



## **KEELING SS26 – The Posidonia Oceanica Collection**

### **A tribute to the hidden grace and regenerative power of the sea**

For Spring Summer 2026, **KEELING** presents **The Posidonia Oceanica Collection** — a poetic celebration of nature's hidden beauty, a sensory journey through the ocean depths and the crystal-clear transparency of the sea. Each piece in the collection reflects the silent elegance beneath the surface: a fluid movement among seagrass blades, a dance of light filtered by the water, a whisper of life thriving in the depths.

With SS26, **KEELING** introduces a new dimension of its style, presenting for the first time a collection dedicated to **women**. Oversized pieces with a feminine touch complement genderless designs, creating a range where femininity, reinterpreted with contemporary elegance, remains the true protagonist. A balance of soft volumes and refined details enhances freedom of expression and the lightness of dressing.

Light, flowing lines and sophisticated natural textures evoke the delicacy of waves and the softness of the seabed. The choice of materials is central to this story: linen and cotton, fresh and breathable like a sea breeze, combined with a polyamide designed to reduce environmental impact and prevent the release of microplastic particles into the oceans.

The color palette, inspired by underwater landscapes, ranges from shimmering shades of turquoise and deep blue to the ethereal greens of Posidonia meadows, with sandy and mother-of-pearl accents reminiscent of shells and coral. Each garment is crafted to offer not only natural elegance but also an authentic tactile experience, in harmony with both skin and environment.

This collection is not just an ode to the beauty of the sea — it is a manifesto of responsibility. **KEELING** weaves together aesthetics and concrete commitment, selecting natural and innovative fibers, treated with sustainable dyeing techniques that minimize water and energy consumption.

A **KEELING** garment is more than just clothing: it is a conscious choice, a small yet meaningful step towards protecting our blue planet.

With every purchase, **KEELING** supports B Corp certified projects dedicated to the protection and restoration of Posidonia Oceanica meadows — vital ecosystems for the health of the Mediterranean.

These Posidonia meadows are more than hidden wonders: they purify the waters, protect coastlines, host extraordinary biodiversity, and absorb large amounts of CO<sub>2</sub>, making them key allies in the fight against climate change.

Choosing **KEELING** means wearing garments that tell the story of the sea while respecting its delicate balance.

It means embracing the lightness of linen, the purity of cotton, and the innovation of a forward-thinking polyamide — leaving no invisible traces in our oceans.

**KEELING – Wear the nature. Grow the future.**

