



L'EAU
MALIZ

PARFUMS

L'EAU MALIZ

A collection of luxury perfumes imagined by a couple of daydreamers.

A LOVE STORY

L'Eau Maliz was born out of a love story.

They met young, they danced their nights away, they kissed under the rain, they travelled the world, they grew into adulthood, they drove for days on, they overcame struggles, they married, they fought to find themselves, they celebrated life, they built a family, and continue to support each other and find their balance again and again. And one day they decided to create something different together.

To give back and share.

He is Italian. She is French. They share a passion for beauty, for elegance, for craftsmanship.

The scents that recall their memories seem unique and intimate, but the universality of their feelings calls for something greater.

L'Eau Maliz is the sum of it all, of life, love, pain, laughter, tears and joy and takes you on an olfactive journey through 5 memories like 5 chapters of a love story.

Maliz calls for malice, not as an ill will to cause harm, but as the playfulness and resilience humankind demonstrates over and over and the conviction that we come out stronger of any adversity.

As a parent helps its child become the adult it dreams to be, L'Eau Maliz enables its owner to express what he dares not say and to become who he truly is.



L'EAU MALIZ

OUR PHILOSOPHY

L'Eau Maliz is an intimate reflection on universal feelings.

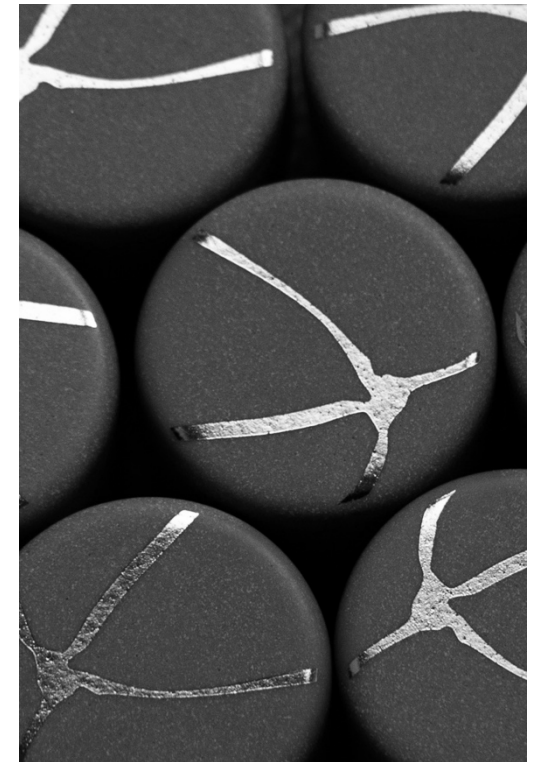
It evokes through scent the diversity within the unicity of a single person. Each perfume reveals itself slowly and mysteriously as the different layers of a personality. It is about longing to find the perfect match, a subtle game of balance and tension.

It takes inspiration from the Japanese Kintsugi philosophy:

- to transform our failures, our weaknesses and our darkest sides, as the beauty and the strength that arise from overcoming those are the most glorious of all;
- to embark on a journey to reveal the contrasting forces and the most intimate secrets underlying our individuality;
- to dare and discover the ever-evolving better version of our self.

“We ache to care and love and feel and laugh.
Our broken souls are transcended by a powerful fragility.
The pain is transformed into sheer beauty and joy.

We are each the most amazingly unique, yet the smallest piece of a greater entity.”



