

Calendario Eventi

Tentative schedule

PITTI IMMAGINE FILATI 97 | 01 JULY – 03 JULY 2025

Tuesday 01 July



CFMI Academy

TIME 10:00 AM UniCredit Theatre, Sala della Scherma, Fortezza da Basso

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A training initiative by Centro di Firenze per la Moda Italiana, Pitti Immagine, and UniCredit. The event showcases the results of a program that brought together students from Italy's top fashion academies, aiming to foster entrepreneurial ideas and support the rise of a new generation of creatives, designers, and fashion entrepreneurs.



Lineapiù

TIME 12:30 PM Central pavilion, Lower floor, Stand E/2

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On the occasion of the 50th anniversary, Alessandro Bastagli will welcome the press to illustrate the path, the objectives, the collaborations and the future of an Italian excellence



Servizi e Seta

TIME 01:00 PM Central Pavilion, Ground Floor, Stand C/14-16

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Alberto Enoch presents "Natural Charm" sustainable and sensual elegance balanced between timeless sophistication and contemporary minimalism, and a focus on the company's strategies. By invitation only



Monticolor

TIME 02:30 PM Central Pavilion, Ground Floor, Stand I/13-15

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Alberto Corti, owner of Monticolor presents "Curiosities" from gothic suggestion to fairy tale creatures inspired by AI. Add an introduction to new business strategies

Wednesday 02 July

Feel the Yarn premiiazione

TIME 05:00 PM Central pavilion, Lower floor, Cavedio

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Thursday 03 July

Natural Fibres and the Future

TIME 10:00 AM - 11:30 AM UniCredit Theatre, Sala della Scherma, Fortezza da Basso

SPIN360, a Milan-based sustainability consultancy firm, presents for an insightful session exploring how fibres like mohair, wool, cotton, alpaca and others have entered a new era where environmental impact, data integrity, and science-based accountability are reshaping the way we value and work with natural materials

Worth A Visit



PITTI BIKES

The new theme of the Pitti Immagine fairs

Two wheels, one great passion: PITTI BIKES is the theme of the Pitti Immagine summer shows. The bicycle captures the dualism of our times: a dynamism in search of balance between metropolis and countryside, nature and urban landscapes, preservation and invention, and, on a personal level, between solitude and sociability, between value and belonging. For Pitti Filati 97, the theme takes shape as WHEEL OF YARNS, a concept reflected in the set designs at the Fortezza, curated by Alessandro Moradei, and in the image shot by Michele de Andreis, capturing a colorful turn of the pedals, a dynamism reflected in a pattern made up of threads of LED lights. The photo is the centerpiece of the ad campaign coordinated by creative director Angelo Figus, with graphic editing by Alessandro Gori.



D-TALE

The new Research Area

Central pavilion, Lower floor, Salone M

With D-tale, the theme of the new Spazio Ricerca curated by Angelo Figus, Carrie Hollands and Manuela Sandroni, the new season marks a return to the culture of dressing and the wardrobe. The details make the difference: from the textile surface to the model to the manufacturing technique. D-tale represents a journey into the details of the history of fashion divided into three topics: BLUNIFORM, the topic of uniforms and blues; EXOTICALL the theme of nature in a naïf key; CAFFÈ DE LÀ PAIX the theme that explores the atmospheres of the Ottoman culture in a luxury modern key. The Spazio Ricerca presents 72 manikins realized in collaboration with the yarn mills taking part in the fair, showcased in an immersive installation of abstract outfits finely characterized by details from past and future eras.



PITTI FILATI

Central pavilion, ground and lower floor

Pitti Filati is the heart of the event, showcasing collections from both Italian and international yarn manufacturers. It's the section where industry giants and historic companies, long-time participants in the fair, take center stage alongside exciting new entries and fresh innovations with a global outlook.



CUSTOMEASY

Central pavilion, Lower floor, Sala Alfa

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CustomEasy is a project curated by Maurizio Brocchetto and is designed to take an in-depth look at the different aspects of customization and offer visitors an even broader contemporary and fluid exhibition itinerary that integrates the different skills in the field of textiles. The presence of the textile machines and the refinement of the washes applied to luxury knitwear will be joined by the other moments of the creative process: embroidery, finishing, design software.



KNITCLUB

Central pavilion, Lower floor, Salone M

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KnitClub, the section dedicated to quality knitwear manufacturers, confirms its commercial growth alongside the Spazio Ricerca and extends once again into the Salone M on the Lower Level of the Main Pavilion. This is where buyers, designers and the style bureaus of the most famous international fashion brands meet the technical and creative excellence of the companies selected by Pitti Filati in order to achieve an increasingly global and advanced production chain synergy.

FENIX. Bridging Knitwear Lovers

Central pavilion, Lower floor, Salone M

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Fenix International, a company which has been producing high quality knitted goods for top Japanese brands for over 40 years, at Pitti Filati presents a capsule collection that encompasses the finest yarns, cutting edge international design and Japanese craftsmanship inspired by the slow fashion Japanese processes of origami dyeing and natural indigo dyeing. Showcased inside the Knitclub section.

FEEL THE CONTEST

Central pavilion, Lower floor, Cavedio

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The competition organized by Feel The Yarn® returns once again to promote the collaboration between young designers from international schools specializing in knitwear and yarn manufacturers which belong to the Consorzio Promozione Filati – CPF. The 2025 edition, themed “Wishlist”, introduces significant changes in both voting methods and timing.

35 young talents have been selected by Ornella Bignami – long-time patron of the project – and 35 are the participating yarn manufacturers. For the first time, online voting on feeltheyarn.it takes place simultaneously with that of the visitors at the fair. All contest outfits are showcased at Pitti Filati, with the aim of spotlighting the creativity and skills of each designer. In the space at the fair, the awards ceremony scheduled for July 2 will also be held.

D-HOUSE

Central pavilion, Lower floor, Salone M

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D-house Urban Laboratory – the Innovation Hub of the Pattern Group – presents a capsule collection created in collaboration with PECORANERA, exploring new frontiers in knitwear through craftsmanship, technology, and innovation.



VINTAGE SELECTION

Padiglione delle Ghiaia

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Vintage Selection no. 44, the key reference fair dedicated to vintage clothing and accessories takes place from Tuesday 1 July to Thursday 3 July in the Ghiaia Pavilion at the Fortezza da Basso. The theme of this edition is inspired by the theme of the Pitti Immagine summer fairs and is applied to the layout elements of the event. The fair is reserved for Pitti Filati buyers.

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