natural, 95.8% biodegradable and free from controversial ingredients.

The world's greatest perfumers created this perfume. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging.

FSC packaging (sustainable forests)

















# **MISTRAL & FLEUR DE VICHY**

# Fougere Marine



Sizes: 100 mL, 50 mL, 15 mL

Perfumer: Nisrine Bouazzaoui Grillié

#### **DESCRIPTION**

Mistral & Fleur de Vichy is an exceptional natural perfume which opens on fresh invigorating Citrus top notes , on a heart of marine notes for a "splash" effect and a fresh sweetness of the sea breeze on an ambery base.



## MADE IN FRANCE French manufacturing in Grasse. 2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol).

Alcohol denat. Parfum (Fragrance) Limonene Linalool Citral Cinnamyl Alcohol Geraniol Methyl 2-Octynoate Tocopherol

# ORPUR®

sourced.

**NATURAL** 

Mistral & Fleur de Vichy perfume contains Orpur® natural labeled raw materials :

Perfume natural, biodegradable, sustainable & clean.

Mistral & Fleur de Vichy perfume contains natural

extracts of Bergamot, Citron, Cedar and Clary Sage. The

ingredients are sustainable, ethically and responsibly

Citron Orpur® from Italy, Clary Sage Orpur® from France Orpur®...

Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The perfume is 88% natural, 96% biodegradable and free from controversial ingredients.

The world's greatest perfumers created this perfume. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging.

FSC packaging (sustainable forests)















# PATCHOULI & CEDRE DE TWEED

# Woody Musky



Sizes: 100 mL, 50 mL, 15 mL Perfumer: Quentin Bisch

#### **DESCRIPTION**

Patchouli & Cèdre is an exceptional natural perfume. Build around a marriage of the Cedar & Patchouli woods, this sensual fragrance slightly magical and deliciously enigmatic expresses its insolent seductiveness... A mysterious fragrance with Orient reflects, opulent and intense surrounded with a woody base that expresses all the elegance.



# MADE IN FRANCE French manufacturing in Grasse. 2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol).

alcohol denat. parfum (fragrance) limonene linalool geraniol citral citronellol hydroxycitronellal pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate tocopherol

#### NATURAL

Perfume natural, biodegradable, sustainable & clean. Patchouli & Cedre de Tweed fragrance contains natural extracts of Patchouly and Cedar. The ingredients are sustainable, ethically and responsibly sourced.

#### ORPUR®

Patchouli & Cedar Tweed contains Orpur® natural labeled raw materials :

Patchouli Orpur® from Indonesia, Cedar Orpur® from Morocco...

Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The perfume is 89% natural, 88% biodegradable and free from controversial ingredients.

The world's greatest perfumers created this perfume. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging.

FSC packaging (sustainable forests)















# **VETIVER & SANTAL DE CUIR**

# **Woody Gourmand**



Sizes: 100 mL, 50 mL, 15 mL

Perfumer: Nisrine Bouazzaoui Grillié

#### **DESCRIPTION**

Vetiver & Sandalwood is an exceptional natural perfume. An armful of notes of Sandal & Ambery notes, unveil on a bed of Jasmine, Vetiver and Tonka. A fragrance from a rare intensity, divinely mysterious and devilishly enigmatic.



## MADE IN FRANCE French manufacturing in Grasse. 2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol).

Alcohol denat. Parfum (Fragrance) Limonene Linalool Citral Cinnamyl Alcohol Geraniol Methyl 2-Octynoate Tocopherol

#### NATURAL

Perfume natural, biodegradable, sustainable & clean.
The perfume Vetiver & Santal de Cuir contains natural extracts of Vetiver, Sandalwood and Tonka Bean. The ingredients are sustainable, ethically and responsibly

#### ORPUR®

sourced.

Vetiver & Santal de Cuir contains Orpur® natural labeled raw materials :

Vetiver Orpur® from Haiti, Sandalwood Orpur® from Australia...

Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The perfume is 92% natural, 95.8% biodegradable and free from controversial ingredients.

The world's greatest perfumers created this perfume. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging.

FSC packaging (sustainable forests)















# **TUBEREUSE & YLANG DE PASHMINA**

# Floral Oriental



Sizes: 100 mL, 50 mL, 15 mL Perfumer: Yann Vasnier

#### **DESCRIPTION**

Tubéreuse & Ylang by Pashmina is an exceptional natural perfume, with a singular fragrance divinely mysterious offering in heart some notes from Tuberose, Jasmine which bring lot of elegance to the creation. We discover some base notes of Incense & Benzoin surrounded by Ylang Ylang that brings all the warmest of the East.

# Top Notes Orange, Ginger, Bergamot, Rose Heart Notes Tuberose, Jasmine, Girofle. Cloves from Madagascar Base Notes Ylang Ylang, Benzoin, from Laos

#### MADE IN FRANCE

French manufacturing in Grasse. 2 years of Research & Development

#### **INGREDIENTS**

Natural alcohol (Beet Alcohol).

Alcohol denat. Parfum, Aqua, Benzyl Salicylate Linalool Geraniol Hydroxycitronellal Hexyl Cinnamal Farnesol Benzyl Alcohol Limonene Eugenol Citronellol Cinnamyl Alcohol Benzyl Benzoate Isoeugenol Citral Benzyl Cinnamate Cinnamal t-Butyl Hydroquinone Tocopherol

#### NATURAL

Perfume natural, biodegradable, sustainable & clean. Tubereuse & Ylang de Pashmina perfume contains natural extracts of Bergamot, Ylang Ylang, Benjoin, Jasmine and Orange

The ingredients are sustainable, ethically and responsibly sourced.

#### ORPUR®

Tubereuse & Ylang de Pashmina Cuir contains Orpur® natural labeled raw materials :

Ylang Ylang Orpur<sup>®</sup> from Mohéli, Tuberose Orpur<sup>®</sup>, Jasmine Orpur<sup>®</sup>, Ginger Orpur<sup>®</sup>, Clove leaves Orpur<sup>®</sup> from Madagascar, Bitter Orange Orpur<sup>®</sup>...

Orpur® are the highest natural ingredients quality from Givaudan, ethically & responsibly sourced with a worldwide producers support program.

#### **SELLING POINTS**

The fragrance is 87% natural, 98% biodegradable with no controversial ingredients.

The world's greatest perfumers have created this fragrance. The packaging is made of 100% recyclable and recycled glass, there is no plastic on top of the packaging. FSC packaging (sustainable forests) Fragrance raw materials are sustainable.

















# Candles collection

## **CANDLES**





pH fragrances

French production in Grasse.

2 years of Research & Development.

pH fragrances

Iris & Musc

pH fragrances

pH fragrances

pH fragrances

#### **NATURAL**

Natural candles.

The wax is 100% natural, soy based.

All of our fragrances contains natural extracts.

The wicks are made of cotton. The secondary packaging is made of FSC paper (sustainable forests).

The perfumery ingredients are sustainable.

#### **ORPUR**

pH fragrances

Our fragrances contain Orpur®.

pH fragrances

Vétiver & Santal

Orpur® are Givaudan's finest natural ingredients, ethically & responsibly collected with a global program to support local communities.

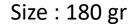
pH fragrances

#### ETHICAL AND RESPONSIBLE

The candles are naturals & clean and free of controversial ingredients. The world's greatest perfumers have created the scents of the candles. The packaging is made of 100% recyclable and recycled glass, there is no plastic on the packaging.

FSC packaging (sustainable forests)

The raw materials of perfumery are sustainable. Clean Label labelling.



















# Reed diffusers Collection

#### **REED DIFFUSERS**



Size: 100 mL



MADE IN FRANCE
French production in Grasse
2 years of Research and Development

#### NATURAL

Natural reed diffusors.

We have created modern perfume sticks, as ecoresponsible as possible, that protect the environment, the health, the planet. All of our perfumes contains natural extracts.