L'EAU MALIZ

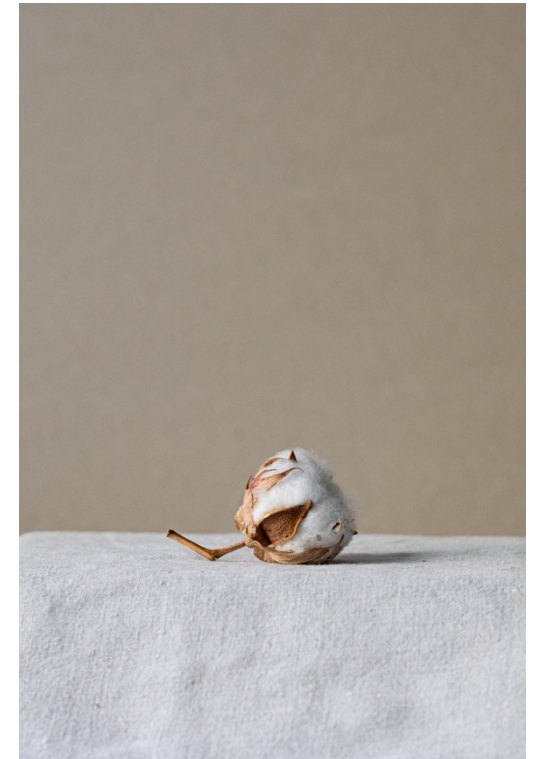
OUR PRODUCTION

L'eau Maliz perfumes are handmade in Italy with the highest quality of essences sourced in France from Grasse.

It has been a slow process to define the scents and hit the right balance, contrasting each softer side with a rougher note, creating an olfactive journey as the scents reveal themselves over time.

Not dictated by any trends, the fragrances are the expression of specific moments and moods.

Profoundly respectful of Mother Earth, materials have been carefully selected and chosen to be as environmentally friendly as possible. Recycled paper, bio resin, glass, ... we offer thoughtful products who respect our home today and tomorrow.



L'EAU MALIZ

OUR COLLECTION - 3 FORMATS



50 ML



DISCOVERY KIT (5 * 5 ml)



TRAVEL SIZE (5 ml)

L'EAU MALIZ

OUR COLLECTION – 5 FRAGRANCES

CHAPTER 1

NIGHT OUT - When they met
The sky is dark. The music is loud.
The bodies are transcended.
The minds are intoxicated.
Physical attraction operates as a magnet.
Inhibitions disappear. Tongues swirl. Skins connect.
A fragrance about youth, wild freedom and passion.
Olfactive Journey: Gin & Mint. Leather Jacket. Cigarettes. Skin.



NIGHT OUT

TOP - Fresh mint. Juniper.
HEART - Wine must. Tobacco.
BASE - Patchouli. Leather.

CHAPTER 2

LAZY SUNDAY - When they discovered each other
A moment suspended in time as a gift to yourself.
No conflict, no discussion, no demonstration.
Just calmness and silence.
A quiet balance of strength.
A scent for introspection and mindfulness.
Olfactive Journey: Black Tea. Incense burning. Cashmere plaid.



LAZY SUNDAY

TOP - Limonene. Black Tea. White Sage.
HEART - Cashmere. White musk. Pot-Pourri.
BASE - Incense. Myrrh. Benzoin.

CHAPTER 3

CHURCH BELLS - When their love became spiritual
In the blink of an eye, everything made sense.
It all became simple and obvious.
Nothing else mattered.
And it was made holy.
A greater love to calm anxiety and tame complicated.
A deep dive into Spirituality.
Olfactive Journey: Burning incense. Waxed benches.



CHURCH BELLS

TOP - Incense.
HEART - Palo Santo. Sour Honey.
BASE - Birch Wood.

L'EAU MALIZ

OUR COLLECTION – 5 FRAGRANCES

CHAPTER 4

BURSTING LIFE - When they became a family

Anticipation. Hope. Fear.

Pain. Excruciating pain.

Release. Liberation. Ecstasy. Love.

When a child comes to the world,
a family is bonded through a new life forever.

A narration of the rawest experience ending with a clean scent.

Olfactive Journey: Hospital. Blood. Oxygen. Baby skin. Love. Purity.



BURSTING LIFE

TOP – Salt. Black Pepper. Ozone. Sanitizer.

HEART – Iron. Talc. Honeysuckle.

BASE – Styrax. Cotton Flower. White musk.

CHAPTER 5

SUMMER SUNSET - When they created memories

As the sun comes down,

as noises disappear,

I walk back home after a day at sea.

Salty hair, sandy skin,

the warm scent of the Mediterranean coast

takes me back to my childhood memories.

A warm summer fragrance to keep the holidays alive.

Olfactive Journey: Sea. Sand. Mediterranean Flowers. Sun.



SUMMER SUNSET

TOP – Rosemary. Daffodils. Eucalyptus.
Honeysuckle.

HEART – Juniper. Cypress. Gardenia. Hyacinth.

BASE – Forest Honey. Fig. Sandalwood. Fire.

L'EAU
MALIZ

Which perfume do you want people to remember you by?
Which trait of your personality do you want to reveal?

THANK YOU

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