The alcohol used is natural.

The secondary packaging is made of FSC paper (sustainable forests).

The ingredients are sustainable, ethically and responsibly sourced.

#### ORPUR®

Our fragrances contain Orpur® extracts.

Orpur® are Givaudan's finest natural ingredients, ethically & responsibly sourced with a global program to support local communities.

#### **SELLING POINTS**

The fragrances are naturals & clean and free of controversial ingredients after 2 years of R&D.

The world's greatest perfumers have created the fragrances. The packaging is made of 100% recyclable and recycled glass, there is no plastic on the packaging. FSC packaging (sustainable forests) The raw materials of perfumery are sustainable. Real old perfumery bottle.

















# **Laundries Detergent Collection**

#### LAUNDRIES DETERGENT



Size: 1000 mL



# MADE IN FRANCE French production in Haute Provence

2 years of Research & Development.

#### **NATURAL**

Natural laundry detergents. Pure Marseille soap detergents of natural origin, formulated from vegetal oils, olive oil and copra oil.

All of our fragrances contain natural extracts of Lemon and Orange.

#### ORPUR®

Our fragrances contain Orpur® extracts.
Orpur® are Givaudan's finest natural ingredients.

#### **SELLING POINTS**

Natural, clean, biodegradable laundry detergents formulated without controversial ingredients. The world's leading perfumers created the fragrances. Ethically and responsibly sourced sustainable ingredients. Program to support local communities around the world that collect fragrance ingredients. The fragrance raw materials are sustainable. One bottle of detergent (1liter) allows for approximately 25 washes. Respect of the linen, the environment and the skin.



















# pH fragrances PARIS - GRASSE Nóroli & Bergamote de Denim

#### **NEROLI & BERGAMOT OF DENIM**



#### **DESCRIPTION**

Natural Shower Gel.

Neroli & Bergamot shower gel is Natural & Clean. Neroli & Bergamot is a perfume with the luminous departure which opens on a zesty and sparkling mixture of notes Citrus and Bergamot. The floral heart of a bouquet of mimosa and roses evolves into an amber base that gives it an affirmed and modern Cologne character.

MADE IN FRANCE
French production in Nice
2 years of Research & Development

#### ORPUR®

The Neroli & Bergamot fragrance contains Orpur® extracts of Neroli, Bergamot Green and Mimosa.

Orpur® are Givaudan's finest natural ingredients, ethically & responsibly collected with a global program to support local communities.

#### **BENEFITS**

Its pH close to that of the skin contributes to its effectiveness, respects the skin's balance and leaves a fresh Neroli & Bergamot scent.

The formula leaves the skin soft while the orange blossom offers a unique freshness.natural formula based on Coconut derivative that gently cleanses the skin.

Formula based on moisturizing vegetable glycerin, enriched with natural & organic olive oil and natural & organic almond oil with nourishing and hydrating properties.

The organic olive oil and the organic sweet almond oil participate in a soft cleaning of the skin.



















# pH fragrances PARIS - GRASSE Néroli & Bergamote de Denim

## **NEROLI & BERGAMOT OF DENIM**

## Citrus Floral



#### **DESCRIPTION**

Natural Deodorant.

Deodorant roll on Neroli & Bergamot is Natural & Clean. Neroli & Bergamot is a perfume with a luminous start which opens on a zesty and sparkling mixture of Citrus and Bergamot notes. The floral heart of a bouquet of mimosa and roses evolves into an amber base that gives it an affirmed and modern Cologne character.

#### MADE IN FRANCE

French production in Nice.

2 years of Research & Development.

#### ORPUR®

The Neroli & Bergamot fragrance contains Orpur® extracts of Neroli, Bergamot Green and Mimosa.

Orpur® are Givaudan's finest natural ingredients, ethically & responsibly collected with a global program to support local communities.

#### **BENEFITS**

Natural, Ecological, Clean, Alcohol free deodorant with exceptional fragrances. Contains 96% naturally derived ingredients (Rice Powder, Glycerin, Jojoba Oil, Aloe Vera, Shea Butter, Acacia Gum, Sunflower) Sustainable ingredients ethically and responsibly sourced. The deodorant formula also contains natural rice powder which is a natural odor absorber. The formula is based on moisturizing vegetable glycerin, which is a humectant that protects the skin from dehydration, shea butter and natural jojoba with moisturizing and nourishing properties.

The shea butter helps to restore the hydrolipidic film of the skin. Jojoba oil nourishes and protects the skin with its softening properties.

The deodorant formula contains Aloe Vera and Vitamin E with soothing and skin-protecting properties.

Size: 50 mL

















# pH fragrances PARIS - GRASSE Néroli & Bergamote de Denim

#### **NEROLI & BERGAMOT OF DENIM**

## Citrus Floral



Size: 250 mL

#### **DESCRIPTION**

Natural Hand & Body cream.

Neroli & Bergamot Hand & Body Cream is Natural & Clean. Neroli & Bergamot is a perfume with a luminous start which opens on a zesty and sparkling mixture of Citrus and Bergamot notes. The floral heart of a bouquet of mimosa and roses evolves into an amber base that gives it an affirmed and modern Cologne character.

#### MADE IN FRANCE

French production in Nice. 2 years of Research & Development.

#### ORPUR®

The Neroli & Bergamot fragrance contains Orpur® extracts of Neroli, Bergamot Green and Mimosa. Orpur® are Givaudan's finest natural ingredients, ethically & responsibly collected with a global program to support local communities.

#### **BENEFITS**

Natural, Ecological, Clean Hand & Body Cream with exceptional fragrances. Moisturizing formula based on Coconut, Sunflower Oil, Olive Oil, Almond Oil, Acacia Gum, Orange Blossom.

The natural hand & body cream formula is based on Coconut derivative which moisturizes the skin gently and natural sunflower oil with antioxidant properties. The formula is also composed of natural & organic olive oil and natural & organic almond oil with nourishing and moisturizing properties.

The organic olive oil and organic sweet almond oil help protect and nourish the skin.

Its pH close to the pH of the skin participates in its effectiveness, helps to respect the balance of the skin and leaves a fresh perfume.















# pH fragrances PARIS - GRASSE Nóroli & Bergamote de Denim

# **NEROLI & BERGAMOT OF DENIM**



#### **DESCRIPTION**

Natural liquid soap.

Neroli & Bergamot liquid soap is Natural & Clean. Neroli & Bergamot is a perfume with the luminous departure which opens on a zesty and sparkling mixture of notes Citrus and Bergamot. The floral heart of a bouquet of mimosa and roses evolves into an amber base that gives it an affirmed and modern Cologne character.

MADE IN FRANCE French production in Nice 2 years of Research & Development

#### ORPUR®

The Neroli & Bergamot fragrance contains Orpur® extracts of Neroli, Bergamot Green and Mimosa.

Orpur® are Givaudan's finest natural ingredients, ethically & responsibly collected with a global program to support local communities.

#### **BENEFITS**

Its pH close to that of the skin contributes to its effectiveness, respects the skin's balance and leaves a fresh Neroli & Bergamot scent.

The formula leaves the skin soft while the orange blossom offers a unique freshness.natural formula based on Coconut derivative that gently cleanses the skin.

Formula based on moisturizing vegetable glycerin, enriched with natural & organic olive oil and natural & organic almond oil with nourishing and hydrating properties.

The organic olive oil and the organic sweet almond oil participate in a soft cleaning of the skin.

Size: 250 mL

















# FROM PIONNIER TO LEADER

Vision in 5 years











pH fragrances

PARIS - GRASSE











« Sustainability will become the future of the niche market.

pH fragrances is ahead on this subject and answer a huge demand of the customers for more naturality, sobriety, quality and commitments.

Thanks to shine these values.

It is together and now that we write the future of our industry »

# pH fragrances

PARIS - GRASSE